



## EUROPEAN NEWS

## FRENCH NATIONALISATION

## Fears for foreign subsidiaries

BY DAVID CURRY

THE NATIONALISATION of the large Spanish glass nine industrial groups by a operation, for example, is held French Left-wing Government could severely compromise the position of foreign subsidiaries, which are crucial to their development and profits.

In particular, a number of companies are expressing strong doubts whether Brazil would tolerate the substitution of the French State for private investment partners, and Spain has legislation enabling it to acquire foreign subsidiaries on its territory when these fall under the control of overseas governments.

The largest nationalisation candidate, Saint-Gobain-Pont-a-Mousson, is one of the most exposed overseas. Last year overseas accounted for half its sales, three-quarters of its cash-flow and 94 per cent of its profits. In a total workforce of 160,000 more than 75,000 are abroad.

Its foreign subsidiaries are held either directly by the French parent company (the case with Brazil), by the French operating companies, or via Swiss or Dutch holding companies.

## THE FRENCH ELECTIONS

its need to have French goodwill for its Common Market entry bid (which the Left is not enthusiastic about), but the company is very apprehensive that its Brazilian subsidiaries would be immediately threatened.

Rhone-Poulenc has similar fears. "Nationalisation in France could set an example to the host governments of our overseas subsidiaries to do the

same thing in retaliation." M. Renaud Gillet, chairman of the chemicals and textiles group, told the last general meeting. The group has 1,500 people in Brazil, the sole profit centre in its entire textile operation.

Pechiney - Uginie - Kuhlmann, PUK, the world's fourth largest aluminium producer, has similar fears. Last year, 37 per cent of cash-flow came from overseas. Its chairman, M. Philippe Thomas, commented recently that it had taken immense effort to build up a trustworthy relationship with host governments and workforce (of which 17,500 out of 30,000 are overseas).

These countries had accepted a PUK majority stake in the subsidiaries but were now taking a much harder line towards majority foreign holdings. He forecast that "if the face of the French investor is changed overnight," the PUK stake would almost certainly have to be reduced to a minority.

The reverse problem faces the pharmaceutical concern Roussel-Uclaf, which makes 60 per cent of its sales overseas and which

is majority-owned by Hoechst of West Germany. Hoechst has spoken of taking France to the International Court over nationalisation, but since neither France nor Germany recognises its absolute jurisdiction, and private companies cannot plead, this can be taken with a pinch of salt.

More importantly, Roussel-Uclaf's entry to the U.S. West German and Japanese markets is due to the fact that it carries a Hoechst passport, and it estimates that within two years 15 per cent of its turnover will depend directly on the Hoechst link. Some 5,500 out of a workforce of 15,500 are overseas.

There is also a direct U.S. interest at stake. Quite apart from the shadow over Saint-Gobain's main U.S. subsidiary, Certain-Teed, the Left wants to nationalise ITT France in order to bring the telecommunications technology under French control. Also the holding company of the computer concern CII-Honeywell Bull is 47.5 per cent owned by Honeywell in the U.S.

PARIS, March 8.



Sr. Jose Silva Lopes

## Portugal Bank Governor agrees to stay

By Jimmy Burns

LISBON, March 8.

SR. JOSE SILVA LOPES has agreed to stay on as Governor of the Bank of Portugal, after lengthy consultations with Mr. Mario Soares, the Prime Minister, and Dr. Victor Constancio, the Minister of Finance and Planning.

A statement issued from the Prime Minister's office implied that Sr. Silva Lopes' declared intention of resigning his post for "personal reasons" may have had a disruptive effect on bank policy.

According to the statement, Sr. Silva Lopes' governorship insures "the continuity in the execution of the Bank of Portugal's monetary policies and in the tackling of problems which have arisen in the negotiations with the International Monetary Fund."

The Bank during the past two years has gradually increased its powers within the banking system and has now virtually acquired the functions of a central bank, issuing instructions to the commercial banks on matters such as credit policy. In Portugal's negotiations with the IMF (already initiated for a \$750m. medium-term loan, the Bank is being asked to exercise an even stronger control on money supply, "selecting" economically viable areas of industry and agriculture.

Differences between the Bank and the IMF have arisen over the scale of control on money supply. The Bank generally reflects the Government's attitude that too extreme measures would have dangerous political and social consequences. The IMF is thought to favour a greater squeeze on credit than the Bank, which believes that an average 15 per cent increase gauged on a month-per-month basis is acceptable.

The IMF is thought to have agreed, however, not to insist on a sudden devaluation of the escudo but on further downward adjustments (the "crawling peg") spread over a longer period, which would still achieve a devaluation of about 12 per cent a year.

## EEC COAL SUPPLIES

## Rising imports sharpen producer-consumer split

BY DAVID BUCHAN IN BRUSSELS

THE LONG U.S. coal strike underlines the dangers for Europe of depending so heavily on coal imports. Herr Guido Brunner, the EEC Energy Commissioner, commented last week. Exports from the U.S. to the Community's second biggest supplier after Poland, have not so far been noticeably affected even by that protracted and bitter stoppage. But the Energy Commissioner used the warning as convenient support for a new Commission proposal to subsidise EEC coal to make it more competitive and so reduce imports.

What annoys EEC coal producers and concerns the Commission is that coal and coke imports to the Community rose last year to a record 45m. tonnes at precisely the time when EEC stocks have piled up at colliery heads and coking plants to a level of 55m. tonnes and EEC production has fallen to 240m. tonnes. This is well below the 27m. tonnes goal set for the Community production by 1985, a target set by the EEC Council of Ministers in the worried aftermath of the 1973 oil crisis. In the long term, after 1985, EEC coal producers see a rosy future for their dirty, black commodity — as oil and gas are increasingly hoarded for more sophisticated uses than burning in boilers, and until sometime in the next century when nuclear energy takes over the main role in heating and lighting in Western Europe.

But in the shorter term, the coal producers fear the present economic recession and the high level of imports will so erode their production potential, perhaps forcing irreversible pit closures, that the brighter prospects for the 1980s may never materialise. Though mined-out and uneconomic pits close every year in all the coal producing States of the Community, the most serious threat concerns W. Germany. Both coal and coke production fell sharply there last year, and Germany now accounts for over half the present EEC coal and coke stocks in the Community.

The EEC Commission has the same wide powers (under the EEC Coal and Steel Treaty) for coal as it has for steel. But appeals for it to take similar action for coal have got nowhere. The reason is simple. While all nine EEC states have a steel industry (even though in Ireland and Denmark it is tiny), only four states mine coal. Even the interests of this quartet are not homogeneous. The heavily subsidised Belgian mines are a spent force and now only employ some 15,000. France has a coal industry, largely in Lorraine, which employs some 35,000, but it is also the largest importer of non-EEC coal in the Community, to the tune of 13.5m. tonnes last year.

Only the U.K. and W. Germany have an powerful interest in seeing high-priced EEC coal imports into third country each tonne of steam coal, trade across national frontiers inside the Common Market. The aim is to increase intra-community trade in power station steel coal, which last year amounted to only 3.5m. tonnes or 2.6 per cent of all the coal that power stations consumed. The effect the coal producers hope, would be to bring back much of the ground they have lost in recent years to steam coal imports, which in the last four years have risen from 5m. to 22 tonnes.

EEC officials claim the idea has already found a certain echo among national Governments. But there are obvious snags. The scheme would be expensive to 120m. European Units Account (\$144m.) a year, a yet might have no impact whatever. The subsidy would settle more than cover transport costs within the EEC (estimated at an average \$10 per tonne). This still leaves a yawning gap between current world market prices of \$30-35 a tonne, a production cost of \$44 in the U.K., \$72 in W. Germany, and in France and \$100 in Belgium.

The rest of the plan would be to be covered by more national subsidies. If the Commission aim of increasing intra-community trade in steam coal 13m. tonnes a year were to be anywhere near being realised, only two countries, the U.K. and W. Germany, have the product potential to do this. A very considerable increase in German state aid would be needed to set high German mining costs anywhere near being realised. However, proposed EEC subsidy would be the U.K. National Coal Board's Community's largest coal producer, with relatively low production costs, within competitive reach of imports.

Certainly, since the 19 miners' strike the NCB has an enormous amount of new mines and improving productivity. Investment in 1977 alone will amount to £340 million and the recent tripartite agreement between the NCB, Government and the National Union of Miners has put the production target at 13.5m. tonnes, compared with 12.0m. tonnes last year. The U.K. coal exports presently amount to less than 3m. tonnes, 3 per cent of that is domestic coal. But for burning in home power stations, not in power stations. The NCB still sees its home market paramount, and its huge investment programme has been tied almost wholly to domestic needs.

Officials say that of course increased export sales will not in power stations. But the feeling in the U.K. seems to be that if U.K. production were threatened, the same action again and again at temporary stop to exports.

make inroads into third country imports. Nor would enlargement of the EEC to 12 members fundamentally change the picture. The entry of Spain with a large coal industry, which already has very close links with EEC producers, would be counterbalanced by that of Portugal which has none and Greece which has only low grade lignite. It is therefore not surprising that there is really no such thing as a common coal policy. The only measures the nine national energy ministers have recently

EEC INDICATORS (millions of tonnes)		
	1976	1977
Coal output	247.7	240.5
Coal and coke stocks	48.0	55.1
Third country coal imports	42.7	45.0

been able to agree on was the extension until 1981 of the Coking Aids System, set up in 1967 to promote the production of coke and its transport to EEC steel mills.

Otherwise, the division between coal producing and consuming countries has blocked proposals for EEC financing of cyclical coal stockpiles and for incentives for more coal-fired power stations. Because of the industry's lack of flexibility in reducing production (in an economic recession) or accelerating production (for a boom), stockpiles are necessary to meet the need for more coal-burning power stations. According to present national energy plans, of the 32 new power plants due to come into service between now and 1985, 60 will be fired by oil and gas, and only 15 by coal.

But several ministers, not only those from coal consuming states, consider that stockpiling subsidies was the wrong approach. If EEC money is to be spent, they argued it should go to stimulating demand, not further increasing supply. There was sharp disagreement last year over whether aid to power plants should be confined to those which burnt only EEC coal (as argued by the U.K. Energy Secretary, Mr. Tony Benn) or widened to those plants that also burnt imported coal (as demanded by Italy and those countries which have no coal of their own). The commission will be officially pushing both these proposals when energy ministers meet on March 21, but EEC officials have privately concentrated on a different line "more gilt on the vine."

The new tack, the Commission is taking is to try to satisfy both producer and consumer interests with an EEC subsidy of \$12 paid to the producer for temporary stop to exports.

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## Spanish Socialists quit constitution talks

BY OUR OWN CORRESPONDENT

MADRID, March 8.

SPAIN'S uncertain political timetable has been thrown into confusion after last night's withdrawal of the Socialists from the committee responsible for drafting the new democratic constitution. It was the clearest breach yet between the main opposition party and the Government.

The Socialist representative in the committee, Sr. Gregorio Peces Barba, withdrew after protesting that the ruling Union

of the Democratic Centre party (UDC) had broken its promise that it would reach a consensus on certain issues.

The specific reason for his withdrawal was the UDC's attempts to substitute the existing text on autonomy with one toning down the powers of autonomous regions and delaying the granting of home rule to those regions requesting it for five years after the constitution's approval. The Basque country

and Catalonia already have a degree of autonomy. The withdrawal throws into doubt whether the constitutional committee will finish its work. It is reportedly near the end of discussing the draft which will then go to the Cortes (Parliament). Upon the approval of the new constitution hinges the dates for fresh general and municipal elections.

The Committee, which is made up of all parties, issued a statement urging the Socialists to show a sense of responsibility and to finish their work, so fulfilling their mandate.

There is a feeling that the Socialists have deliberately sought an excuse to sever their deteriorating relations with the Government in order to reinforce their image as the alternative future Government, and that the real reason for quitting the committee was the Government's attempts to delay municipal elections for as long as possible.

## Resignation explained

MADRID, March 8.

SPAIN'S FORMER Vice-Premier for Economic Affairs, Prof. Enrique Fuentes Quintana, today said he resigned his post because he lacked the political weight to carry out his economic programme.

Explaining for the first time his decision to resign two weeks ago, he told the monarchist daily ABC that co-ordination between various Government departments was necessary to carry out the programme.

reportedly reveal that the party's popularity is declining. The Government is banking on an upward turn in the economy by the autumn to restore its fortunes.

Town halls are still full of people appointed during the Franco dictatorship, although some councils have resigned since the general election and a few are being run by committees made up on a proportional basis according to the strengths of the parties in areas.

## Municipal polls delay angers left

BY OUR OWN CORRESPONDENT

MADRID, March 8.

THE SPANISH Left is preparing to launch an offensive in the Cortes (Parliament) and most probably in the streets against the Government's attempts to delay municipal elections as long as possible.

The continued Government silence over this important issue — municipal elections were last held 42 years ago when the Left won an overwhelming victory — has led the Socialists to warn that they will hold demonstrations and meetings unless a

decision is made quickly. Sr. Adolfo Suarez, the Prime Minister, promised last June, after his Union of the Democratic Centre party won Spain's first general elections in 41 years, that municipal elections would be held by the end of the year. There is still no sign of a date.

The Government's reluctance to give a specific date reflects its concern that the Left will do well and the Centre badly. Opinion polls carried out by the Centre

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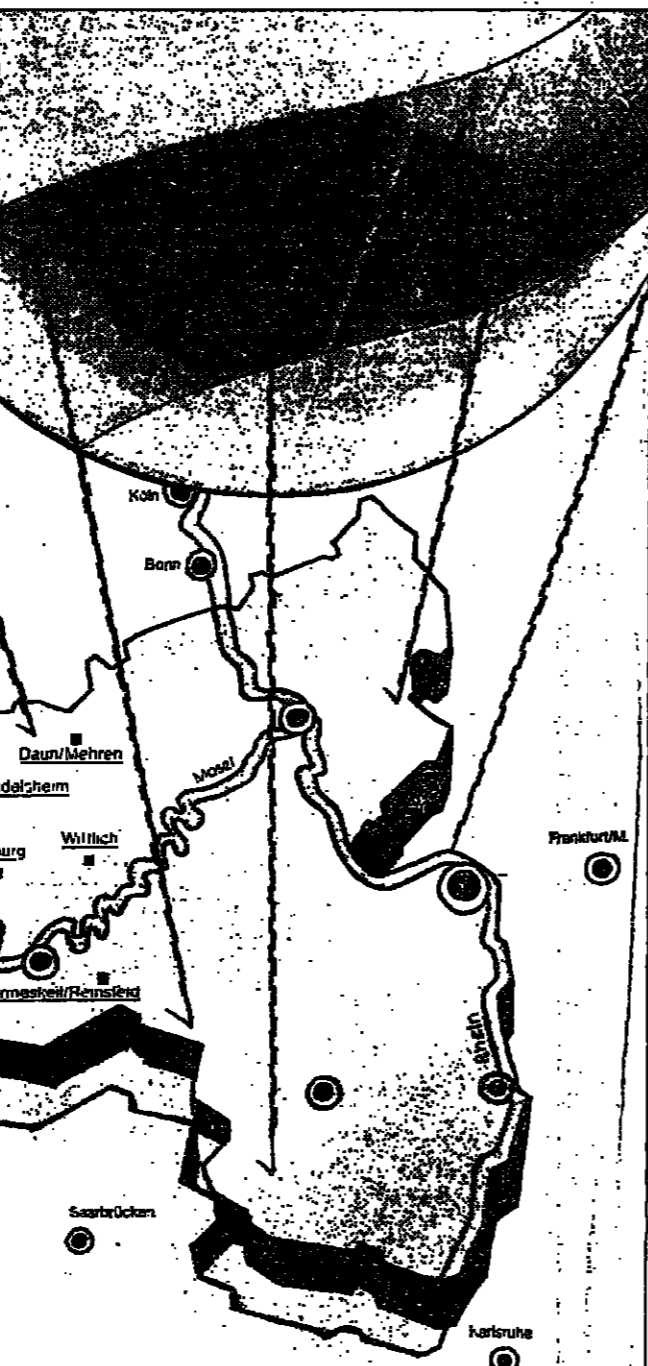
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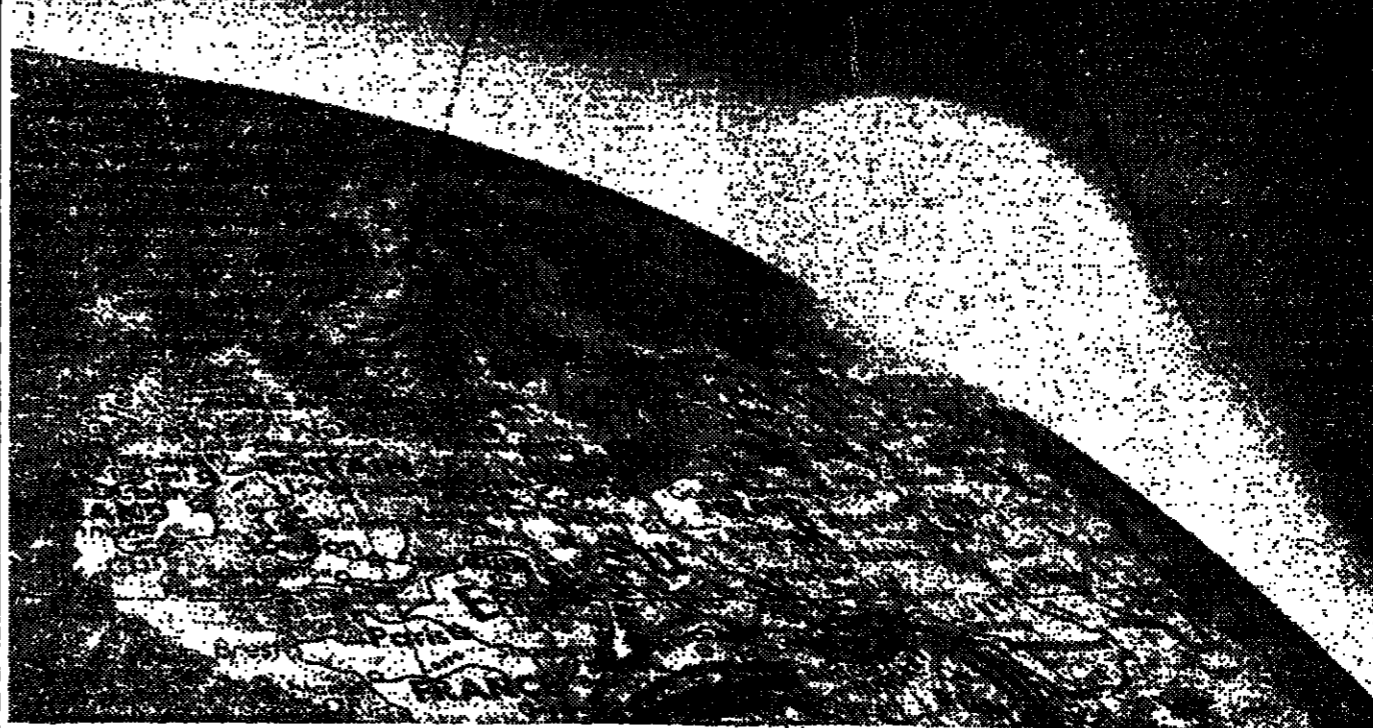


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EUROPEAN NEWS

## Agreement is reached on final Belgrade document

BY ANTHONY ROBINSON

BELGRADE, March 8.

THE 35-NATION European Security Conference moved into its final stage here today with a trenchant reiteration of the importance of human rights by Mr. Arthur Goldberg, leader of the U.S. delegation. The Final Act, Mr. Goldberg said, obliged the participants to pursue what the poet Alexander Pushkin defined as "a better kind of freedom—the freedom not to bow your conscience, thought or neck to rank or power."

Consensus was finally achieved on the four-page concluding document this morning after 19 weeks of talks, topped up by a five-day deadlock caused by Maltese insistence on a reference to security problems in the Mediterranean area. Agreement on the document allowed the conference to pass on to the final stage—a 10-minute concluding speeches by all 35 delegates which should bring the conference to an end by Thursday evening.

The deadlock was broken just before lunch when all delegates agreed to accept two amendments to the final document which bowed the Maltese demands but postponed discussion

of Mediterranean security problems to the next follow-up meeting in Madrid in 1980.

The significance of the concession was considerably reduced however by the comment of the Danish delegate, speaking for the EEC countries, that discussion on these matters in Madrid should only take place within the overall context of issues raised in the Helsinki document. This reflects the widely held reluctance here to allow subsequent Helsinki follow-up conferences to get bogged down in complex Mediterranean issues like Cyprus and the entire Middle East problem.

But the document appeared to resist Maltese demands for the participation of Middle East states and the Soviet Union and the U.S. Malta had particularly insisted on superpower participation because of their large naval presence in the Mediterranean.

Today's concluding speeches reflected the prevailing view here that this conference has essentially confirmed the post-Helsinki status quo. It has established, with the agreement to hold another meeting in Madrid, that the process of détente begun at Helsinki is a continuing process, but has not

broken any new ground at all. It has been essentially a holding operation.

Mr. Goldberg made clear that his delegation deplored the inability to achieve consensus on the inclusion of a substantive declaration on human rights in the concluding document. But he clearly stated: "No country can be allowed to single out particular sections of the Final Act for their attention while ignoring others. Progress in the area of human rights and human contacts as well as disarmament and economic, scientific and cultural co-operation are inextricably linked together in the Final Act."

He added that human rights are "the proper subject of the diplomatic examination and debate we have had in Belgrade, and they will remain after Belgrade the proper focus of continuing comment and efforts." He also specifically referred to the plight of those groups, such as the Jews, who are persecuted, and they will remain after Belgrade the proper focus of continuing comment and efforts.

## Norwegian oil field dispute compromise

By Foy Gjester

OSLO, March 8.

A POLITICAL dispute in Norway about the share-out of a promising North Sea oil concession now seems likely to end with a compromise that will slightly increase the stakes allocated to Norsk Hydro and Saga Petroleum, at the expense of Statoil, the state oil company. The minority Labour Government proposed to the Storting (parliament) that Statoil be given 90 per cent of the concession for block 34/10—the most promising of 16 new blocks which it intends to open up for oil and gas prospecting—with Hydro and Saga getting only 5 per cent each. Exploration would bear 80 per cent of exploration costs and its partners 10 per cent each.

A report on the Government's proposals by the Storting Committee for Industrial Affairs has now made it clear, however, that as the proposals stand they will be defeated when they are put to the vote in the Storting next week. Labour's traditional allies, the Socialist Left, want block 34/10 given to Statoil alone.

Two of the small parties in the middle of the political spectrum are against allocating any new search concessions just yet. The Conservatives and the Christian Democrats favour the new concession share-out but want a much larger stake in block 34/10 to go to private Norwegian companies.

Press reports today predict that the compromise proposal which will finally set the necessary Storting majority will give 85 per cent of the block to Statoil, 9 per cent to Norsk Hydro and 6 per cent to Saga Petroleum. Exploration costs will be shared out rather more equitably than foreseen.

## OPEC refining plans 'blocked'

VIENNA, March 8.

MR. ALI Jaidah, Secretary-General of the Organisation of Petroleum Exporting Countries (OPEC), has accused industrialised nations of blocking attempts by oil producers to build their own refining and petrochemical plants.

He told a United Nations symposium here on oil industries in developing countries that OPEC was determined to sell its oil as a refined product. Mr. Jaidah said there was also a slowing down in the exploration for new oil deposits, despite promising prospects.

## Political storm grows in Bonn over Schleyer kidnap allegations

BY JONATHAN CARR

BONN, March 7.

A POLITICAL storm was growing in Bonn today following revelations of error during the hunt last year for the abducted industrialist, Dr. Hans Martin Schleyer, and his terrorist captors.

Particularly under pressure are Herr Werner Maihofer, the Federal Interior Minister, and Herr Burkhard Hirsch, the Interior Minister of North Rhine-Westphalia—the state in which Dr. Schleyer was kidnapped.

Asked at a joint news conference whether they felt they should resign because of the error committed, both men declined a direct answer. Herr Hirsch agreed that consequences should be drawn from what had happened for future police operations. Herr Maihofer said: "We are not the judges over our

selves." The question of resignation was a matter for the Bundestag's domestic affairs committee (to which both men reported today) and for Parliament.

Both men are members of the Liberal Free Democrat Party (FDP), the junior partner in the Bonn coalition Government. The opposition is already pressing for one or the other to step down.

According to an official report released here, police were given a tip-off of a suspicious apartment near Cologne on September 7, two days after Dr. Schleyer was kidnapped in a Cologne street.

It now transpires that this was in fact the apartment in which Dr. Schleyer was held during at least the first few days of his abduction. But the police did not investigate it until well after Dr. Schleyer was found dead in the boot of a car in October.

Local police evidently did their duty in passing on the initial tip-off to headquarters in Cologne. It is not fully clear whether the federal authorities co-ordinating the search for Dr. Schleyer did not themselves receive the tip-off from Cologne or whether they failed to act on it.

It is on this point that the question of responsibility rests: whether local state authorities, a tip-off of a suspicious apartment near Cologne on September 7, two days after Dr. Schleyer was kidnapped in a Cologne street.

Both Ministers drew attention in their news conference to the large number of tip-offs which had been received, and to the hard work of the police officials in sorting them out. "In retrospect we are all more clever," Herr Maihofer said.

## U.S. FORCES IN W. GERMANY

## Food parcels as \$ falls

BY GUY HAWTIN IN FRANKFURT

U.S. SOLDIERS stationed in West Germany have been so hard-hit by the slide in the dollar's value that their German neighbours have been giving them food parcels. In many instances landlords who let homes to U.S. military personnel have lowered rents to ease the financial plight of army families.

Last week GIs were receiving DM1.99 per dollar from the currency exchanges on their bases; the rate quoted in the German banks was even lower. This is a decline of about 17 per cent on the DM2.40 that the dollar was fetching a year ago.

General Alexander M. Haig, the Supreme Allied Commander in Europe, said late last week that the financial plight of junior grade servicemen was harmful to morale. On the food packages, he was quoted as saying: "I do not feel very proud for the need for that to happen."

Undoubtedly the "non-command sponsored" servicemen are the most gravely affected by the decline in the dollar's value. These are the servicemen whose grades are too low or length of service too short for the army either to pay allowances for their dependents or to transport their families from the U.S. to Europe.

The "non-command sponsored" personnel have to pay for their families to come to Europe, and have no right to military housing. Some 16,000 non-sponsored families are estimated to be stationed in the Federal

Republic, and many of them receive little more than \$500 a month—DM1,095 at current exchange rates—barely enough for a student to keep body and soul together in one of Europe's most expensive countries and certainly utterly insufficient for a family of three.

The army is doing its best to ease the lot of the junior grade "non-command sponsored" families. From the beginning of this month, they will be able to draw housing and cost of living allowances at "with dependents" rates. However, some non-sponsored personnel in the more senior grades will still be left outside the net.

According to the "authorised" unofficial publications for the U.S. Armed Forces, Stars and Stripes, the equivalent of a corporal will be paid DM6.17 a day at current exchange rates as a housing allowance for living off base. At some DM190 for the average month this is an improvement on the DM135 or so they were receiving last month. But right as one puts it: "It hasn't it represents less than half the DM400 a month that one would expect to pay for an extremely command-sponsored guys like me."

If senior commanders like General Haig admit that the situation is bad for morale, sergeants are even more forthright in their plight and what they can do about it. Although the significance of this as far as discipline is concerned should not be exaggerated, such things are not normal in military life.

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throughout Europe. At the present time they are only allowed to eat in them on special holidays such as Christmas and Thanksgiving. The U.S. Army in Europe command has requested a nine-month trial of the scheme, but approval could take a long time. Several army agencies have to assess it before it can be passed to the Defence Department, and legal and budget limitations then have to be examined.

Meanwhile there are signs that U.S. enlisted men are getting heartily sick of their difficulties. It is understood that some have in desperation been organising community meetings to discuss their plight and what they can do about it. Although the significance of this as far as discipline is concerned should not be exaggerated, such things are not normal in military life.

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Baron Charles Bracht

## Belgian baron disappears

By David Suchan

BRUSSELS, March 8.

AN INFLUENTIAL Antwerp businessman, Baron Charles Victor Bracht, has disappeared, and to-night his family and local police were presuming that he had been kidnapped. The disappearance of Baron Bracht comes six weeks after the kidnap of another Belgian baron, Edouard Empain, in Paris.

Baron Bracht, whose companies have plantation interests in Indonesia, Malaysia and elsewhere, and real estate holdings in Belgium, was last seen leaving his home on Tuesday morning. He never reached his office. But no witnesses to any kidnapping have come forward, nor have his family or police apparently received any ransom demand.

The disappearance of the 62-year-old baron, who was also honorary Austrian Consul-General in Antwerp, comes two weeks after the release of the concierge of an Antwerp diamond company.

Though not on the same scale as the huge business empire controlled by the missing Baron Empain, Baron Bracht controls two public companies of some size. He is the president of Societe de Plantations et de Finance (IPEF) which made a \$200,000 profit in 1976 with a total share sheet worth \$13.3m. IPEF in turn controls Cogebel, a real estate company which took over the remaining shares of the now defunct Slater Palace, Belgium S.A.

## Turkey political violence falls

Political violence in Turkey claimed 60 lives in the first two months of this year, but the rate of killings was dropping, according to Mr. Irfan Ozyaydinli, the Interior Minister. Reuter reports from Ankara. He said that 41 people were killed during January 28 in February, and only two in the first week of March. Last year, 283 people died in politically motivated violence.

## New Cyprus Cabinet

Mr. Spyros Kyprianou, who was sworn in as Cyprus President for a full five-year term last week, has announced a new government in which he retained six of the old ministers and created three new posts—that of a minister to the President's office and two deputy ministers. Andreas Hadji-papas writes from Nicosia.

## Danish SDP triumph

The Social Democrat Party in Denmark has scored a triumph in borough and county elections, increasing its share of the vote from 33 per cent to 38.3 per cent in county elections and increasing its number of seats in the 14 counties from 135 to 143. HARRY Barnes writes from Copenhagen.

## EEC steel prices to stay

BY OUR OWN CORRESPONDENT

BRUSSELS, March 8.

THE EUROPEAN COMMISSION announced today that it will not increase the EEC's internal minimum prices for steel as it had planned for April 1 because of the dull outlook for the second quarter.

Crude steel consumption in the EEC will rise only slightly in the second quarter in spite of the rise in orders since December, the Commission says in its latest forecast. Demand is expected to be about 28.55m tonnes, substantially down on the 32.4m tonnes in the same quarter last year. The level of stocks is expected to remain unchanged in the second quarter, compared to a fall of 1.7m tonnes in the 1977 quarter.

The Commission said that it hopes that imports in the second quarter will remain at the 2.5m-tonne level forecast for the first quarter. However, this substantial reduction on 1977 levels will depend on the rapid conclusion of restraint agreements with the EEC's major steel supplying countries. So far only EFTA has signed such arrangements.

However, the EEC Industry Commissioner, Viscount Etienne Davignon, told the EEC Foreign Ministers yesterday that he hoped to finish negotiations with Japan by March 17-18 and reach some arrangement with South Korea, South Africa, Spain and Brazil by the end of the month.

## Dutch oppose the neutron bomb

THE HAGUE, March 8.

THE DUTCH Government of Parliament during a stormy pledged today to reject any six-hour debate.

Mr. van Agt told opponents of the bomb, who included the bulk of his own Christian Democratic Party, that Parliament would have the final decision on whether the weapon would be deployed with Dutch forces in NATO.

# The City's new "no waiting" area.



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FT9/3

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Data General

## NOTICE OF REDEMPTION

To the Holders of

## Aktiebolaget Svensk Exportkredit

(Swedish Export Credit Corporation)

9% Notes Due 1982

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of April 15, 1975 providing for the above Notes, \$3,500,000 principal amount of said Notes bearing the numbers set forth below have been selected for redemption on April 15, 1978, through operation of the Sinking Fund, at the redemption price of 100% of the principal amount thereof, together with accrued interest thereon to said date:

## NOTES OF \$1,000 EACH

7	1109	1949	2680	3785	4789	5887	6951	7484	8487	9285	10437	11482	12544	13622	14700	15788	16876	17964	19052	20140	21228	22316	23404	24492	25580	26668	27756	28844	29932	31020	32108	33196	34284	35372	36460	37548	38636	39724	40812	41900	42988	44076	45164	46252	47340	48428	49516	50604	51692	52780	53868	54956	56044	57132	58220	59308	60396	61484	62572	63660	64748	65836	66924	68012	69100	70188	71276	72364	73452	74540	75628	76716	77804	78892	79980	81068	82156	83244	84332	85420	86508	87596	88684	89772	90860	91948	93036	94124	95212	96300	97388	98476	99564	100652	101740	102828	103916	105004	106092	107180	108268	109356	110444	111532	112620	113708	114796	115884	116972	118060	119148	120236	121324	122412	123500	124588	125676	126764	127852	128940	130028	131116	132204	133292	134380	135468	136556	137644	138732	139820	140908	141996	143084	144172	145260	146348	147436	148524	149612	150700	151788	152876	153964	155052	156140	157228	158316	159404	160492	161580	162668	163756	164844	165932	167020	168108	169196	170284	171372	172460	173548	174636	175724	176812	177900	178988	180076	181164	182252	183340	184428	185516	186604	187692	188780	189868	190956	192044	193132	194220	195308	196396	197484	198572	199660	200748	201836	202924	204012	205100	206188	207276	208364	209452	210540	211628	212716	213804	214892	215980	217068	218156	219244	220332	221420	222508	223596	224684	225772	226860	227948	229036	230124	231212	232300	233388	234476	235564	236652	237740	238828	239916	241004	242092	243180	244268	245356	246444	247532	248620	249708	250796	251884	252972	254060	255148	256236	257324	258412	259500	260588	261676	262764	263852	264940	266028	267116	268204	269292	270380	271468	272556	273644	274732	275820	276908	277996	279084	280172	281260	282348	283436	284524	285612	286700	287788	288876	289964	291052	292140	293228	294316	295404	296492	297580	298668	299756	300844	301932	303020	304108	305196	306284	307372	308460	309548	310636	311724	312812	313900	314988	316076	317164	318252	319340	320428	321516	322604	323692	324780	325868	326956	328044	329132	330220	331308	332396	333484	334572	335660	336748	337836	338924	340012	341100	342188	343276	344364	345452	346540	347628	348716	349804	350892	351980	353068	354156	355244	356332	357420	358508	359596	360684	361772	362860	363948	365036	366124	367212	368300	369388	370476	371564	372652	373740	374828	375916	377004	378092	379180	380268	381356	382444	383532	384620	385708	386796	387884	388972	390060	391148	392236	393324	394412	395500	396588	397676	398764	399852	400940	402028	403116	404204	405292	406380	407468	408556	409644	410732	411820	412908	413996	415084	416172	417260	418348	419436	420524	421612	422700	423788	424876	425964	427052	428140	429228	430316	431404	432492	433580	434668	435756	436844	437932	439020	440108	441196	442284	443372	444460	445548	446636	447724	448812	449900	450988	452076	453164	454252	455340	456428	457516	458604	459692	460780	461868	462956	464044	465132	466220	467308	468396	469484	470572	471660	472748	473836	474924	476012	477100	478188	479276	480364	481452	482540	483628	484716	485804	486892	487980	489068	490156	491244	492332	493420	494508	495596	496684	497772	498860	499948	501036	502124	503212	504300	505388	506476	507564	508652	509740	510828	511916	513004	514092	515180	516268	517356	518444	519532	520620	521708	522796	523884	524972	526060	527148	528236	529324	530412	531500	532588	533676	534764	535852	536940	538028	539116	540204	541292	542380	543468	544556	545644	546732	547820	548908	550000
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On April 15, 1978, the Notes designated above will become due and payable in such coin or currency of the United States of America as at the time of payment shall be legal tender for the payment of public and private debts. Said Notes will be paid, upon presentation and surrender thereof with all coupons appertaining thereto maturing after the redemption date, at the option of the holder either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 15 Broad Street, New York, N.Y. 10015, or (b) subject to any laws or regulations applicable thereto, at the main offices of Morgan Guaranty Trust Company of New York in Brussels, Frankfurt/Main, London or Paris, at the main office of Banque Generale du Luxembourg, S.A. in Luxembourg, the head offices of Skandinaviska Enskilda Banken, Post och Kreditbanken, PKBanken or Svenska Handelsbanken in Stockholm or the head office of Gotabanken in Göteborg. Payment at the offices referred to in (b) above will be made by check drawn on a dollar account, or by transfer to a dollar account maintained by the payee, with a bank in New York City.

Coupons due April 15, 1978 should be detached and collected in the usual manner.

On and after April 15, 1978 interest shall cease to accrue on the Notes herein designated for redemption.

Following the aforesaid redemption, \$3,500,000 principal amount of the Notes will remain outstanding.

## AKTIEBOLAGET SVENSK EXPORTKREDIT (Swedish Export Credit Corporation)

43	153	256	361	1069	1560	2131	2338	2715	2735	2743	2765	2781	2798	2811	2826	2852	2884	2942	3023
173	200	305	364	1555	2130	2526	2714	2724	2739	2758	2770	2784	2810	2825	2847	2882	2941	10040	30235

The following Notes previously called for redemption have not as yet been presented for payment:

43	153	256	361	1069	1560	2131	2338	2715	2735	2743	2765	2781	2798	2811	2826	2852	2884	2942	3023
173	200	305	364	1555	2130	2526	2714	2724	2739	2758	2770	2784	2810	2825	2847	2882	2941	10040	30235

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Coupons due April 15, 1978 should be detached and collected in the usual manner.

On and after April 15, 1978 interest shall cease to accrue on the Notes herein designated for redemption.

Following the aforesaid redemption, \$3,500,000 principal amount of the Notes will remain outstanding.

## LEGAL NOTICES

In the HIGH COURT OF JUSTICE Chancery Division Companies Court, the Matter of RESKVIN (FANCY) GOODS, LIMITED and in the Matter of The Companies Act, 1968.

NOTICE IS HEREBY GIVEN that a Petition for the winding up of the above-named Company by the High Court of Justice was on the 6th day of March, 1978, presented to the said Court by the Department of Industry whose address for service is c/o Treasury Solicitor, Matthew Parker Street, London, SW1R 6BX, and that the said Petition is directed to be heard before the Court sitting at the Royal Courts of Justice, Strand, London, W.C.2A, on the 17th day of April, 1978, and any creditor or contributory of the said Company desirous to support or oppose the making of an order on the said Petition may appear at the time of hearing in person or by his counsel, or by a solicitor, and a copy of the Petition will be furnished by the undersigned to any creditor or contributory of the said Company requesting such copy on payment of the regulated charge for the same.

TREASURY SOLICITOR Matthew Parker Street, London, SW1R 6BX, Solicitor for the Petitioner.

NOTE—Any person who wishes to appear on the hearing of the said Petition must serve a copy of the Petition on the above-named, notice in writing of his intention so to do. The notice must state the name and address of the person, or if a firm, the name and address of the firm, and must be served by the person or firm, or his or their solicitor, and must be served on or before the 14th day of April, 1978.

For further details write to: Classified Advertisement Manager, Financial Times, 10, Cannon Street, EC4A 3DF

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## OVERSEAS NEWS

## Japan growth points to small economic boost

BY CHARLES SMITH, FAR EAST EDITOR

TOKYO, March 8.

JAPAN'S Gross National Product registered a real growth rate of 1 per cent in the fourth quarter of 1977, producing a growth rate of 5.1 per cent for the year as a whole, the Economic Planning Agency announced today.

The fourth quarter figure, coming after a growth rate of only 0.4 per cent in the third quarter, is claimed to be slightly above original expectations and lends modest support to the Government's theory that the economy may have turned the corner towards the end of the year.

The GNP growth rate for the year as a whole, however, compares poorly with the 1976 real growth rate of 6 per cent, and with the original expectations dating back a year or more that Japan would experience strong economic recovery during 1977. In fact, as a detailed breakdown of the GNP figures demonstrates, the economy performed far worse on almost all fronts last year than the year before.

The only bright spots in the 1977 picture were government investment (up 10.2 per cent and reflecting a deliberate attempt to boost the economy), domestic inflation which was sharply down, and exports which showed a real growth of 10.4 per cent over 1976 levels.

Japan's "real" current account surplus for the year (that is, exports minus imports, minus the deficit on invisible transactions), showed an increase of no less than 30.4 per cent over 1976. This was despite the fact that in the fourth quarter, for the first time in five consecutive quarters, the real current account surplus showed a modest decline (by 2.1 per cent) from the July/September quarter.

The various components in Japan's domestic economy which performed poorly in 1977 included consumer spending, which fell 3.3 per cent in real terms (a rate of increase which is said to be the smallest in Japan's recent history), private capital investment, which fell 2.9 per cent compared with the 1976 increase of 8.4 per cent, and housing investment

down 0.2 per cent after a 1976 rise of 6.9 per cent.

A final, striking contrast between 1976 and 1977 came in the rate of increase in business inventory investment which fell from 40.2 per cent to 8.4 per cent. This is interpreted as a sign that business switched from producing for stock in 1976 to cutting back production and running down inventories in 1977. Figures for the fourth quarter GNP alone show a recovery in housing investment (up 4.5 per cent) and in private investment (up 1.2 per cent) over the third quarter, plus a revival in the rate of inventory accumulation (up 9.2 per cent). It is too early to know whether these figures point to a positive change of direction but optimism is being voiced that the run-down in inventories which continued through much of last year may be nearing completion in some major industries.

AP-DJ reports: Tetsuhiro Moriyama, governor of the Bank of Japan, said he has no intention to lower the official discount rate for the moment.

## Five Zambian soldiers claimed killed during Rhodesian raid

BY MICHAEL HOLMAN

LUSAKA, March 8.

AT LEAST five Zambian soldiers were killed and six injured in a ZAPU involvement in the Rhodesian attack on Zambia, according to reliable sources. The 11 were flown to Lusaka by the military plane for treatment at the University Teaching Hospital, accompanied by three injured guerrillas of the Zimbabwe African People's Union (ZAPU).

An unknown number of soldiers, Zambian civilians, and ZAPU guerrillas are believed to have died before reaching hospital following the attack which began at 10 o'clock on Monday morning. ZAPU officials to-day denied Rhodesian claims that 38 guerrillas were killed in attack on what the Rhodesian authorities say were ZAPU camps.

The local papers, which carried banner headlines of Zambian claims that six Rhodesian planes were shot down in the

attack, made no reference to ZAPU involvement. The Times of Zambia editorial, warned of "more vicious attacks on our homeland" and said the "outrageous assault on Luangwa does not turn us from our decision to support the Patriotic Front. In fact, it strengthens that resolve."

Mr. Sileka Mwale, Zambian Foreign Minister, was due to leave for the UN to-night to seek international condemnation of the Rhodesian attack. Meanwhile, by late afternoon no further details were available from Zambian officials, though a statement is expected to-day.

Unconfirmed reports say the incursion began when Rhodesian jets struck at several points in the Luangwa Valley near the Zambian border town of Fara, 120 miles east of Lusaka.

## Tehran oil talks go into 2-day recess

BY ANDREW WHITLEY

TEHRAN, March 7.

THE TOP-LEVEL talks between the National Iranian Oil Company (NIOC) and the 14-member Western consortium on a new long-term agreement on oil supplies have broken up for a two-day recess. The unexpected break was originally anticipated, provides the first hint that obstacles may have been encountered. Working committees have been set up to consider different technical aspects. These apparently reported back to the main body to-day. But to-day's plenary session only lasted two hours.

These statements have been issued by NIOC after each of the five days of talks, but these have given little about the substance of the discussions.

## Assad talks of peace and plans to build up forces

BY LOUIS FARES

DAMASCUS, March 8.

PRESIDENT HAFEZ al-Assad of Syria yesterday reaffirmed his commitment to a peaceful settlement of the Middle East conflict in a long speech to the Syrian People's Assembly, but at the same time pledged his determination to improve the capability of the country's armed forces in quantity and quality.

Once again Mr. Assad refrained from personally attacking the peace initiative of President Anwar Sadat of Egypt, although the state-directed media have gone so far since his mission to Jerusalem last November. He limited himself to saying that Syria would seek a just and lasting peace "without begging for it."

This was taken as a clear reference to Egypt's entry into direct negotiations. At the same time, Mr. Assad restated the traditional Arab position that

efforts to achieve a settlement are meaningless unless backed by a military option.

He said: "Development of our armed forces is of fundamental importance to us in facing the continuous threat from our enemy and his cupidity towards our lands." Last month Mr. Assad visited Moscow where he was promised new supplies of weapons, apparently to be paid for by Libyan hard cash.

Mr. Assad hinted once more at his differences with Egypt when he said: "We will keep striving for Arab solidarity and, if our enemies have succeeded in opening a breach, this should not stop us mobilising all the Arab potentialities for the sake of fighting our common enemy."

References appeared to be a well-camouflaged appeal to Mr. Sadat to stop his initiative and rejoin the common Arab front.

## STATE ELECTIONS IN MALAYSIA

## A glass ball for general elections

BY WONG SULONG IN KOTA BAHARU, KELANTAN

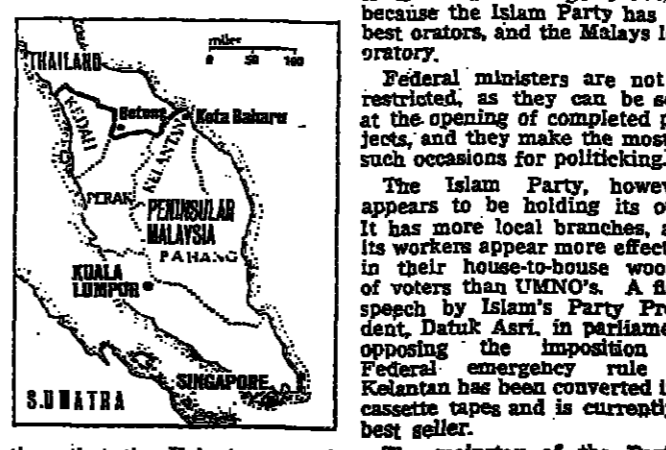
WITH THE Saturday deadline for elections in the north-eastern state of Kelantan approaching, leaders of Malaysia's dominant party, the United Malays National Organisation (UMNO), are casting anxious glances at the Opposition. UMNO is launching a pre-emptive strike at its arch-rival, the Islamic Party on its home ground in Kelantan. What happens in Kelantan could well dictate the date of a general election.

Most Malaysians, apart from the Communists, believe that in the foreseeable future, the Malays who make up half the population with Chinese making up the rest, will continue to hold political power in Malaysia, having been the ruling party since 1957. UMNO has become synonymous with the Malays. UMNO has been thinking seriously of holding national elections this year and even Opposition parties are saying it will win.

But being used to a two-thirds majority in parliament, UMNO would consider it a disaster if it could not retain its majority which gives it the power to alter the constitution. So Kelantan, which is controlled by the opposition Islamic Party, will be a key test of UMNO's popularity.

UMNO has thrown its full weight into the Kelantan elections, saturating the state with Federal ministers and Party workers. It is hoping to prove itself by taking Kelantan for the first time in 15 years. The Islamic Party had 20 seats in the state assembly before it was dissolved, while UMNO and its partners held the remaining 16.

The main UMNO theme is economic development for backward Kelantan and its 800,000 population predominantly Malay, just as it is for the rest of the country. On Monday, Datuk Hussein launched the South Kelantan Development Authority, which Malaysia, It is because of the



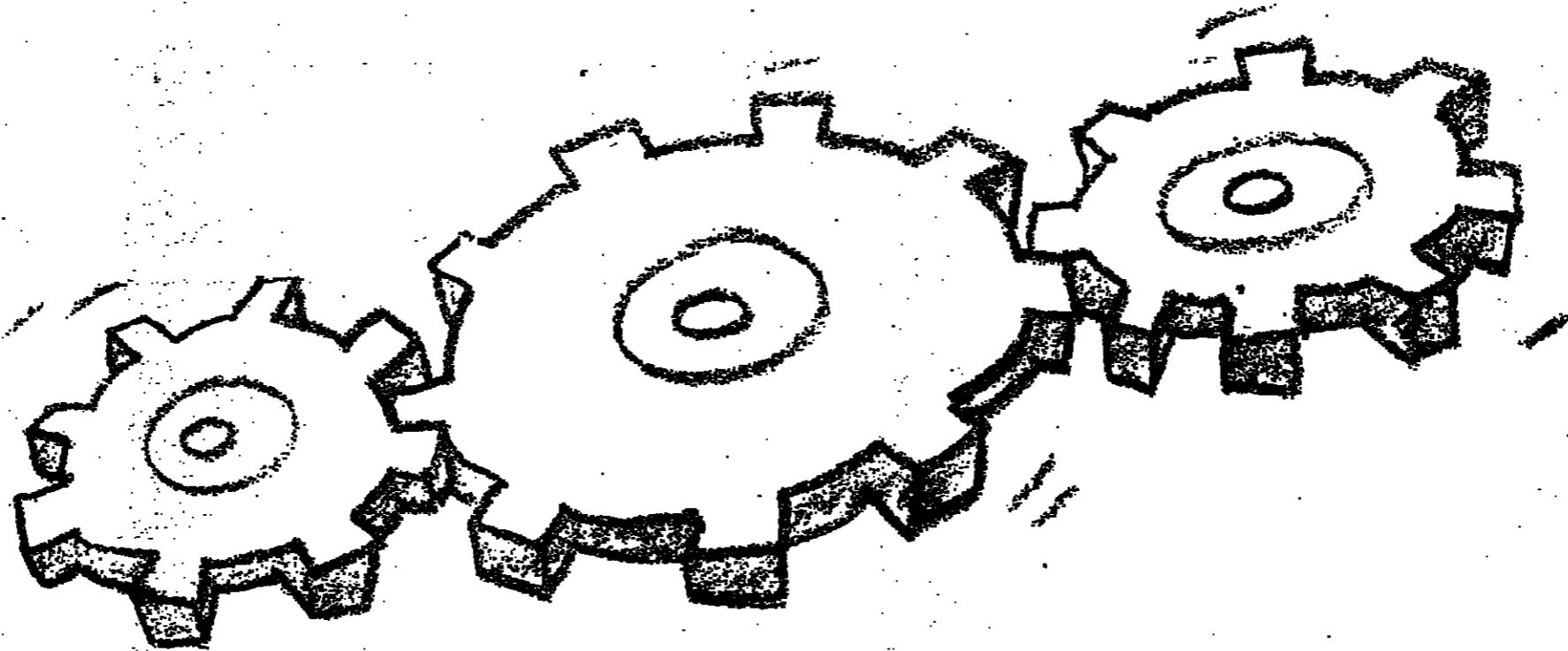
he said would open 260,000 acres of jungle up for agriculture at the cost of Ringgit\$400m.

Other ministers have crisscrossed the state promoting new schools, hospitals, roads, electricity and jobs—all on one condition: that the Kelantanese vote for UMNO.

The past two years have been traumatic for the Malays. With the death of Tun Razak, former Prime Minister and Party leader, UMNO lost a man who not only knew the Party machine, but also had his own men manipulating its gears.

The new Prime Minister, Datuk Hussein Onn, by contrast is a loner who finds political wheeling and dealing distasteful. He was uncompromising in his decision that the former Selangor Chief Minister, Datuk Harun Idris, should serve his full term for corruption and forgery. That reflects on the Prime Minister's personal integrity and sense of justice. But the sight of the charismatic Harun behind bars launched the South Kelantan Development Authority, which Malaysia, It is because of the

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**NatWest**

**Indian Minister to visit China**

By K. K. Sharma  
NEW DELHI  
INDIA'S Foreign Minister, Atal Behari Vajpayee, is expected to leave for China in the next few days. He will be the first Indian Foreign Minister to visit China since 1947. Vajpayee was driving to the airport in a car when he was hit by a truck. He was injured but not seriously. He is expected to return to India in a few days.

**Gen. Zia p down three of trouble**

By K. K. Sharma  
ISLAMABAD  
THE MILITARY in Pakistan is expected to p down three of trouble. The military is expected to p down three of trouble. The military is expected to p down three of trouble.

**lection**

## AMERICAN NEWS

# Peabody may split coal employers and bargain alone

BY OUR OWN CORRESPONDENT NEW YORK, March 8.

REPORTS that Peabody Coal, the largest U.S. coal company, is thinking of breaking away from the Bituminous Coal Operators' Association (BCOA) and of urging other coal companies to follow suit, have raised the prospect of a split among the employers about how to settle the U.S. coal strike.

Peabody this morning would not confirm or deny the report. Its only comment — from the chairman, Mr. Roderick Hills — was an ambiguous "Peabody is not now negotiating its own agreement."

Wall Street sources suggest that Peabody — which accounts for about a third of BCOA production with its output of 70m tons per year — is suffering heavy losses. This was confirmed yesterday by one of its six shareholders, the Williams Company. It is argued that, since it has no

## U.S. COAL MINERS DIG IN FOR A FIGHT

# A chip off the Rhonddda Valley

BY STEWART FLEMING AND JOHN WYLES IN NEW YORK



Masontown, Ill.: a group of miners give the thumbs down to President Carter's action.



President Carter.

PRESIDENT CARTER'S move to force an end to 95-day-old U.S. miners' strike by invoking the Taft-Hartley injunction raises the spectre of another major confrontation between a mining community and a western government — the third in six years.

The first two were, of course, in Britain and in both the 1972 and the 1974 clashes the government headed by Prime Minister Edward Heath could be said to have come off second best.

The common thread is that in their behaviour during the strike and in their reaction last week-end to a proposed settlement, American miners have demonstrated that they share characteristics of solidarity and of a siege mentality with their British counterparts.

As in Britain the longer the 160,000 United Mine Workers members have been on strike the more keenly have they felt the injustice of the deprivations and the more stubborn has been their determination not to capitulate.

The rejection of the contract proposals last week-end, even though they were recommended by the President and their own leaders, can be seen as a closing of the miners' ranks against what they increasingly perceive to be an attack on their basic working rights first by employers and now by a government which does not understand their grievances. Wages, it must be stressed, are not an issue at the root of this confrontation.

As in the Rhonddda Valley in Wales, the starting point for understanding the miners' behaviour is that their life style for three or four generations in both nations has encouraged an insular and embattled approach to life. The individual's interests are identified with those of his workmates because of common dangers shared. The community's solidarity has been cemented by decades of exploitation living in coal company houses and buying

provisions from coal company shops.

The British National Union of Mineworkers was in fact quick to offer its support and solidarity because of what it sees as an attack on American miners' health and safety defences. That help would include financial support but the NUM is still waiting to hear what is required of it.

One of the risks for President Carter in resorting to the U.S. labour laws is that this will further alienate the miners. The sanction embodied in the Taft-Hartley law, of individual fines for union officials, and crucially, the withdrawal of food stamps will be bitterly resented. These penalties may serve only to inflame grievances. Miners in Appalachia are not frightened of long strikes — in the past five years strikes in Harlan County and Stearns, Kentucky, have lasted up to two years.

This feeling may be tempered if the President issues a direct appeal to the miners for a five-day strike while the dispute is settled.

While Mr. Arnold Miller, the

UMW president, may have appreciated these fundamentals when he started negotiations for a new three year contract last August, he seems rapidly to have lost sight of them when confronted with a determined group of employers, who were bent on curbing an increasingly unruly work force.

It is easy to sympathise with the employers' predicament. After two decades of contraction the coal industry has begun to look towards a brighter future because of depletion of alternative energy sources. But mounting capital expenditure in new mines and machinery has been jeopardised by wildcat strikes and absenteeism which last year cost the industry almost one-fifth of potential working time. Non-unionised competitors, who now produce half the nation's coal, have not been threatened in this way.

When they entered the negotiations the Bituminous Coal Operators Association (BCOA) had ambitious objectives for stabilising labour relations through legally enforceable contract clauses. They made the

mistake of believing, if they could reach agreement with Mr. Miller — a leader of doubtful authority — they would secure their objectives.

This failure of perception could be because the dominant set of the talks sought both to reduce the benefits and to force the funds. At the same time they propose dismantling what had been a union administered system and to shift the financing to a company by company basis.

Both of these provisions were agreed to by the seven-man negotiating team led by Mr. Miller in early February. Their prospects of acceptance by the rank and file were made even bleaker by Mr. Miller's agreement to disciplinary clauses which could have led to the dismissal of miners for ill-defined violations of the contract such as "fomenting" wildcat strikes or honouring a picket line — one of the most deeply engrained and hallowed traditions of the union.

When the 39 members of the union's bargaining council saw the nature of the document which Mr. Miller was supporting they

were appalled. Support melted away. The contract mustered just three votes for acceptance — February 12 and the search for a modified settlement began under intense White House pressure.

After the BCOA had changed the leader of its negotiating team several times, a revised offer emerged based on a settlement of a single mining company, Pittsburgh and Midway, not a member of the BCOA.

The union's bargaining council endorsed the formula by a vote of 25-13.

One big concession the companies offered under White House pressure, was a word which implied that miners could not be dismissed for honouring picket lines. But dismissal without appeal to arbitration could still be incurred where it determined that an employee had been involved in causing unauthorised work stoppage sympathy strike. Two days' unjustified absenteeism could also be grounds for dismissal under this contract.

The administration's immediate strategy seems to be aimed at securing at least a partial return to work and to foster bargaining. But, with employers saying they will pay returning miners' high wages even this objective could be in doubt.

In Appalachia thousands of miners could be prevented from returning to work by a few militant pickets. Appalachian miners have sided in the past over principle of honouring picket lines.

In the longer term the dispute will surely end. The coal companies must hope that damage which the protracted dispute has already done to labour relations in their mining will not by then have been compounded by clumsy government action.

## Sen. Long kills hopes of crude oil tax compromise

BY JUREK MARTIN, U.S. EDITOR WASHINGTON, March 8.

SENATOR Russell Long, the powerful chairman of the Senate Finance Committee, has pronounced that an internal part of President Carter's Energy Bill — the well-head tax on crude oil — is politically dead, as far as he is concerned.

While far from being a surprise, Senator Long's verdict nonetheless put a damper on the news that a compromise was at long last being reached on the other unresolved part of the energy package, natural gas pricing and regulation.

The Finance Committee chairman, who is from Louisiana and whose close ties with the oil industry have never made him a supporter of the well-head tax, announced after a meeting with President Carter that the White House "is beating a dead horse when they are talking about that crude oil equalisation tax."

The administration had been, perhaps fondly, hoping that once the natural gas deadlock was broken, it might be possible to get to grips with energy taxes, such as that on domestic crude oil.

But Congress, with mid-term elections coming up, is suddenly in no mood to pass additional legislation which would raise taxes. This feeling is all the more acute now that Americans have started paying the steep increase in social security passed by the Congress late last year. Indeed, there are serious moves afoot on Capitol Hill to roll back at least part of the social security increases, although the Administration is vigorously opposing this.

### Police suspended

The south Chicago suburb of Robbins has suspended its entire 15-man police force, amid charges that officers have committed armed robbery, burglary and car theft. Reuter reports from Chicago.

### Colombia raid

Some 150 guerrillas yesterday raided a small town 110 miles east of Bogotá and escaped with captured arms and \$50,000 from the local agricultural bank, police said. Reuter reports from Colombia. They said that guerrillas belonging to the Colombian Revolutionary Armed Forces attacked the town of Vista Hermosa.

## Guatemala poll in chaos

GUATEMALA CITY, March 8.

A GUN-WAVING match in the electoral tribunal offices has done nothing to speed up the official results of the chaotic Guatemalan general election.

Rival politicians declared themselves winners yesterday, but the head of the electoral tribunal, which has the job of counting the votes, said that final results might not be declared until tomorrow. The polls closed on Sunday night.

There was still no explanation of why the counting was taking so long. Guatemala has only 1.8m registered voters, and 80 per cent of them were estimated to have boycotted the poll.

Col. Enrique Peralta Azurdia, the presidential candidate of the extreme right-wing National Liberation Movement (MLN), Reuter.

## Labour threat to NYC finance

BY OUR OWN CORRESPONDENT

NEW YORK, March 8.

FEARS ABOUT the threat of labour disputes to New York City finances were underlined in Washington today by Mr. Hugh Carey, New York State Governor in House Banking Committee hearings in Washington.

Between now and the end of September the City must agree on new contracts with many of its municipal workers including policemen, firemen and transit employees. Negotiations on contracts are already underway with deadlines at the end of the month for the transit workers and end of June for municipal employees.

There is some concern, however, about the impact of these negotiations on State and City finances. In the event that the tough line Mayor Koch is taking on wage increases could lead to strikes.

At the end of April, New York State has to renege on some \$4bn of loans, its regular spring borrowing. If the refinancing takes place against a background of labour unrest in New York City it is feared that the job of refinancing could be difficult.

On the other hand, unless the City is seen to be taking a strong line with its workers then the prospect of it getting the additional Federal support which it needs will be worsened, since Congress would be less likely to approve the support.

Reuter adds: New York State Governor Hugh Carey said he supported President Carter's proposal for long-term federal loan guarantees to New York City, but said the City also needs short-term financing. Mr. Carey and Mr. Felix Rohatyn, chairman of the Municipal Assistance Corporation of New York, told the House Banking Committee, New York City would need some short-term financing in its next fiscal year.

"To complete the job we began in 1975, we renew our request to the Congress for long-term Federal assistance," Mr. Carey said.

## Belizean PM in Guyana

Mr. George Price, the Premier of Belize, has arrived in Guyana for a short stay at the invitation of the Prime Minister, Mr. Forbes Burnham, the Georgetown correspondent writes. He said arrival that Guatemalan influence on cessation of Belize territory to settle the territorial dispute means that he has to look for a "multilateral" security arrangement "to guarantee safe and secure independent for Belize. He envisaged that an arrangement would involve Britain and other countries, conceded that he has not yet been able to secure it.

### U.S. COMPANY NEWS

Fennedy outlook optimistic; U.S. boosts Westworth; Ciba-Geigy new U.S. purchase — Page 28.



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## البنك السعودي العالمي المحدود

# Saudi International Bank

## AL-BANK AL-SAUDI AL-ALAMI LIMITED

### Extract from Accounts

31 December 1977

	S'000
Shareholder's funds	26,321
Deposits	381,348
Cash and deposits with banks	310,471
Loans	69,538
Total assets	416,495

### Board of Directors

H. E. Sheikh Mohammed Abalkhail, Chairman  
Minister of Finance and National Economy of the Kingdom of Saudi Arabia.

Edgar C. Felton  
Executive Director and Chief Executive Officer.

H. E. Sheikh Khalid M. Algaosabi  
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Dr. Mahsoun B. Jalal  
Vice-Chairman and Managing Director of the Saudi Fund for Development.

H. E. Sheikh Abdul Rahman Al-Sheikh  
Deputy Chairman and Managing Director of the Riyadh Bank Limited.

The Rt. Hon. Lord O'Brien of Lothbury, G.B.E., P.C.  
Retired Governor of the Bank of England.

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Retired Chairman of Morgan Guaranty Trust Company of New York.

Yusuke Kashiwagi  
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### Shareholders:

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Copies of the Report and Accounts for year ended 31st December 1977 can be obtained from: The Secretary, Saudi International Bank, 99 Bishopsgate, London EC2M 3TB. Telephone: (01) 638 2323.

The Bank with special expertise in Saudi Arabia

مكازم التحويل



## HOME NEWS

## Healey hints at softening pay clauses

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

INDICATIONS that the Government is prepared to soften some of the pay policy clauses it plans to insert in public sector contracts, were strengthened yesterday when Mr. Denis Healey, Chancellor of the Exchequer, told businessmen that there had been a "degree of overskill" in the first draft of the clauses.

But Mr. Healey also made it clear, during a meeting with a delegation from the Association of British Chambers of Commerce, that although changes might be made to the clauses, there was no chance of abandoning the basic concept.

Mr. Healey was speaking on the eve of a meeting to-day between CBI leaders and Ministers led by Mr. Roy Hattersley, Pricer Secretary.

They will try to agree on new

## British Steel prices may rise

BY ROY HODSON

THE British Steel Corporation, which accounts for more than 80 per cent of steel production in Britain, said yesterday that it will be considering price rises over a range of products and quantities in the next few weeks.

The corporation added that maximum increases will be in the 8 per cent range rather than the forecasts of 12 per cent rises for some products which are being made in the industry.

Plates, bars and certain long products are the ones most likely to become more expensive between April and June.

Corporation officials challenged the estimates of steel buyers and stockholders that some increases could be as high as 12 per cent. Such reports were incorrect.

The heart of the matter is that British Steel is anxious to harden prices in the home market to the maximum the market will stand but is unsure how far it can go without losing business.

Mr. Bill Richardson, British Steel manager for contracts and prices, said on Tuesday that prices of some products would be raised between April and June.

The corporation said yesterday that consideration was being given to increasing the present prices over a range of steel products and qualities but the top increases, which would affect only a small proportion of the market, would only be at the 8 per cent level.

British Steel is refusing to be more specific on the grounds that premature release of prices could cause false market pressures.

British Steel officials are seeking higher prices because the Davison plan for restraining steel imports into the European Community is having some effect.

## ANNUAL RATE REMAINS IN SINGLE FIGURES Inflation drop ends

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

THE DOWNWARD trend in inflation, as monitored by the Price Commission's early warning system, has ended. But the annual rate remains well into single figures.

In the six months to the end of February, the Commission's index of price rises notified by Britain's largest companies rose by 3.6 per cent. This follows three months in which the six-month increase has been cut back to 2.5 per cent.

Expressed as an annual rate, the latest six-month figures mean that the index is now showing an increase of 7.3 per cent. This would seem to suggest that the underlying rate of inflation has picked up again

sharply since January when the index was showing an increase of 5.9 per cent on the same basis. But the Commission said yesterday that it believed the underlying trend was still stable at about the level it reached last autumn.

This is because the latest figures are no longer depressed by the artificially low number of notifications received by the Commission last August.

The rules governing price increases were changed last summer and many companies pre-empted the change by applying for price rises under the old rules in June and July. As a result an unusually low number of notifications were

received in August and September.

The February figure is also believed to have been inflated by the notifications submitted last month by the area electricity boards.

The Commission's index usually moves three to four months ahead of the Retail Prices Index. Taken with this figure for wholesale prices, the latest statistics suggest that the 12-month rate of shop price inflation — 9.9 per cent in the year to mid-January — should remain in single figures for the rest of the year.

But the improvement is unlikely to be as dramatic as in recent months.

## Mason announces Ulster jobs plan

BY OUR BELFAST CORRESPONDENT

MR. ROY MASON, the Northern Ireland Secretary, announced yesterday that the Government would re-allocate £13.5m. of its public spending in Ulster to create 3,500 new jobs in the next two years.

Priority would be given to increasing employment in health and social services, schools and libraries, he said, though full details were not ready.

He told a conference called by the Northern Ireland Committee of the Irish Congress of Trade Unions to discuss Ulster's high unemployment that the scheme would help preserve 1,300 industrial jobs.

No single area of public spending will be cut. Instead the Northern Ireland Office is understood to have examined various areas where allocated sums are unlikely to be spent and to have lumped the excesses together for re-employment.

Mr. Mason also confirmed a £10m. American investment for the region.

Ulster. The AVX Corporation of Great Neck, New York, will take over a factory at Coleraine, Co. Londonderry, to produce ceramic capacitors for the electronics industry.

It will employ 600 within three years, and boost U.S. investment in Northern Ireland since 1960 to more than £400m.

Prof. William Black of the Department of Applied Economics at Queen's University, Belfast, said in a public lecture that about 250,000 people had left Northern Ireland in the past 25 years in search of jobs elsewhere.

The unemployment rate would have reached 20 per cent if it had not been for the emigration of the past five years.

## GUS to gauge gas bills

A GADGET called GUS launched by the National Gas Consumers' Council yesterday will give consumers a quarterly meter an idea of the cost of the gas they have burned.

The council devised GUS — a slide-rule — because more than one-sixth of complaints to the 12 regional gas consumers' councils in the last year concerned disputed gas accounts.

GUS explains in simple terms how to read a gas meter and shows, within a few pence, how much the gas used will cost.

British Gas said that it was considering issuing the calculators through its offices and showrooms.

## Hospital charges to rise

By David Churchill

THE COST of private treatment in National Health Service hospitals will rise by up to 22 per cent, or £5 a day in some hospitals, the Department of Health and Social Security announced yesterday.

The charges, which come into force on April 1, reflect the total estimated cost of providing hospital in-patient services.

The daily charge for a patient in provincial teaching hospitals will rise by 7 per cent, while the charge for long-stay hospitals will go up by 22 per cent.

The average charge for an ordinary surgical hospital will go up by 8.5 per cent, from £41.30 a day to £44.50.

Other charges for private outpatients will rise by between 6 and 7 per cent. A chest X-ray, for example, will cost £6.40 instead of £6.

The Government is still committed to phasing out pay beds from the NHS. There are some 4,000 pay beds compared with 4,966 in February 1974.

## Award for air companies

THE manufacturers of Concorde British Aerospace and Aerospaiale, have won the 1978 Whitbread Award for the Promotion of Franco-British Co-operation, in recognition of the two companies' co-operation on the supersonic airliner.

## February car sales well up

BY STUART ALEXANDER

CAR SALES were buoyant again last month. The February figure of 137,532 was the second highest for the month on record, and 7 per cent up on February last year.

In the first two months of this year sales were up by 19.7 per cent on a year earlier, to 288,676.

Ford, with 36,598 sales, was market leader with a 26.7 per cent share. It imported 12,372 cars, just 3,348 less than in February last year.

The Continental EEC car sales increased their share in February to 29.1 per cent, in February 1977, a total of 12.3 per cent of market, compared with 7.6 per cent in February, 1977.

Third place in the league went to Datsun, with 7.82 per cent share, made up of 4,388 cars, compared with 6.9 per cent in February, 1977.

Chrysler sales included imports of the 9476 sold by Vauxhall. Best-selling car was again Ford Cortina at 16,729. Alhambra imported from Belgium, 7,640, ahead of the Ford Escort given by Leyland for the improvement, though the Super, launched at the Fiesta, the Cavalier, the Chevelle beginning of February, has the Granada and the Sunny.

## Capital surplus tops £7bn

MORE large inflows into the sterling, a rise in private non-resident holdings of sterling, and a surplus in the current account, have pushed the capital surplus to £7.4bn, the highest since 1964, according to official figures.

The change reflected the on capital and current account combined of £7.36bn, and after further official borrowing, the total rose to £7.57bn, a rise in the U.K.'s official reserves.

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## HOME NEWS

# Benn plans changes in energy industries

BY RAY DAFTER, ENERGY CORRESPONDENT

MAJOR changes in the role of State energy industries are planned by Mr. Anthony Wedgwood Benn, Energy Secretary.

The fuel and power organisations are to be urged to co-ordinate their activities more effectively. Mr. Benn hopes to reduce the competitive wrangling between the energy industries that surfaced in the row about the pricing policies of British Gas.

He also wants the corporations to show more concern for consumers, promote industrial democracy, be more open about their activities and undertake research into energy saving.

Mr. Benn was speaking at a London conference of the trade association for suppliers of equipment to energy and process industries.

The charges are thought to indicate Government proposals on restructuring the electricity industry. The proposals have effectively killed the Electricity Bill in this session of Parliament.

Mr. Benn said: "The time has come for a serious reassessment of the objectives which our nationalised industries should pursue in order to maximise the contribution that they make to the development of our resources and to the national interest."

Out of the 600,000 people working in the U.K. energy sector, all but 45,000 were employed by nationalised industries or publicly owned companies. These State enterprises had a total gross annual turnover of more than £3bn.

The statutory duties of the public corporations needed to be broadened if they were to

discharge their proper remit in the 1980s and beyond.

Mr. Benn listed eight priorities. These were:

- The duty of the undertakings to supply energy as economically as possible.
- The need for them to co-operate with a national energy policy and with each other.
- The duty to devolve managerial responsibility.
- The need to avoid undue preference in the provision of energy supplies to different consumers.
- The duty to promote industrial democracy.
- The need to ensure that energy corporations have regard for the needs of the community with plant and equipment.
- The duty to undertake research into energy saving.
- The duty to disclose fuller information.

Mr. Dick Fowle, British National Oil Corporation's director of exploration, told the conference that the years of exploration and appraisal, drilling offshore Britain could slacken this year. The corporation forecast that between 90 and 100 wells would be drilled, compared with 116 last year.

To maintain production at a reasonably high level in the 1980s and 1990s, it was likely that oil companies would have to drill about 100 wells annually.

During the next few years, the exploration emphasis would move away from the northern and central sectors of the North Sea to new areas such as West of the Shetland Islands and Western Approaches.

There were prospective oil

bearing structures in each of these areas although many of the northern prospects were in very deep waters, Mr. Fowle said.

In Brighton, Mr. Tony Kirkby, general manager of British Petroleum's exploration and production department, told the 4th International Conference for the Offshore Industries that gas fields in the southern sector of the North Sea were now over one-third depleted.

Offices currently producing or under development would reach their output peak in about three years' time.

By 1988, these fields—accounting for nearly half of the total oil thought to be recoverable in UK waters—would be producing crude at about half of their peak rate.

"I believe our worst enemy could be certain complacency that tends to creep in when things seem to be going well," Mr. Kirkby said.

The Occidental Group has begun drilling an exploration well on block 14/18 next to the Claymore Field. The block is thought to be among the most promising of the concessions awarded in the latest round of exploration licences.

"Occidental's partners are the British National Oil Corporation, Getty Oil, Thomson and Allied Chemical."

# Construction output down by at least 25% since 1973

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

THE VALUE of construction output during 1977 fell by 2 per cent in constant price terms from the level recorded in the previous 12 months.

Provisional figures from the Department of the Environment confirm the continuing trend in falling output established over the last four years.

Total construction output is down by at least 25 per cent from 1973 levels, with civil engineering activity running at almost 40 per cent below the level recorded three years ago.

Orders received by contractors last year showed a 7 per cent decline over the previous 12 months.

Forecasts suggest that output this year could show an improvement over 1977, although only a modest upturn is expected.

The value of construction work carried out by contractors in Britain last year stood at £13.4bn, against current prices, against £12.52bn in the previous 12 months, according to yesterday's figures.

In the last quarter of 1977, output was valued at £3.51bn, against £3.53bn in the preceding three months.

The Department estimates that the value of public sector housing work during 1977 was, in constant price terms, 13 per cent down on the previous year.

In the private housing sector, output was calculated to be down in value by 9 per cent.

New construction in the public non-housing sector in 1977 was 2 per cent lower than in 1976, while the value of private industrial contracts during the year showed an 18 per cent rise.

# Victoria is amused, but no sale

By John Brennan, Property Correspondent

AN OFFER by an American antiques firm to buy London's Victoria Station has been rejected by the British Rail Board.

Mr. Jennings P. Felix, representing the Seattle legal firm of Felix and Zimmer, wrote to the Department of Trade in January, saying: "We understand that the Victoria Station may be up for sale, and if so we would be interested in sending our representatives over to discuss the matter with you."

The Rail Board confirmed yesterday that it had no intention of selling the station. But the letter from the Seattle lawyers who represent Antique World Incorporated and Antique World of Kansas City—companies that have already bought and transported two rail stations to the U.S. West Coast for use as antique supermarkets—has been taken seriously.

The Rail Board has replied to the letter with an explanation making it clear that the 22-acre station, which dates from 1860, and which handles 171,000 rail travellers daily, is not for sale.

# Scots councils 'overspending'

BY RAY FERMAN, SCOTTISH CORRESPONDENT

MANY LOCAL authorities in State Scotland, in a Parliamentarian answer last month, have ignored the Government's guideline on the next financial year and are likely to exceed it by as much as £30m, overall.

Some councils have not yet drawn up their budgets for 1978-79, but it is clear from the figures so far available that suggested cash living set out in a circular from the Scottish Office in December have been surpassed in many cases.

The Convention of Scottish Local Authorities, which never accepted the guideline figures, has estimated that on returns available from individual councils, the over-spending already adds up to £23m.

Glasgow District Council, for example, has budgeted for £10m, to increase their budgets for next year without raising rates above the 10 per cent limit asked for £16m, and Strathclyde is £5m over its £596m limit.

The circular made clear that the guidelines given for each authority were indicative rather than mandatory and that individual councils must decide their own priorities.

"Nevertheless, it is in the national interest that the sum of the guidelines should not be exceeded taking Scotland as a whole," it added.

The Government's concern said that the guideline should be adhered to was emphasised by Mr. Bruce Millan, Secretary of State for Scotland, in a Parliamentarian answer last month.

He said that the economic strategy required a continuing control of public spending by councils in the coming year. This points to a difficult meeting between the councils and the Minister when they discuss budgets early next month. The local authorities have still not heard from him what action he proposes to take about an attempt by the Scottish Office to reclaim overpayments in rate support grant from previous years.

This particularly affects Glasgow—one of the principal overspenders—which is facing a demand for a repayment of £3.7m.

The councils have been able to increase their budgets for next year without raising rates above the 10 per cent limit asked for by the government because of large surpluses, resulting partly from the drop in interest rates last year.

The general rating revaluation just completed in Scotland has also enabled some of the rate burden to be shifted from householders to industry and commerce.

Understandably, the Sherpas complained from time to time, but never seriously. Fully laden with climbers, food and mountaineering gear, they slogged on regardless and recorded an astounding 19.02 mpg for the whole trip.

## It still carries Britain's best warranty.

After all that, it's not surprising that no other van carries a warranty to rival the Sherpa's.

Like all vehicles from Leyland Cars, it comes with Supercover.

And that includes a year's free no-mileage limit with parts and labour; a year's 24-hour roadside assistance from the A.A.; a year's A.A. Relay Recovery Service (approved conversions and U.K. mainland only); a 69 point pre-sale checkout, and the opportunity of renewing it all for a second year.

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Overdrive is an optional extra on the 1798cc petrol and diesel.

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Light Commercial Vehicle Sales, Leyland Cars, Grosvenor House, Prospect Hill, Redditch, Worcestershire, B97 4DQ.

**Sherpa**

# "Taking a Sherpa to the Himalayas was a picnic compared to the pounding it gets in this quarry."

When we told David Farnell, transport manager of Samuel Wilkinson & Sons Limited, one of the leading brick manufacturers in the country, that two Sherpas had just driven to the Himalayas and back, he merely looked faintly amused.

"Wait till you see this," he said.

He drove us out to one of Wilkinson's brick quarries in West Yorkshire. There, we saw a Sherpa pick-up, loaded with bricks, labouring up a quarry track at moments up to its hub-caps in mud.

In the past he had used just about every other make of pick-up on the market. "But compared to them," he says, "the Sherpa has given us no trouble at all. We're absolutely delighted. Apart from a bit of bother with the throttle cable, it has never complained; just goes where we want it to go."

He often wants it to go to punishing lengths. Quite apart from the quarry itself, it is used to carry spares (huge castings and tyres) to earth-moving equipment stranded far from base.

In the two years since they bought it from the Service Garage, Brighouse, the 1798cc Sherpa diesel has averaged about 25,000 heavy-duty miles per year, and, true to its reputation for being fuel-sparing, has returned a very healthy 25.2 mpg.



British climbers Sherpa to the Himalayas.

Last year, the Carlisle Mountaineering Club drove a pair of two-year old, standard Sherpa vans to the Kishitwar Himalayas and back; 13,000 miles on some of the worst roads (and non-roads) to be found in Europe and the Middle East.

There were gradients as steep as 1 to 4. There were desert temperatures that exploded a thermometer.

There were freezing nights, drenching rains and tracks that would have given a 4-wheel drive vehicle second thoughts.

# Ezra calls for talks on coke-order row

BY DAVID CHURCHILL

MR. ANTHONY Wedgwood Benn, Energy Secretary, has been asked to step in to prevent a major row between the nationalised coal and steel industries.

Sir Derek Ezra, National Coal Board chairman, has written to Mr. Benn setting out a meeting about the British Steel Corporation's refusal to order some £80m-worth of special coke for blast furnaces because of the steel recession.

Sir Derek attacked BSC at a Select Committee of MPs yesterday for failing to take up the 1m. tons order of coke it usually placed. "We are traditional suppliers to BSC and we don't feel it is right that we should be cut off in this way," Sir Derek said.

The NCB was "suffering very seriously" because of BSC's decision, he added, giving a warning of the dangers of expecting the Board to maintain special coke capacity to meet BSC's requirements when steel demand picked up.

The Board is at present holding talks with BSC over the issue, as well as seeking Mr. Benn's intervention. It wants BSC to "share the burden," possibly by buying 500,000 tons of coke for stockpiling, and to co-operate more closely on future coke demands by BSC.

The Government could also increase its subsidy on coke under European Economic Community rules, British Steel later declined to comment on Sir Derek's complaint.

Apart from the problem, Sir Derek gave the Select Committee an optimistic picture of the coal industry's position.

He told the MPs that coal productivity was running at record levels because of the incentive scheme now operating in most pits.

The Board's financial results for the financial year finishes at the end of March—would prove to be "satisfactory," he added.

# Actuary's pension advice

BY DAVID GARDNER

ALMOST all public service and public sector superannuation schemes were advised by Mr. Edward Johnston, Government Actuary, to contract out of the new State pension scheme. This was disclosed in the first annual report from the Government Actuary's Department to be issued publicly and which covers the work of the department for 1977.

The department provides a consulting actuarial service for other Government departments, none of which employ its own actuaries and the report covers nearly 300 operating in Britain.

The main areas of responsibility of the department.

An consulting actuary to the public services and public sectors, the department was much involved in helping other departments, employers and scheme managers to come to a decision on whether or not to contract-out of the new State scheme.

The department advises the Trade Department and the industrial assurance commissioner on the supervision of life insurance companies, of which there are none of which employ its own actuaries and the report covers nearly 300 operating in Britain.

# Tether complains about irrationality

THE FINANCIAL TIMES yesterday began its cross-examination of Mr. C. Gordon Tether, the columnist dismissed 17 months ago after a long controversy about the control by the newspaper's editor, Mr. Fredy Fisher, over his daily column.

It was the 32nd day of an Industrial Tribunal hearing of Mr. Tether's reinstatement claim.

Mr. Tether, 64, who wrote the Lombard column in the Financial Times for 21 years, said he wanted compensation, because the Financial Times withdrew its offer of full pay until normal retirement age and an unaffected pension.

Mr. Thomas Morison, counsel for the Financial Times, asked Mr. Tether to explain why he believed Mr. Fisher behaved irrationally towards him.

Mr. Tether replied that he had complained about various aspects of Mr. Fisher's behaviour. He acted irrationally in his implementation of the directive restricting him on subjects for the column.

Mr. Fisher had published some articles well outside the terms of the directive, but other similar articles were banned on the grounds that they were outside the terms, the tribunal was told.

The directive was an outstanding example of Mr. Fisher's irrationality. It was possible that he would never do this. This assumption was irrational, said, but to cite these he would have to go through the documentation of the case.

Mr. William Wells, QC, balanced fashion, Mr. Tether Tribunal's chairman, intervened said.

to say that Mr. Tether's answer was damaging to his interests.

Mr. Tether was saying that he had not really thought out what was irrational in the editor's behaviour and had spent over 30 days without having analysed the foundations of his case.

Mr. Tether announced that he had made it clear in his evidence that the one main area of the editor's irrationality, possibly the only one, was in his implementation of the directive.

Mr. Morison said: "Without going through the documents, you can give no other example of the irrational behaviour of the editor."

Mr. Tether replied: "I think that would be true."

If he was going to have to distinguish between "one thing and another," he would say that he saw all the other aspects of Mr. Fisher's behaviour as being unreasonable or as lacking in good faith.

He agreed that he could not think of any other example of irrational behaviour without going through the documents, but the one he had given was an extremely important example.

Mr. Fisher had, however, behaved irrationally in the assumption that he was going to write a large number of articles on the BBC issue when the record was that he would never do this.

This assumption was irrational, because Mr. Fisher was dealing with someone with a reputation of writing up a column in a balanced fashion, Mr. Tether said.



## HOME NEWS

## Treasury studies devaluation impact

BY DAVID FREUD

A NEW Treasury study suggests that the impact of exchange rate changes on the U.K.'s competitive position depends to a large extent on the incomes, fiscal and monetary policies pursued.

A Treasury Working Paper by Mr. John Odling-Smee and Mr. Nicholas Hartley says the period of competitive advantage will be lengthened if a devaluation is accompanied by restrictive fiscal and monetary policies, or by incomes policy. The findings are outlined in a Treasury Economic Progress Report.

Simulations of a 5 per cent. devaluation on the Treasury model showed that, if devaluation was allowed to increase activity and thereby reduce unemployment, 85 per cent. of the initial improvement in cost competitiveness would remain after two years and a quarter after six years.

However, when restrictive policies were followed and the level of unemployment not allowed to fall, the model predicted that 50 per cent. of the initial gains would remain after two years and a-half after six years.

The study says that a single devaluation will not have a permanent effect on competitiveness. Exchange rate changes feed through to domestic prices and tend eventually to offset the initial change in price and cost competitiveness.

A permanent effect on competitiveness could only be obtained by a series of devaluations, or by continuing downward pressure on the exchange rate, so as to keep ahead of the resulting inflation. But the gain would be at the expense of a gradually accelerating rate of inflation.

With restrictive policies the

simulations of a 5 per cent. devaluation showed that there would be no improvement in gross domestic product after two years.

However there would be a 1.2 per cent. gain if fiscal policy were unchanged and devaluation was allowed to increase real activity.

Other changes in key economic aggregates after two years: current balance of payments would improve by 1.7 per cent. of GDP on restrictive policies by 1 per cent. on unchanged policies.

The retail price index rose by 1.4 per cent. on restrictive policies and 1.5 per cent. when they were unchanged: real take home pay fell by 0.7 per cent. in the first case and by 0.5 per cent. in the second; and unemployment was constant when restrictive policies were applied and fell by 85,000 when fiscal policy was unchanged.

## £2bn. tax cuts in Budget forecast

BY DAVID FREUD

THE Chancellor is likely to stimulate the economy by a net £1.75bn. in next month's Budget, stockbrokers Wood, Mackenzie, forecast. The package could be composed of £2bn. of direct tax cuts and £0.25bn. expenditure increases, partly offset by an £0.5bn. increase in indirect tax.

The firm estimates that the public sector borrowing requirement for 1977-78 is likely to be only about £5bn., due to control over expenditure.

This drop in borrowing requirement has created room for the Chancellor to cut taxes, but the size of the package is subject to certain constraints.

While a lower limit of £1.5bn. has been set by political pressures, a package much over £2bn. would raise doubts as to whether reasonable money supply targets could be met, and might damage financial confidence.

The balance of payments remains a serious constraint on relation greater than £2bn., although a package larger than this is needed to make any short-term impact on unemployment.

Brokers Phillips and Drew forecast that credit conditions in the money markets are likely to remain easy this month.

The authorities' aggressive selling policy for gilts to damp down the increase in money supply is expected to generate strong downward pressure on short-term rates.

The firms say that period rates are unlikely to reflect these easy credit conditions, but will be influenced by expectations of an upturn in private loan demand later this year.

Short-dated gilts will be restrained by fears over loan demand and the deteriorating balance of payments outlook. Long-dated gilts may move within a narrow band.

## Steelwork exports should 'be raised by 33%'

BY MICHAEL CASSELL

THE CONSTRUCTIONAL steelwork industry should make a greater export effort, says a sector working party report made to the National Economic Development Council.

The report points out that substantial growth in the home market for constructional steelwork—over 20 per cent. a year—is expected this year and next, but even with exports rising steadily, the industry will until 1981 only be operating on average at 84 per cent. of its 1974 output.

Exports presently account for less than one fifth of the total value and volume of output and between 1970 and 1975 the U.K. industry's share of OECD exports, which were rising by 32 per cent. a year fell from 12 per cent. to 8½ per cent.

The sector working party says

it believes that one of the key opportunities for many companies in the industry over the remainder of the decade is to take advantage of the rapidly growing world market.

The report says the industry should aim to raise exports by 33 per cent. over four years to since 1977 output is soon likely to be curtailed in 1980 and 1981, and it should particularly avoid the usual reduction in exports when the home market is improving.

The sector working party's immediate work programme includes a detailed investigation of the industry's export opportunities and performance and it will eventually make recommendations on moves to improve exporting activities.

Yesterday's report says that although domestic demand for constructional steelwork should rise sharply in the next two years, home demand will fall

## EEC rule 'could add to energy costs'

By David Fishlock, Science Editor

IF BRITAIN were obliged by Common Market regulations to adopt sulphur-removing "scrubbers" on all its fossil-fuelled power stations, its primary energy consumption would be increased by 1.25 to 2.5 per cent.—equivalent to 4m-8m. tons of coal a year—Sir William Hawthorne, chairman of the Advisory Council on Energy Conservation, said last night.

This would be about the amount of energy Britain might save if every house by the year



Sir William Hawthorne—U.K. approach best.

2000 were using solar panels to help heat its hot water supply.

Sir William, delivering this year's Truman Wood lecture on energy and the environment—to the Royal Society of Arts in London, firmly supported the "best practical means" approach to pollution control adopted in Britain, in preference to the more legislative and regulatory approaches adopted by other countries.

Removal of the sulphur dioxide from flue gases of power stations involved expensive equipment and lower generating efficiencies. Britain's policy of using tall chimneys to disperse the fumes added little to the capital and energy costs of electricity generation.

Commenting on allegations that Britain's tall-stack policy might be increasing the acidity of Scandinavia's lakes, Sir William said the investigations were not yet completed, and were made difficult by the "extremely complicated processes in nature which involve acid exchanges."

Mineral weathering, biochemical processes in humus-rich soils, and fallen leaves could all cause greater acidification than "acid rain."

## Higher economic growth likely, but little effect on jobless

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE ECONOMIC growth of the main industrialised countries could be slightly higher this year than last. But the increase was unlikely to be enough either to cut unemployment significantly or to give a major stimulus to world trade, according to this year's edition of the Economist Intelligence Unit's World Outlook.

Consequently, it will be harder to resist the spread of protectionism, the unit suggests.

The increase in gross national product in the area of the Organisation for Economic Co-operation and Development would be about 4 per cent. this year, compared with 3.6 per cent. last year.

Within the area, the U.S. economy was expected to grow by 4.6 per cent., with West Germany output 3.1 per cent. higher (against the official 4.5 per cent. growth projection).

Growth in Japan was expected to be only 6.1 per cent. in 1978, compared with a Government target of 7 per cent.

Failure in the U.S. to deal with the energy problem would lead to a continuation of substantial, if declining oil producer current surpluses, while the struggle to end up with the smallest deficit possible of the rest would be about 4 per cent. of the world's current deficit year, compared with 3.6 per cent. economic activity.

"The International Monetary Fund is already treating with great harshness those debtor countries with debt service problems," the unit notes.

"If protectionism were to deny debtors the export earnings with which to honour their obligations, a now manageable problem of third world debt could get out of hand when the world economy next turns downwards."

"An enormous amount therefore rides on the Tokyo round of trade negotiations."

World Outlook 1978, Economist Intelligence Unit, price £15.27, St. James's Place, London. SW1A 1NT.

## Stop this house sales gimmick, says Which?

FINANCIAL TIMES REPORTER

REGISTERED builders using the National House Building Council's 10-year scheme as a sales gimmick, suggesting it guarantees a house "just like a washing machine," should be stopped from doing so. The latest issue of Which? the Consumers' Association magazine, adds that after the first two years the council's scheme provides cover only for catastrophes.

Advertisers claim the scheme offered everything from full guarantees, warranties or protection against faults. In fact, it does none of these things.

New home buyers are given a warning by the magazine against being seduced into thinking it offered such wide cover.

The magazine says the scheme's name should be changed, but it does provide useful insurance if the builder goes

out of business or if major structural faults develop.

Some of the fault in misinterpretation lay with the council, a non-profit-making body which sets house-building standards.

Which? had received complaints from people who had dealt with the council when buying a new home. Its literature was described as confusing. Often genuine claims had been found by home buyers to be invalid and rather less was paid out than had been expected.

The council should spell out much more clearly what the scheme covered before people buy houses.

Intending purchasers did not see the house purchaser's agreement until contracts had been exchanged. Many purchasers were misled into thinking they were buying a home with a full ten-year guarantee, where faults would be put right free of charge.

## Microfilm industry expands

By Christopher Dunn

MICROFILM business in the U.K. was growing beyond expectations Mr. Tony Myhill, who will be chairman of the Microforum Europe conference in June, said in London yesterday.

Cost savings for offices using microfilm made it a growth industry in a recession, with returns on investment after 18 months.

Turnover in the U.K. should be £25m. this year, and most companies hoped for at least a 20 per cent. sales growth.

Although British companies such as Caps Microfilm, owned by Pilkington Brothers, glass makers, were now increasingly important in the expansion of the microfilm industry, three U.S. companies, Kodak, 3M and Bell and Howell, dominate the U.K. market with a 65 per cent. holding.

Mr. Myhill, chairman of Caledonian Reprographics, blamed the big U.S. market share on the lukewarm interest shown by British financial institutions in backing home-grown talent.

Two Government-backed lending institutions, the National Research Development Council and the Industrial and Commercial Finance Corporation, Inter said that they would be happy to back any worthwhile microfilm project.

## Welsh study of school misbehaviour

Research projects costing more than £100,000 are being set up to study behaviour problems in Welsh schools.

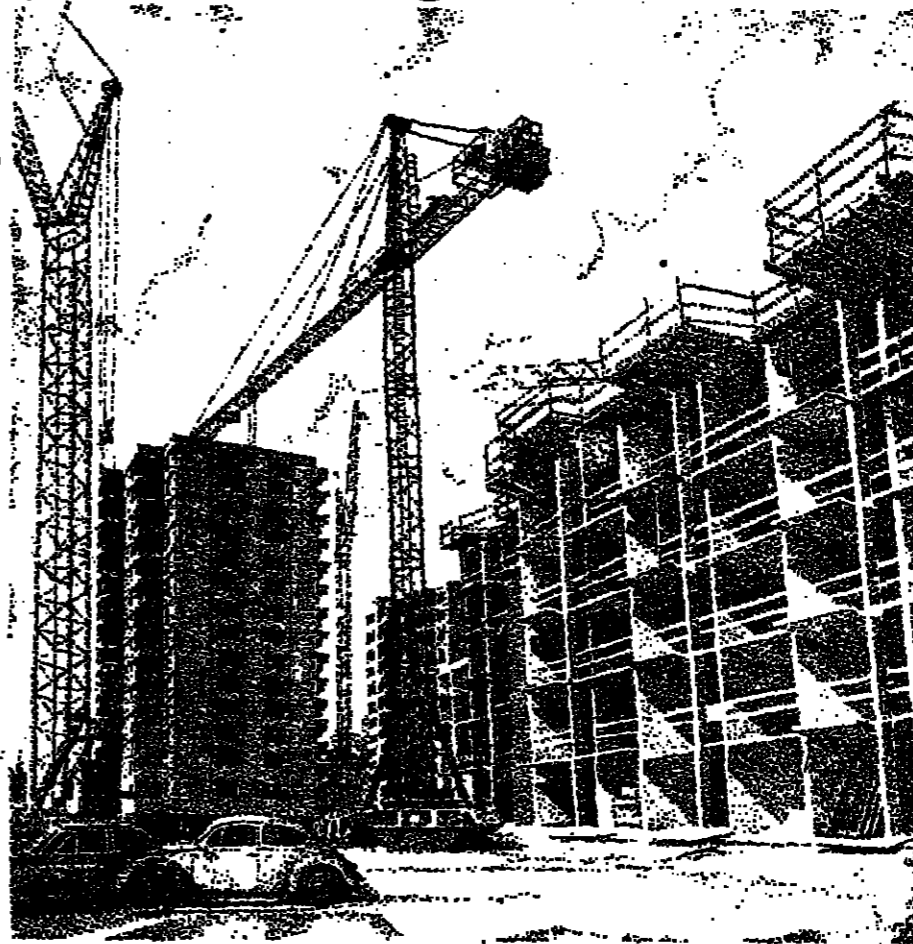
Mr. John Morris, Welsh Secretary, commissioned the research.

## Package holidays still available

THE EARLY booking boom in still holidays available in early

holidays abroad may be discouraged holidaymakers from trying to book, the Association of British Travel Agents said. In spite of an increase of more than 50 per cent. in bookings compared with last year, there were

## Quite efficient...



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## LABOUR NEWS

# Swan Hunter men settle for 8½%

BY PAULINE CLARK

MORE THAN 3,000 shipbuilding workers in the Swan Hunter yards on Tyne-side have become the first main manual group to settle well below the 10 per cent. outturn, after a long and pay calling since the Government announced its line on wage settlements in the industry.

A decision to accept an 8½ per cent. settlement by ancillary workers—just over one-third of the total manual workforce in Swan Hunter—was welcomed by the management yesterday.

The welcome came amid hopes that it might soften the approach of other groups in the yards who have yet to reach agreement on pay for this year.

### Other pay pacts

The deal comes in spite of settlements, already reached, of between 9 and 10 per cent. elsewhere in the industry.

With the Swan Hunter deal and the recent 9.32 per cent. settlement for nearly 6,000 workers and staff at the Yarrow yard on Clyde-side, British Shipbuilders reckon that about two-thirds of workers in the nationalised yards have settled in the present wage round.

Further trouble at Swan Hunter is not being ruled out, however, by negotiations on a claim now two months outstanding by 1,700 outturners in the yards, and another for 4,000 boilermakers due in June, reach a satisfactory outcome.

Hopes for a peaceful conclusion are pinned on the progress of informal talks on the pay structure at Swan Hunter by an eight-man joint committee sitting for the past two months.

## NUBE outlines plan for merger

BY NICK GARNETT, LABOUR STAFF

MR. LEIF MILLS, general secretary of the National Union of Bank Employees, yesterday outlined merger terms to local officials of the Guardian Royal Exchange Staff Union.

Ballot papers on the merger proposals are due to go out to the staff union's 5,800 members early next month.

The staff union's executive, which is recommending acceptance of the merger terms, is confident that the proposals will be accepted.

The move into the Guardian Royal Exchange Assurance Company would represent a significant incursion by NUBE into insurance, an area traditionally associated with other unions, particularly the Association of

Scientific, Technical and Managerial Staffs.

NUBE has so far secured only one procedural agreement with officials of the Guardian Royal Exchange Staff Union, although it has also approached Sun Life of Canada for similar arrangements.

The TUC disputes committee has examined the position and decided that it would only intervene if the merger proposals breached any comprehensive spheres of influence agreement NUBE could strike with ASTMS.

The unions have failed to reach such an agreement.

NUBE intends setting up a separate insurance section, to include members at Guardian, Ecclesiastical and Sun Life, and to use this as a springboard for further incursions into insurance.

## Time ripe to cut work week, MPs told

BY ALAN PIKE

THE TIME is appropriate to reduce the length of the standard working week, TUC representatives told MPs investigating employment and training services yesterday.

Mr. Harry Urwin, deputy general secretary of the Transport and General Workers' Union, told the Social Services and Employment sub-committee of the expenditure committee that production schedules should not be planned on the basis of persistent overtime.

All indications were that a reduction in standard working hours would not simply lead to people working more overtime.

The amount of overtime worked when standard hours were about 47 or 48 was about the same as now.

The discrimination between the normal working hours of

white-collar and industrial workers should also end now, CBI representatives told the committee that they would be sympathetic to measures to reduce overtime but this was a matter for the unions.

Many employers, particularly small ones, the CBI said, were inclined to increase overtime rather than take on an extra employee unless they were certain there would be enough work to retain him permanently.

This was partly because of the legal complexities of taking on an extra worker, such as the requirements of the Employment Protection Act.

Mr. Urwin reinforced the TUC's opposition to complaints from the EEC Commission that the Government's temporary employment subsidy is distorting competition in some industries and should be restricted.

## TUC worried about investment abroad

BY OUR LABOUR EDITOR

THE IMBALANCE of capital investment between Britain and other countries, particularly members of the Nine, was the subject of a long discussion by the TUC economic committee yesterday.

The committee had before it a letter from Mr. Eric Varley, Industry Secretary, arising from the Hitachi affair, in which Mr. Varley welcomed the TUC's reaffirmation that it was not opposed in principle to inward investment.

He also said he would be interested to hear the committee's ideas on what criteria it thought would serve the national interest.

But a TUC spokesman stressed that the TUC had no broad rules to propose and that each case should be judged on its merits.

The scale of British investment abroad was worrying, the TUC claimed, since Britain had invested four times as much on the Continent as those countries had here.

Mr. David Lea, assistant general secretary, pointed out after the meeting that the TUC was looking for planned growth in world trade to prevent a trade war, and that the TUC, in its economic review, was calling for establishment of an international investment review agency with trade union representation.

## Shop workers need help, says Low Pay Unit

THE GOVERNMENT has been urged by the Low Pay Unit to introduce measures against employers who evade paying statutory minimum wages to shop assistants.

The unit says legislation is needed requiring employers in the wages council sector to supply workers with written statements of legal minimum wages, wage inspectors in retailing should be increased, and at least all second offenders should be prosecuted.

## Teachers' pay row grows over plan to tax expenses

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

A TAX dispute yesterday compounded the already serious disruption of schooling in England and Wales by teachers protesting against an "inadequate" pay offer.

The 100,000-strong National Association of Schoolmasters and Union of Women Teachers ordered sanctions to be imposed from Monday because the Inland Revenue wants to tax teachers' on expenses some receive for activities beyond normal school hours.

The combined union added that members would be asked to withdraw from lunchtime or evening work until their particular local education authority gives a clear assurance that it does not regard such duties as part of its teachers' contractual work.

This new move started the educational world embroiled in a similar withdrawal from "voluntary" duties by members of the 245,000-strong National Union of Teachers.

This union's action—expected to disrupt and close schools in at least 110 areas by the end of the week—is over education authorities' insistence on strictly applying the 10 per cent. guidelines to the teachers' pay rise due on April 1.

Because the normal incremental salary scales are causing an

upward drift in the teachers' pay bill as a whole, the authorities are refusing to offer more than about 9 per cent. for the one-jump annual rise for the 454,000 State-school staff in England and Wales.

Because the pay offer has gone to arbitration, the union's action probably would be ended once the tribunal produced its recommendations, possibly no later than mid-May.

But the combined union's decision to withdraw from voluntary duties indefinitely over the tax dispute threatens to continue the disruption of schooling in many areas for considerably longer.

This threat was emphasised by the view in some local authorities that any one which agreed to the demands would be making itself "a considerable hostage to fortune".

The move had expensive implications on the issue of overtime pay.

If the duties were enshrined as entirely voluntary, it was said, the combined union could then later demand that they be made obligatory and be rewarded by extra pay.

The move also annoyed the National Union of Teachers. The combined unions' action would confuse the public about the issue underlying the teachers' protest, said Mr. Fred Jarvis,

## More at stake than pies

BY PHILIP BASSETT, LABOUR STAFF

BIRDS EYE may well find itself vying for a pay claim by 110 running up against the full force of the intransigent Merseyside labour is traditionally accused of, if it implements dismissal notices given to 1,200 hourly paid workers at its Kirkby plant.

Speculation that the dismissals are the final effort to break the deadlock at the plant, caused by a 14-week dispute involving 110 maintenance workers, grew yesterday when it became clear that Birds Eye has no plans at the moment for recruiting labour to replace those dismissed.

Mr. Kenneth Webb, Birds Eye chairman, has said that Kirkby has the worst record of any of the group's plants and that he wished the company had pulled out of Kirkby several years ago. After the dismissal notices Birds Eye managers are pessimistic about the plant's future.

Birds Eye may find, if it does try to implement the notices, that on Merseyside especially there is a difference between shedding labour when a plant is to close, as at the British Leyland TR7 plant at Speke, and dismissing workers while at the same time insisting no decision has been taken on closure.

Shop stewards at Kirkby said yesterday that they would fight the decision. Eyes are already being cut at the nearby Kirkby Manufacturing and Engineering Company (KME), which was taken over as a co-operative with a £3.9m. Government grant after a strike.

The dispute, which has stopped production of meat pies at the plant for the past 14 weeks, in-

Birds Eye last year held a 39 per cent. share of the £700m. frozen food trade but its share has been seriously eroded by the strike at Kirkby.

If the plant were to close Birds Eye would be out of the pie market completely. Pies do not make a great deal of money and are technically difficult to produce, but they do occupy a large amount of cabinet space, which is important to an industry which tends to sell its products by catching the eye when a shopper is looking in a cold cabinet for something else.

Some Birds Eye managers believe that after a 14-week strike, a six-week work to rule before it and a four-week strike before that at Kirkby, Birds Eye has already lost its market share and the question now is whether it can hope to re-establish itself.

A take-over of the plant by the dismissed workforce would be a different proposition to KME, which makes heating and ventilation equipment. Frozen food manufacture obviously needs an extensive distribution system. A co-operative would not have that, and any reduction in local sales would mean large-scale redundancies anyway.

Kirkby workers are worried by the Birds Eye announcement that because they see the total workforce as being on strike there will be no redundancy payments.

So Birds Eye, if the dismissal notices are not a return to work, is likely to have a fight on its hands with employees who have little to lose. And as British Leyland has shown, on Merseyside that can be a very bloody battle indeed.

## News Analysis

6

### Bird's Eye

it has signed with the Government.

Most of the people who have been dismissed are process workers not involved in the engineers' strike. But Birds Eye has said it regards all the hourly-paid workers as being on strike now because they had turned down the offer of work.

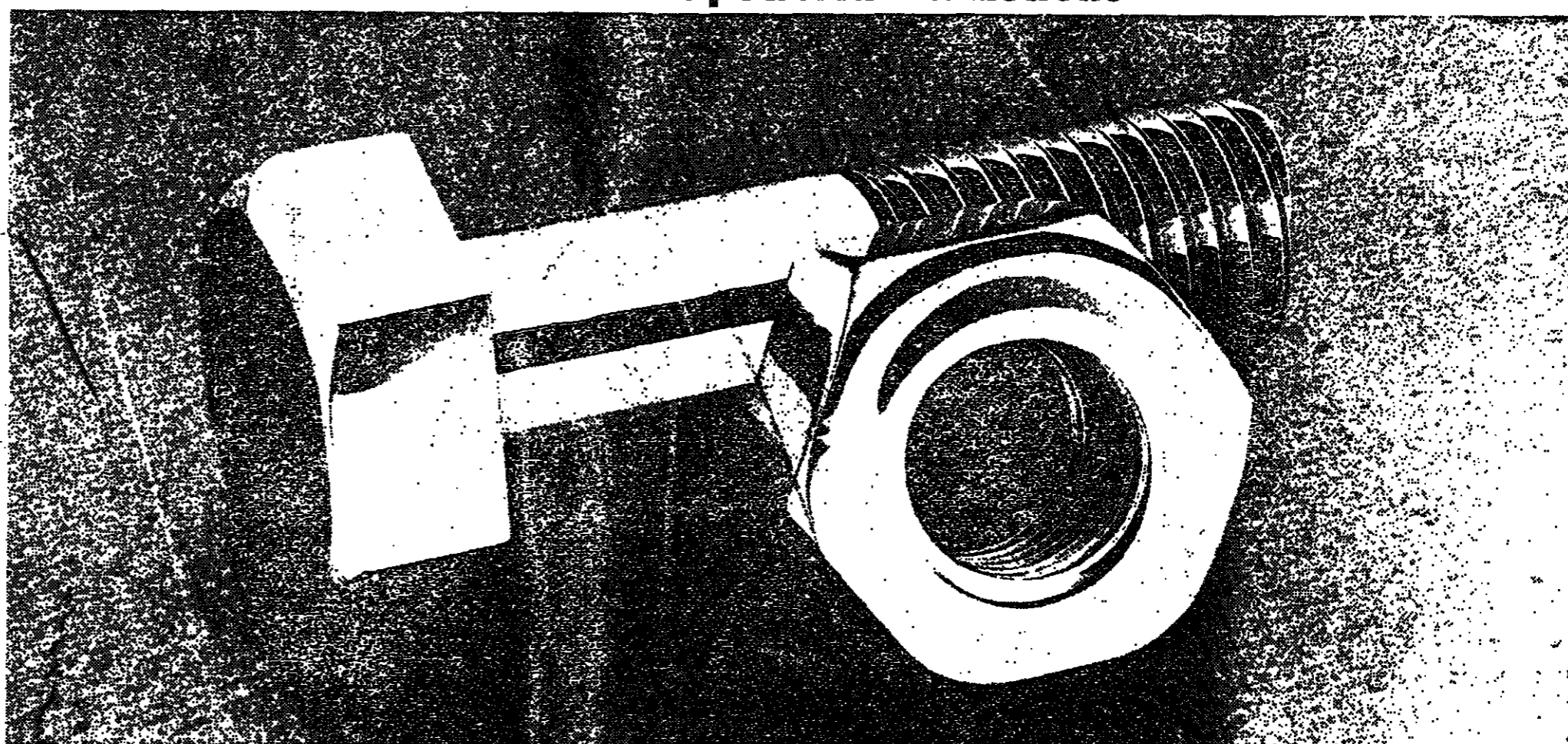
The strike is complicated by, and has delayed, a £6.5m. investment plan for Kirkby, which would have transferred all cooked meat products to the plant as part of a national re-organisation of Birds Eye factories.

But work on buildings for the plan stopped when the maintenance men went on strike, and the plan is now six months behind schedule.

The 450 redundancies accepted earlier this week were a direct result of the delay.

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## PARLIAMENT AND POLITICS

## Shore pressed on Labour plans for building industry

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

MR. PETER SHORE, Environment Secretary, was accused in the Commons yesterday of harassing the construction industry by refusing to make clear whether the Government intended to adopt Labour Party proposals for its nationalisation.

Under pressure from the Conservatives, Mr. Shore would only say that he had no "current proposals" to nationalise building or construction firms. He also told the House that it remained his intention to introduce legislation extending the direct labour powers of local authorities "when circumstances permit".

The Tories pressed for more information on his intentions regarding the proposals put to the national executive committee of the Labour Party. The NEC report called for the establish-

## Warning on council house sales

A WARNING that the Government will tighten up on the sale of council houses if some local authorities continue to sell them indiscriminately was given yesterday by Mr. Reginald Freeson, Housing Minister.

Mr. Joseph Dean (Lab., Leeds W.) asked in the Commons if Mr. Freeson would consider banning the sale of council houses by local authorities where there was a known housing shortage.

The Minister replied that he was not prepared to do so at present, although he was con-

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December 1977

## Ridley brings in his Budget

By Philip Rawstone

TORY MP Mr. Nicholas Ridley, cheered the Commons yesterday by introducing a Budget day by day.

The standard of living had been falling so fast that it was in danger of disappearing altogether, he said.

We could not afford to wait another 34 days for the Chancellor of the Exchequer, and his long-predicted economic miracle.

Mr. Ridley proposed to work his own economic magic. And he had come equipped with the tricks of the trade in the shape of a battered black despatch box and a glass of apparently watered whisky.

There was a brief hiccup as the Speaker ruled that only the real Chancellor could bring a despatch box into the Chamber.

There might be a gun in it, Mr. William Hamilton protested.

Mr. Ridley said it was a box of tax cuts.

In fact, it contained the Finance (Reduction of Taxation) Bill.



Mr. Nicholas Ridley

whose terms Mr. Ridley solemnly declared in traditional language. There was no telling how many more Budgets would be crammed in before the general election, he said.

But all of them would be aimed at winning it. Mr. Ridley said the Government's sleight of hand would ensure that inflation would continue to fall, even if money supply were increasing too fast.

Inflation will be measured quarter on quarter or year on year, whichever gives the lower figure, Mr. Ridley forecast.

The Government might even cut VAT to get the inflation rate down to 8.4 per cent, and urge our competitors to get their rates up.

Public expenditure would rise by 6.7 per cent, though the increase would be presented as 2.2 per cent, "and here I pay tribute to the Chief Book-keeper to the Treasury, he ignored the growth would suddenly blossom in spite of nationalisation, penal taxation and bureaucracy.

Ministers would continue to use the patriotic trade union movement to hold down wages, with the help of the Prevention of Terrorism Act, the Mugging Act, and deportation of offenders to the colonies.

Having spelled out the balance of probability, Mr. Ridley appealed for the improbable provisions of his own Bill. A reduction in the top rate of income-tax to 60 per cent, higher tax thresholds, bigger personal allowances, in all, 2.2 per cent of concessions, to be met by increased indirect taxes and the sale of more BP shares.

## Rodgers names date for duty refund

REPAYMENT of vehicle excise duty will start on April 5, Mr. William Rodgers, Transport Secretary, said yesterday in the Commons.

In reply to a Parliamentary question from Mr. Giles Radice, Labour MP for Chester-le-Street, about the arrangements for repayment Mr. Rodgers said: "I have announced my decision to make ex gratia payments to people who, in March 1977, interpreted a reminder issued by the driver, and vehicle licensing centre, as meaning that there would be no advantage in early renewal of vehicle excise duty licences in anticipation of possible increases in the Budget."

"Payments will be made on the basis of completed claim forms, which may be obtained by writing direct to the Driver and Vehicle Licensing Centre, Swansea, SA99 1BU. This will be the only way to secure repayments. People should not, for instance, try to reduce the duty to be paid on their next licence renewal. The closing date for claims will be April 28."

**ACAS inquiries set time limit**

A Tory Left wing alliance forced a change in the Employment Protection Bill, sponsored by Mr. Ted Fletcher (Lab., Darlington), in a Commons committee yesterday.

MPs backed by 10 votes to three a Tory amendment putting a six-month limit on ACAS investigations in union recognition disputes.

Mr. Harold Walker, Employment Minister of State, warned that "hard cases make bad law" and told his Left-wing colleagues not to be too mindful of the Greenwich dispute in considering the amendment.

But several MPs argued that a time limit could help speed a solution of such disputes.

Official figures show sharp fall in immigration

BY RUPERT CORNWELL, LOBBY STAFF

IMMIGRATION FROM the Commonwealth and Pakistan fell sharply last year, while the total number of immigrants detected by the Home Office fell by 394 in 1976. The Home Office said yesterday that "all measures are taken to deal with illegal entry."

The figures are a new ingredient in the continuing political row between Government and Opposition over immigration.

They seem certain to be employed by Mr. Merlyn Rees, Home Secretary, and other Ministers as proof that the inflow is well in hand and declining, and the need for the sort of extra safeguards urged by the Conservatives.

The Home Office says that coloured immigrants accepted for settlement in the U.K. dropped last year by 20 per cent to 44,155 from 55,013. Of that total, 27,742 were accepted on arrival here, while 16,413 were already resident and eligible under the removal of the time limit.

The biggest single rise was accounted for by citizens of Pakistan, up 15 per cent, but U.K. passport holders entering from the Commonwealth fell by 47 per cent, while immigrants from India, Bangladesh and the West Indies were respectively down 44, 39 and 25 per cent fewer than in 1976.

Meanwhile, 809 illegal immigrants were detected by the authorities last year, compared with 1,176 in 1976. The Home Office said that "all practical measures are taken to deal with illegal entry."

The latest statistics come as the all-party Select Committee on race prepares to publish its own long-awaited recommendations, probably before Easter. The signs are that the MPs' report, coming to earlier fears, will be at least a gesture in the direction of the quota and dependency register advocated by the Tories.

Mr. Rees last night came down publicly against changes in the existing Public Order Act as the best means of tackling racially provocative marches by the National Front.

Addressing the Board of Deputies of British Jews, Mr. Rees said he was not satisfied that current problems were due to shortcomings in the Act. He added that a straight ban on National Front marches would bring major difficulties of definition, and could become a precedent for political bans of other kinds.

He was replying to fears expressed by Mr. Leo Abse (Lab., Exeter) in the fourth day of the committee stage debate on the Wales Bill that the Assembly may develop into a "graveyard" for the Welsh-speaking minority.

Mr. Morris told MPs: "There is no need to imagine that the Assembly would act in any way which would antagonise the English-speaking majority in the Principality."

He insisted that the Assembly men, who would be representative of the whole of Wales and fully aware that the majority of those they represented spoke only English, would act in a commonsense manner. Those who spoke one or both the tongues of Wales would be adequately protected so far as employment was concerned.

Mr. Morris brushed aside suggestions that over-reliance on the Welsh language would lead to a swollen civil service establishment in Cardiff.

He said that staff of the Assembly would have to be drawn from the Home Civil Service. Any attempt by the Assembly to establish a civil service branch of its own would be dependent on primary legislation being passed by the Commons.

Mr. Abse had called on the Government to provide assurances in the Bill that ability to speak the Welsh language would not be allowed to disadvantage the four out of five Welshmen only able to speak English.

Mr. Abse argued that the objective of preserving the Welsh language was being damaged by polemical fanaticism, not least by members of Plaid Cymru.

He predicted that tactics which had resulted in valuable resources being mis-spent on the erection of Welsh-language road signs in predominantly English-speaking areas would be repeated in the Assembly.

The result could be expenditure on additional civil servants in Wales far in excess of the £25m. estimated in the Bill.

Mr. Abse foresaw the need for a translation service if speeches in the assembly were made in Welsh and envisaged the eventual emergence of a Welsh-speaking bureaucratic elite in Cardiff.

But when challenged by Mr. Gerald Howells (L., Cardigan) who pointed out that some members of county councils in Wales make speeches in Welsh, he made it clear that he was not advocating a ban on the use of the Welsh language in the Assembly.

Mr. Emrys Iwan (L., Montgomery), who said a quarter of a fifth of his constituents were Welsh-speaking, contended that Mr. Abse had done a disservice to the English-speaking Welsh by giving the impression of being a bigot as those he had accused of being bigoted.

He said that the Welsh language was not a barrier to the use of the Welsh language in the Assembly. The wisest course would be to rely on the commonsense of its members.

This view was endorsed by Mr. Cledwyn Hughes (Lab., Arlesey), chairman of the Parliamentary Labour Party who maintained it was unhelpful to make a "hokey" of the Welsh language.

To remove the right of a Welsh man to speak his own language in the Welsh Assembly would be more intolerant than any country on earth, including the Soviet Union.

Mr. Hughes agreed with Mr. Nicholas Edwards, shadow Welsh Secretary, on the importance of retaining a unified civil service so that there could be an interchange between civil servants in Cardiff and Whitehall and other parts of the country.

**Assembly at Holyrood call**

THE PALACE of Holyrood House Edinburgh should house the proposed Scottish Assembly Mr. Dennis Canavan (Lab., West Strathclyde) said in the Commons yesterday.

He added that the Royal Grammar School, present being converted for the Assembly could be used by the Royal family.

Told that £378,940 would be needed to run the palace this year, Mr. Canavan said that this "costly white elephant" was only used for one Royal visit and a couple of garden parties a year.

Mr. Ken Marks, Environment Under Secretary, pointed out that the palace was open to visitors most of the time.

**Wyre Forest reserve**

A NEW national nature reserve was announced yesterday by the Nature Conservancy Council. The Wyre Forest is one of the most important wildlife habitats in the country. The woodlands, and the former Wyre Forest of Wyre, the reserve has been established with the co-operation of the Forestry Commission and private owners.

Lord Donaldson, Minister of State, Education, rejected as "absurd" suggestions that comprehensive education had reduced choice in terms of educational opportunity. "There is no question of an academic education not being available in the comprehensive system."

The loss of parental choice only applied to the 20 per cent of children who had been going to direct grant or grammar schools.

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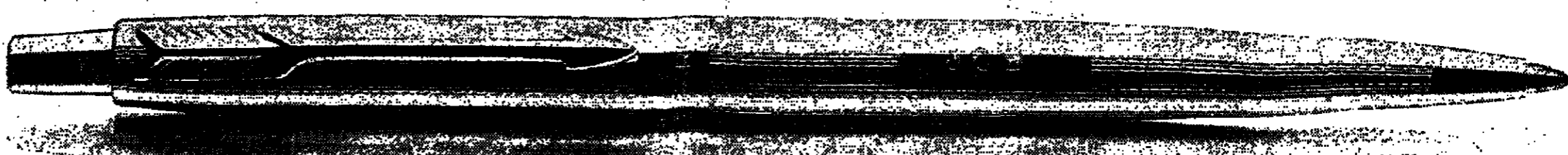
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## METALWORKING

### How to hold the work

**SATISFACTORY** holding of the workpiece and tooling on a machine tool are vital factors in ensuring economic safe working, high productivity and accuracy of the finished component. Yet they are areas which are often given low priority despite the fact that many of the advantages of modern machine tool design and construction and sophisticated control systems can be offset by bad workholding or tool-holding practice. Investment in good equipment can yield high rewards.

In order to help users of machine tools to take advantage of modern workholding and tool-holding equipment and to provide an opportunity for an interchange of views between the suppliers and users, the Machine Tool Industry Research Association has arranged two seminars at its Macclesfield premises during 1978.

The first of these, to be held on May 10, will cover up-to-date information on all aspects of the holding of both workpieces and tooling when machining rotating workpieces. Most of the speakers are drawn from companies devoted to the production of this equipment and are recognised as experts in their respective fields. In addition, the seminar will be augmented with an exhibition of workholding and tool-holding equipment from a range of suppliers and opportunity will be given to discuss the products with representatives of the companies concerned.

The conference should be of interest to planning and production engineers who are faced with every-day problems in this area and to machine tool manufacturers who purchase, fit and supply workholding equipment for sale with their machines.

The second conference to be held towards the end of the year will be concerned with work and toolholding when machining non-rotating workpieces.

Further information from the Machine Tool Industry Research Association, Hulley Road, Macclesfield, Cheshire, SK10 2NE, 0625 25421.

## Bending of small tubes

**WITH TYPICAL** applications in the tubular furniture and car seating/accessories, toys and leisure equipment industries an automatic tube bending machine has been developed by Russell-Bowen.

Called the Langbow Automan, it incorporates a hopper which can hold 1,000 straight tubes up to five metres long. Tubes are fed into the bending heads either singly or in pairs. One or two bends of any angle up to 180 degrees can be manipulated in tubes up to 25 mm diameter. From loading to ejection of the finished components, the cycle is automatic. The maker claims that an output of 2,000 items/hr. can be achieved when producing, for example, two bends of 90 degrees in 22 mm tube.

This company has also introduced the Langbow hole punch, a hydraulic unit, which has a width of only 57 mm, allowing closely pitched holes to be produced. Maximum tube capacity is 35 mm, and maximum wall thickness in mild steel is 2 mm.

Details from Russell-Bowen Systems, Milver Trading Estate, Newton Abbot, Devon, TQ12 4SG (0626 68001).

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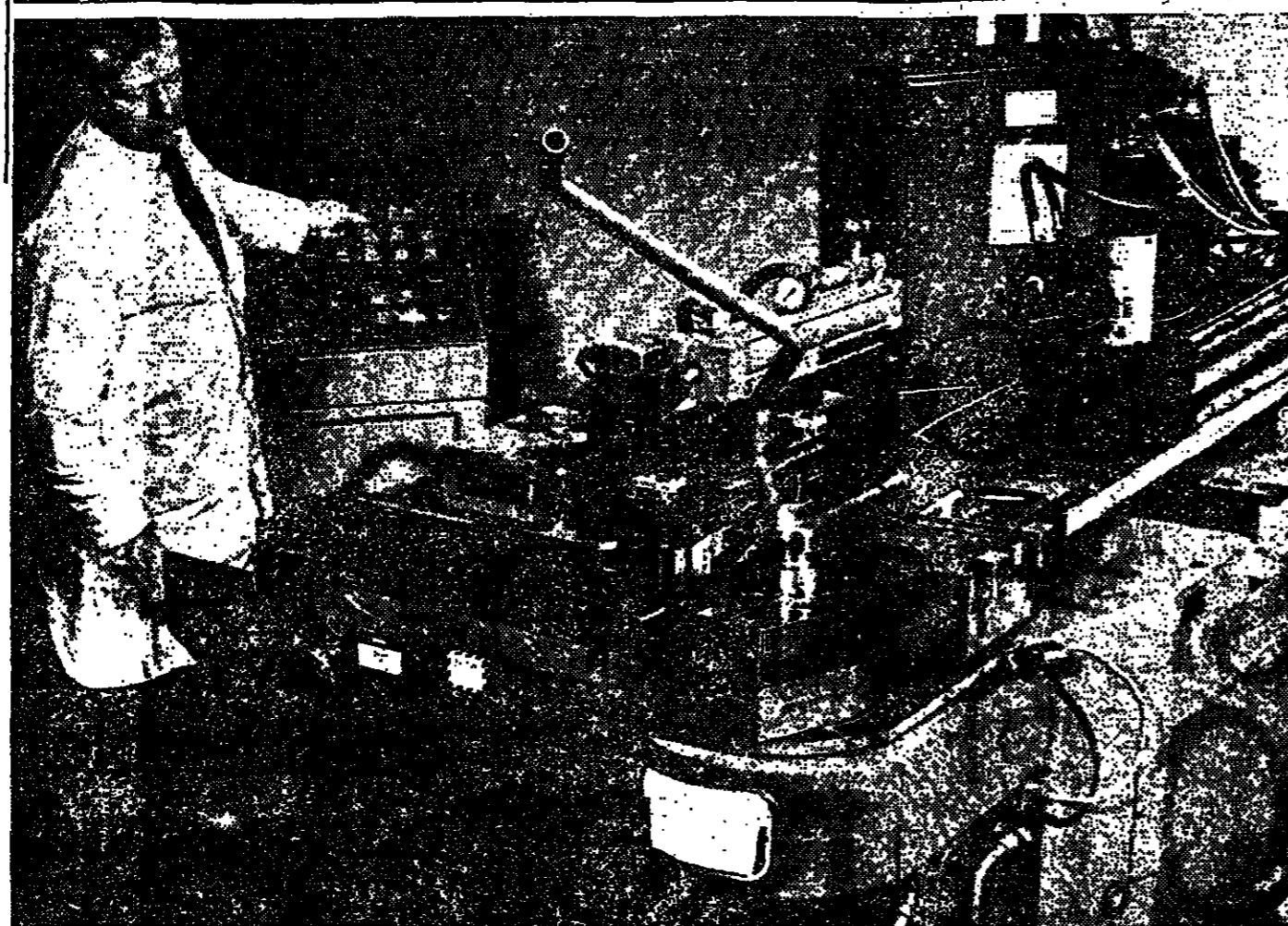
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# Technical News

EDITED BY ARTHUR BENNETT AND TED SCHOETERS



This large-capacity tube bending machine is now in operation at the Dunlop Hydraulic Hose Division's new firm plant set up at Sunderland for the manufacture of rigid hydraulic assemblies. Tooling, appropriate to the diameter, wall thickness and radius of bend required, is mounted on the machine and after the tube has been loaded manually the operator presses two buttons. A few seconds later the completed tube is ready for removal from the computer-controlled machine.

## INSTRUMENTS

### Novel units for hire

**FIRST** new generation Hewlett Packard logic analysers to be delivered in the U.K. have gone to rental company Livingston Hire. Users wishing to evaluate the new 1615A and the 1610A analysers over several weeks or months, will be able to arrange short-term rental direct from Livingston.

The 1610A is claimed to have the most powerful triggering yet developed. Desired test parameters are entered through five "menus" and the analyser searches through the data at 10MHz. It finds the exact location of a

desired trace point through a series of sequential state conditions set by the operator. The 1610A has 32 channels. The 1615A offers state and time interactive measurements and a unique transient detection capability—it detects transients greater than 5 nanoseconds wide and can separate them from data. The 1615A has 24 channels. Initially Livingston has two of each model available for rental, with further deliveries phased over the next few months. More from Shirley House, 27, Camden Road, London NW1 9NR, 01-267 3262.

## Ammeter is accurate

**CLAIMED** TO be accurate to better than 1 per cent., a clamp-on AC ammeter is now available in the U.K. Frequency range is 40 to 400 Hz, and maximum current measurement is 1,000 amperes at a maximum operating voltage of 6,000. Readout is digital.

The unit can be used on cables up to 52 mm diameter, and can also be used to indicate ohms and volts to a maximum of 1,000. It is battery-powered, weighs 450 grammes (1 lb.) and is 210 x 70 x 42 mm thick. Fixed and flexible probes are available. A dual purpose memory provides a reading hold facility, and can also be used to display peaks over a period when used for volts and current measurement.

Both user and instrument are protected from overloads and misuse by a double skin chassis insulation, and a flashing display indicating over-range.

Marketing in the U.K. is by Kent Industrial Equipment, Binary House, Park Road, Barnet, Herts. EN5 5SA (01-440 7181). The instrument is made in Germany by an associate company, Wessel, and it is planned to manufacture in this country shortly.

## HANDLING

### Battery platform truck

**STURDY** and versatile, a one to two-ton platform type electric truck is being built in Scotland for industrial purposes where a clean environment is required.

Power is provided from CAV motors of 0.55 hp one hour rating with drive to individual wheels through helical reduction gearbox and roller chain to axle. There is one motor per driving wheel on the Elektruk 500 and two motors to two wheels on the 1200.

Final drive ratio can be selected to suit individual operating conditions. Overall size is 2,200 mm with platform length 1,760 mm and width 920 mm. Carrying height is 760 mm above the ground. These are rider-controlled plat-

form vehicles and will be followed by two tractors, with trailers to be made available for both options.

Further information on these units from AWD Electric Vehicles, Colquhoun Ave., North Cardonald Industrial Estate, Glasgow G82 4SY, 041 883 2246.

It can be manoeuvred manually and may also be towed at speeds up to 25 mph. Hy-Ryder is at Manlift House, Crabtree Manor Way, Belvedere, Kent.

## COMPONENTS

### Intel micro in Germany

**SHORTLY**, Siemens AG of West Germany is to take up the manufacture of the Intel 8048 micro-computer under the second-sourcing arrangements it has with that U.S. organisation.

The intention is to market in West Germany initially and if this is successful, to sell the micro in other European countries.

Like GEC in Britain, Siemens is already developing and selling systems built around the Intel 8085 micro and the immediate question is whether GEC is likely to follow suit with the 8048.

GEC reaction is to point out that the device involved is a relatively low-powered design suitable for use in such units as washing machines, for instance. The 8085, on the other hand, is a much more powerful beast and clearly the one on which the U.K. company is concentrating at the moment, and presumably for the foreseeable future.

## DATA PROCESSING

### Store goes for ICL

**AFTER** a run of client losses with the big stores, the announcement that ICL is to supply one of its biggest computers to Marks and Spencer should mark a turning point for the top end of the ICL range and may be particularly welcome to the company after recent unflattering official remarks concerning the company's Government installations.

Coming on the heels of major awards to ICL by Sainsbury's and the Automobile Association, the £1.6m. contract with M & S is for a 2970 machine to be installed this month and run alongside an existing 1904S now working to capacity.

This last machine progressively took over the work that M & S 7272.

was running on the Basic service bureau, concerned primarily with food distribution. Now, the company is looking to extend computerisation to distribution of other products in its business.

Textiles and general goods account for 70 per cent. of the company's £1.6m. turnover. It is well known that M & S management philosophy has always been to keep paperwork to a minimum. Accordingly, there will be a considerable expansion of the terminal network so that management staff can gain access to information held in the machine immediately.

Further from ICL on 01-788 7272.

## Redifon makes its mark

**MARKET** leader in computing equipment in Poland, Czechoslovakia and Hungary, Redifon Computers is making rapid progress on the home market where it now has 400 systems and 4,000 terminals installed.

Latest additions to this market base will be for Davy Powergas and BAT (U.K. and Export) under contracts thought to be worth well over £300,000.

BAT has ordered four Seebeck systems, replacing Honeywell Keytapes and encoders. Two will cover order entry, market forecasting and personnel records and accounts, working with a B3700.

The other two systems will go in at Southampton and Liverpool for the collection of production data.

The Davy International order is for a Seebeck which will be able to emulate an ICL 7020 and replace an existing paper tape installation as well as providing data entry for a new Univac 1100/21.

Redifon estimates that there are some 55,000 card punch and paper tape systems still operating in Britain and expects to take a very large share of the replacement business.

Redifon Computers, Kelvin Way, Crawley, Sussex, 0293 31211.

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# Advertising and... Brussels brouhaha

BY MICHAEL THOMPSON-NOEL

**QUITE** HAPPILY, it seems, the EEC Commission is at present firing draft directives through the Nine like arrows from a quiver—one of which, the proposed directive on misleading and unfair advertising, has thudded into the flank of the British advertising and marketing community and produced very real cries of pain.

The reaction in London—Brussels will characterise it as over-reaction, if not paranoia—has been an amalgam of anger, frustration, disbelief and disbelief. The British view—based on a pair for contrary to the British advice it was given, the Commission is proposing that member States harmonise their laws on misleading and unfair advertising and give their courts the powers to ban it, as well as demand the publication of corrections—even before the matter has been proved in court.

British reaction to the Brussels brainwave was typified this week by Roger Underhill, director-general of the Advertising Association who said he firmly believed that the British system of self-regulation—backed as it is by some 60 statutes—was far more effective than a strait-jacket of slow, cumbersome and expensive legislation, and that he could not accept that all kinds of new civil and criminal legal proceedings should be introduced which would allow expensive advertising campaigns to be stopped in their tracks by "irresponsible or unrepresentative persons and groups."

In defence of Britain's mixed system of self-regulation and statutory control of advertising—a system held by British advertisers to be the fairest and most effective in the world—Mr. Underhill said:

"No legal machinery can respond to the mercurial changes of situations and opinions which affect a business like advertising. It is an effectively administered code of practice, and therefore we believe the proposal will actually work against the best interests of the consumer."

Although the proposal pays lip service to self-regulation, it is difficult to see how our voluntary system could continue with the parallel introduction of laws which would negate that system by giving the right of alternative appeal.

Are the Commission's proposals really so horrible? The root of the trouble is Article 5 of the directive which states that member countries shall "adopt adequate and effective laws against misleading and unfair advertising" which will incor-

porate "quick, effective and inexpensive facilities for initiating appropriate legal proceedings." The courts would be empowered to "take quick steps to prohibit offending advertising, could demand the publication of corrective statements, and would help ensure that the sanctions for infringing these laws are a sufficient deterrent," and, where appropriate, take into account the financial cost of the advertising, the extent of its prejudice, and any profit resulting from it.

The British view—based on a pair for contrary to the British advice it was given, the Commission is proposing that member States harmonise their laws on misleading and unfair advertising and give their courts the powers to ban it, as well as demand the publication of corrections—even before the matter has been proved in court.

According to Mr. Underhill, "We do not suggest that our system would necessarily work in other countries of the EEC, but we cannot accept a proposal which seeks to impose a basically German legalistic system upon all Nine and leaves no room for individual Governments to prevent advertising abuse by the means best suited to them." It may be thought that the British are being over-defensive in refusing to accept the notion that a set of EEC-wide laws is not only desirable but could operate alongside the British system of self-regulation, but London's distrust of the Commission's motives goes far deeper than that for there are very few advertisers in this country who even accept the need for harmonisation of laws in this area.

According to the Advertising Association, "Both the A.A. and the Consumers' Association are currently working with the Office of Fair Trading to measure the size of the problem in Britain which the EEC seeks to correct." (The results of this research, probably the largest exercise of its kind ever undertaken in Britain, will be published this summer). "Whatever the results, we would query whether there is any basic legal or economic case for harmonisation: we have never been presented with evidence that different control systems jeopardise consumers or hamper operation of a uniform marketing system since this is a view of differing languages, cultures, sense of humour and so forth."

This comment neatly echoes the remarks of Lord Thomson of

Monketh, chairman of the U.K.'s Advertising Standards Authority and himself a former EEC Commissioner, who told the Marketing Society's conference last December that "harmonisation for harmonisation's sake is a nonsense."

What does the Commission have to say? In an information note accompanying the directive (the AA probably refers to it as an informative note), the Commission claims that the development of media techniques means that advertising increasingly reaches beyond the frontiers of individual member States and that laws that differ from country to country "jeopardise the effective protection of those involved in buying and selling goods and services."

There are other aspects of the directive either disliked or disapproved of in London. For example, the AA heartily disapproves of the Commission's view that the burden of proof in establishing whether an advertisement is unfair or misleading be transferred from the complainant to the advertiser, though the moral grounds for such a transfer appear to me to be overwhelmingly reasonable.

But it is Article 5 which has punctured the spleen, which is the AA is about to mount a lobbying campaign aimed at the Council of Ministers, the European Parliament itself (in particular, its 36 British members and the committees concerned with consumer protection and legal affairs), the Economic and Social Committee, and the select committees on European legislation of both Houses of Parliament in London.

At some point, however, the lobbyists are going to have to formulate a very closely-reasoned reply to the Commission's stance which is explained in the last paragraph of its information note, which acknowledges the important role advertising plays as an information service, in helping stabilise employment, by ensuring the steady disposal of production, by providing competition in the market place, encouraging innovation and making a vital contribution to the revenue of the media.

"However," says the Commission sagely, "the process can give full value to the public only if advertising is honest and truthful. Misleading advertising is an unfair advertising are improper ways of influencing the market process and consumers, competitors and the public in general must be protected adequately against them."

That is the rub.

## BAT's push for market share

**BAT** (U.K. and Export) has this year, citing the needs of "commercial security," but as it consolidates all its State Express cigarette advertising with the Allen Brady and Marsh State time when the Government will Express 555 King Size is already almost certainly ban all forms of cigarette advertising in the U.K. It is thought likely that BAT this year will spend approaching £5m. in its race for market share.

BAT refuses to say what it will spend on its brands in the U.K. • ABM HAS SET UP a sub-year.

sidary, Kershaw Advertising and its subsidiary, further its ambition of becoming the largest UK owned agency. First client: James Walker, the High Street jeweller. • ARBUTNOT UNIT TRUS has appointed Saatchi and Saatchi to handle its account which should be worth £350,000 this year.

spend on its brands in the U.K. • ABM HAS SET UP a sub-year.

## INDUSTRY MEDIA COURSE 1978

The first CAM residential course concerned specifically with business and industrial media will be held in Eastbourne, May 21-24, 1978.

Chairman of the course will be W. Paterson, Public Relations Director of Tube Investments Ltd.

Based on the same successful formula as the annual CAM Media Business course, the new Industry Media Course is designed primarily for media representatives, advertising agency buyers, and the staff of advertisers concerned with media selection.

The main themes of the 3-day event will be 'Selling the Product'; 'Selling the Organisation'; and Research. Delegates will work in syndicates on a real-life problem, as well as attending lectures and presentation on particular aspects of industrial media and campaign planning.

## 21-24 MAY GRAND HOTEL EASTBOURNE

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## The Marketing Scene

## MEAL's top brands of the land

BY DON BECKETT

THIS IS the third year I have had an opportunity of reviewing the big-spending brands in terms of their expenditure on Press and TV and for the third year running it is the retailers of Britain who dominate the scene. MEAL's analysis of 1977's top 500 spending brands, newly published, shows that just as in 1976 and 1978 retailers occupy nine of the top ten places, and again just as in 1976, Boots occupies the No. 1 position. It would also have topped MEAL's list in 1975 if it had not been edged into second place by the unusual appearance of the COI's massive energy crisis campaign that year.

What is new, you may ask? The superficial similarities of the three years conceal what is in fact quite a dynamic situation. First, actual expenditure levels have risen significantly each year. Second, the composition of the top ten has changed, perhaps modestly in terms of retail groups but substantially in terms of the non-retailer brands.

Another noticeable development has been the growth in the number of millionaire brands—that is, those with an annual Press and television expenditure exceeding £1m.

But before we look at any of these areas in greater detail, it is time to remind ourselves what the MEAL figures are and what they are not. We must remember

TOP TEN ADVERTISED BRANDS IN 1977 (£m.) (Press and Television)					
MEAL LIST		MEAL LIST EXCLUDING RETAILERS		LIST OF THE THIRD KIND	
1 Boots	5.83	Rothmans K.S.	2.21	Go-op	5.82
2 Co-op (Local)	4.29	Will's Embassy No. 1 K.S.	2.17	Boots	5.83
3 Co-op (Nat.)	4.07	BLMC Range	2.12	Will's Embassy (Cigs.)	5.21
4 Woolworth (Nat.)	3.38	Nat. Dairy Cnd. (Milk)	2.04	BLMC	5.12
5 Tesco Check-out	3.20	Post Office Phones	1.79	Tesco	4.70
6 Currys	2.96	Guinness (Bottled)	1.70	Benson & Hedges (Cigs.)	4.11
7 MFI Warehouse	1.91	Weetabix	1.67	Woolworth	4.00
8 Williams Furniture	2.49	National Westminster	1.62	British Gas	3.74
9 Rothmans K.S.	2.21	Brooke Bond P.G. (Bags)	1.65	Odeon	3.23
10 Allied Carpets	2.17	Hoover Vacuum	1.57	C and A	2.75

Source: Media Expenditure Analysis

when studying MEAL's figures, or indeed the tables which I have drawn from them, that we are talking about brands, not advertisers. It must be left to others to work out whether Unilever, Cadbury Schweppes, the Imperial Group or the COI are Britain's biggest advertisers. Here we are concerned only with brands and in particular with MEAL's definition of what is a brand. Neither must we forget that all the expenditure figures quoted relate to TV and Press only and omit outdoor, radio and cinema, and are at rate card—not actual—figures.

When several "brands" have similar but not exactly the same names, or when the television and Press campaigns or the national and local campaigns are booked by different agencies, MEAL tends to show them all as

different brands each with their own expenditure. Some people would not classify a retailer as a brand at all; most would not distinguish too strongly between bottled and draught Guinness, nor between the Co-op's national and local campaigns. It is for this reason that I have produced not one but three top ten tables. The first ranking list is exactly as shown by MEAL in its new report. The second list includes the retail groups this year, but excludes all Office Telephones, Weetabix, National Westminster Bank, Brooke Bond Tea Bags, and Hoover Vacuum Cleaners. They are, of course, not brands, but as you will see, replace Benson and Hedges King Size, K.Tai Records, British Airways, Players King Size, the COI Energy Crisis and Skol Draught Lager.

Moving now from the particular to the general, a few more comparative observations

may be of interest. In each case taking the MEAL standard definition, we see that 1977 compared with 1976 shows the following growth: number of brands over £3m. five (two in 1976); over £1m. 78 (50); average expenditure of the top ten, £3.35m. (£2.7m.).

So whichever way you look at it, it's costing more to get into the Top Ten, and unless you're a retailer you probably won't make it in 1978, either. Becoming a brand millionaire provides no easy passage into the elite group, because there were 78 brands ahead of you last year and no doubt there will be even more this year.

Let us say your ambitions are more modest and you would be quite pleased to be ranked in the top 100—then be prepared to spend around £800,000 on your Press and TV advertising. Too much for the chairman and shareholders to accept? Then how about a modest ranking in the top 500? That will only set you back approximately £400,000 in MEAL terms.

If you want to be a top advertiser, are you more likely to succeed by concentrating on Press or TV? MEAL's top 500 spending brands for 1977 show that six of the Top Ten majored in Press. However, if we take the top 100, we see that 69 brands majored in TV, as did 61 of the top 500. But whichever way we look at it, there is one incontrovertible fact: in 1977, just as in 1976 and 1975, it was the shops that were the top brands in the land.

Don Beckett is a director of The Media Business.

## Standard v. News: the big fight

ANYONE NOT in the advertising or newspaper business could be forgiven for wondering why London's evening newspapers, with their rapidly diminishing influence and small advertising revenues, generate such heated debate and publicity, writes Mike Townsin.

The reasons, of course, are part historical and part contemporary—the ancient rivalry between Vere Harcourt's Evening News and Lord Beaverbrook's Evening Standard, and more recently, the takeover of Beaverbrook by the Trafalgar House conglomerate.

Beaverbrook, now rebranded

Express Newspapers, is planning to launch a new down-market London evening paper, not unlike the Sun in style and content, which appears to be designed to topple the Evening News as it attempts to change its image: though it has always had a predominantly down-market readership, the News is in the process of moving up-market editorially in order to capture a bigger share of advertising revenue upon which both papers are almost wholly dependent for survival.

In spite of its lower absolute circulation, the Standard takes well over half of the estimated

£27m. advertising revenue shared by the two papers, 60 per cent. of which is classified as younger up-market readership in style and content leaves the needs of down-market readers increasingly unfulfilled.

If the new paper were successful, the News would go out of business, leaving Trafalgar in control of the market, with the choice of either continuing to publish two papers or simply killing the new one and producing a single paper with a broader appeal than either.

If the politics are not perfect, the economics of it for Mr. Mathews certainly are. Distribution costs would be shared with the Standard, so reducing them for both papers. Unused plant capacity would be utilised and productivity further increased by employing existing labour. This, of course, would be dependent upon union co-operation. But costs compared to the national daily, though this is to some extent offset by lower newsprint and ink costs.

Since it is fairly obvious that London cannot support two evening newspapers, let alone three, there has to be a very good reason why Express Newspapers' chairman, Victor Mathews, should consider a new London evening an attractive proposition.

And it is not too difficult to work out. The News's threat to the Standard as it moves up-market in style and content leaves the needs of down-market readers increasingly unfulfilled.

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Mike Townsin is media director of Young and Rubicam.

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# At last there's an alternative to Campaign for recruitment advertising.

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centimetre, just £4 more than the £11.00 s.c.m. cost of advertising separately in either Campaign or Marketfact. And for the first eight issues, published in April and May, we're making an introductory offer which we know you won't be able to refuse. During these two months the combined Marketfact and Campaign rate will be reduced to just £12. Only £1 more than an advertisement in Campaign alone. No other medium can match the coverage or the cost efficiency of this new combination. Marketfact plus Campaign, it's the only alternative to Campaign. Ring Angela Richardson on 01-734 0865 for full details.

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Marketing isn't what it used to be. Even last week. New ideas, new names seem to crop up all the time.

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None of them regularly brings together all that's happening in the different areas of the business.

There isn't even a bush telegraph to bring you the news as there is in advertising. Marketing is too widespread for that.

It's incredible that a situation like this exists in a business where today's events can have such an impact on tomorrow's decisions.

But it's a situation we're doing something about. Through Marketing Week. Each week we're bringing you the news almost as it happens.

Not just the main stories, but news and developments covering all aspects of marketing and communications.

It'll be reliable and accurate reporting. You can't afford to base decisions on gossip.

We're aware too that merely reporting the news often isn't enough.

So we'll be taking a close look at key issues and commenting on what we find.

We've some very good people to help us.

Philip Kleinman, Iain Murray and John Treasure will all be contributing regular columns.

And we've asked Robert Southgate, Norman Hart and

Bob Worcester to write occasional features for us too.

Alongside the news there'll be facts. Each week we're running current data from MEAL and AGB.

We're doing frequent surveys through Opinion Research Centre. So you can keep an eye on market trends and market shares.

And we're featuring a comprehensive Business Diary. So you'll know what you've been missing up to now.

But although we're concentrating on the week's news, we aren't ignoring features.

We'll have profiles on the marketing giants. And we'll be looking at the entrepreneur.

But perhaps the whole concept of Marketing Week is best expressed by two pages we're calling Forum.

As the name implies, it's a place for debate.

Somewhere for marketing people to express views, exchange ideas, disagree.

There hasn't been a way you could do that before now. No 'business club' like Fleet Street or the City, where you could pick up the latest news and swap ideas.

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# A mission for the giants

BY GEOFFREY OWEN

A GOOD MANY manufacturing companies in this country, especially the larger ones, take pride in the fact that over the last few years they have been reducing the size of their labour force while increasing the volume of business. The emphasis has been on rationalisation, labour-shedding, getting more profit out of existing assets: there has been little enthusiasm for new ventures, least of all high-risk ones. Some of these companies operate in what are sometimes called mature industries, where they generate more cash than can be absorbed in their existing operations. In the prevailing climate of uncertainty they have been happy to pile up a large cash stockpile in case of some unforeseen disaster. Sometimes they have used part of the cash to buy up another large, established business—and the first thing they do with that business is to run it, squeeze labour out of it and make it more efficient.

## Existing plant

All this makes perfectly good sense; everyone agrees that the country's first priority is to improve productivity and to use the plant and machinery which we already have to better effect. But what the country also needs are new products, new factories and new jobs, and it is not obvious where they are coming from. Is it unreasonable to suggest that those large, cash-rich companies which want to diversify should think more in terms of creating new businesses instead of simply taking over existing ones? I am not saying that the transfer of subsidiary X from owner A (who has got bored with it) to owner B (who thinks he can do a better job with it) is not good for the economy. But there are surely more creative forms of diversification available.

An interesting example is that of Exxon, the world's largest oil company, which has been investing a good deal of effort in the last few years to the support of high-risk entrepreneurial ventures, quite unrelated to its main lines of business. To some extent this activity may stem from uncertainty about the long-term future of the oil industry, but instead of following the conventional route of making a large acquisition in a different sector (as Mobil, for instance, bought into oil order and retailing by buying Montgomery Ward), Exxon set up a new business development arm to back new high-technology businesses. Some of these have been in-house operations, wholly owned by Exxon; in others the company has been a partner with other venture capitalists. The most

# Welsh keeping an anxious eye on their telly

WALES, MORE than anywhere else in the U.K., is awaiting publication of the Government's promised White Paper on the future of the Fourth TV Channel with considerable anxiety. In the balance hangs a problem which has been around for nearly a decade—the introduction of a Welsh language television service.

The issue is not one which concerns only the country's 1m Welsh speakers and members of the notorious Welsh Language Society. The non-Welsh speaking majority in Wales is equally anxious to see an end to programmes on existing channels which they do not understand.

## Unsatisfactory

The situation has been long accepted as highly unsatisfactory and the Government is committed in principle to allocating the fourth channel in Wales to a Welsh language service, whatever it decides to do in the rest of the U.K. — either adopting the Annan committee's recommendation for an Open Broadcasting Authority or allowing an ITV 2.

But the Welsh commitment is one on which the Government has prevaricated more than once and, granted that it is not a problem of high priority in the U.K. generally, there is a genuine fear in Wales that the

Government may find further reasons for delay. In that event, the disappointment in Wales would be profound. Last month, the editor of an influential Welsh magazine suggested that if present hopes went unfulfilled, some elements in the Welsh speaking community could move to more extreme acts of violence than the incidents of damage to television studios and the throwing of paper darts in the House of Commons chamber which have occurred so far.

As long ago as the early 1960s, Annan's predecessor, the Pilkington report, warned that unless there were programmes in the Welsh language and culture would suffer irreparable harm. Pilkington did result in a steady increase in Welsh language programmes during the 1960s but not enough to counter the increasing influence of English in practically every Welsh-speaking home. A steady stream of warnings continued about the effect television was having on the language, particularly among children, and a number of petitions were drawn up calling for more Welsh programmes.

The issue began to receive serious attention only after it was taken up by the Welsh Language Society which embarked on an increasingly militant campaign of damage to television facilities, which led to the imprisonment of dozens of their members for sentences ranging from a few months to up to two years.

These activities culminated in 1973 in a Wales national conference, attended by representatives of every local authority and institution in the Principality, which called for Special Government consideration to be given to Wales in the matter of a fourth television channel — now looming on the horizon.

BY ROBIN REEVES, Welsh Correspondent

A year later, the committee set up by the Government under Sir Stewart Crawford to study broadcasting came out with a strongly worded recommendation in favour of the fourth channel being immediately allocated in Wales for a Welsh language service.

"The social need in Wales for the service is pressing and we recommend that it should be introduced on the fourth channel in Wales as soon as possible, without waiting for a decision on the use of the fourth channel in the rest of the U.K. This would also give the service an opportunity to build up its audience before having to meet competition from Fourth channel programmes broadcast from

transmitters in England," the report said.

The report recommended that the Welsh channel should be managed jointly by BBC Wales and HTV with the help of a government subsidy. It recognised that the subsidy was breaking new ground but underlined that the needs of Wales were a special case. "The cost would represent an investment in domestic, cultural and social harmony in the U.K.," the report said.

The Government immediately set up a working party on the subject and the resulting Siberry report concluded that a joint BBC-HTV service of 25 hours a week would involve (at 1975 prices), about £6.2m. in capital expenditure and about £4.75m. a year in operating costs. It also estimated that the earliest practicable date for the start of the new service would be three years from the approval to start work.

Nearly three and half years have passed since Crawford reported and 21 years since Siberry. Yet Wales is still awaiting the final go-ahead. The intervening period has seen publication of the Annan report, which reaffirmed the Crawford recommendations and a succession of Government statements regretting that public expenditure restraint precluded an immediate go-ahead for the Welsh language channel.

The reasons for the delay have been generally, if reluctantly accepted, though they would have cut more ice in some Welsh quarters if the Government, during the same period, had not sanctioned £12m. to establish a colour television service for 150,000 servicemen and their families in West Germany, and several millions on re-equipping television studios.

The intervening period has also produced a debate within the Welsh-speaking community itself on whether a separate Welsh channel was the right way to foster the language. A minority argued that it would have the effect of placing Welsh in a ghetto, thereby promoting its decline. The only way to ensure the survival of Welsh would be to keep reminding every Welshman of its existence by keeping Welsh language programmes spread throughout every channel.

That said, competing with the BBC would, of course, still present an enormous challenge. Hence, the proponents of the Welsh channel are hoping for Government White Paper which would give the go-ahead to Wales but delays a decision on the fourth channel in the rest of the U.K. It would initially mean one less competitor during the run-in period.

But if the Government decided instead on positive action for the whole of the U.K., the Welsh language programme from Wales' point of view, Annan's Open Broadcaster Authority is obviously preferable to ITV 2, since it is likely to lead to a revival of what is known in Wales as the English deprivation factor.

# £18 worth of facts and figures on the flat

AN ANNUAL racing publication has never achieved greater acclaim in post-war years than the Timeform Organisation's *Racehorses*. The 1977 edition, now out, falls no way short of its predecessors.

Although priced at the formidable figure of £18, *Racehorses* of 1977 certainly gives its readers full value for money. One *Racehorses* evaluation I found in agreement with the *Timeform* is that the champion sprinter, even allowing for notable improvement between the July Cup and the Prix de l'Abbaye at Longchamp in early October, I would never have expected Gentildom to have gained his revenge on the ill-fated Marinsky for a July Cup performance by the Irish sprinter which left Gentildom looking extremely second-rate.

Racehorses of 1977, referring to Marinsky's performance, says: "Accented for some of the best sprinters in this country with impressive ease." Racehorses of 1977, which gives the age, colour, sex, breeding, form summary and Timeform rating of merit to each horse, is available from Timeform House, Halifax, West Yorkshire, HX1 1XE.

Turning to today's sport, three novice hurdles, Atlantic Bridge, Eltham and Mackell, strike me as the afternoon's most reliable bets. Of the three, the last named, who may have been in need of the run at Newbury on Saturday, is likely to start at the most advantageous odds. He is suggested as a sound bet for division one of Stratford's Snitterfield novices' hurdle.

STRATFORD  
2.15—Fruit Picker  
2.45—Mackell\*\*\*  
3.15—Eltham  
3.45—AI General  
4.15—Cameo Kholoutek  
4.45—Crow Bowler  
WINCANTON  
2.00—Pardon  
2.30—Miss Beon  
3.00—Peter Grimes  
3.30—Mountolive  
4.00—Pensive Prince  
4.30—Atlantic Bridge\*\*  
5.00—Eltham\*

RACING  
BY DOMINIC WIGAN

with the 6,500 horses who ran on the flat in 1977 all evaluated—some with lengthy essays and photographs to their credit.

Alleged, the subject of a five-page essay and the same number of photographs, is credited with a 137 rating by the compiler and is *Racehorses* horse of the year, while others top-rated in their respective categories are

HTV  
1.20 a.m. Report West Headlines. 1.25 Report West Headlines. 1.30 Women Only. 1.35 Report West Headlines. 1.40 Report West Headlines. 1.45 Report West Headlines. 1.50 Report West Headlines. 1.55 Report West Headlines. 2.00 Report West Headlines. 2.05 Report West Headlines. 2.10 Report West Headlines. 2.15 Report West Headlines. 2.20 Report West Headlines. 2.25 Report West Headlines. 2.30 Report West Headlines. 2.35 Report West Headlines. 2.40 Report West Headlines. 2.45 Report West Headlines. 2.50 Report West Headlines. 2.55 Report West Headlines. 3.00 Report West Headlines. 3.05 Report West Headlines. 3.10 Report West Headlines. 3.15 Report West Headlines. 3.20 Report West Headlines. 3.25 Report West Headlines. 3.30 Report West Headlines. 3.35 Report West Headlines. 3.40 Report West Headlines. 3.45 Report West Headlines. 3.50 Report West Headlines. 3.55 Report West Headlines. 4.00 Report West Headlines. 4.05 Report West Headlines. 4.10 Report West Headlines. 4.15 Report West 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# FINANCIAL TIMES SURVEY

Thursday March 9 1978

## ITALIAN ENGINEERING

Politics and cash-flow are the two paramount problems in an industry which is noted for its competitiveness world-wide. Added to this, order books are dwindling and the inundation of short term problems is obscuring the outlook for the longer term.

### Problems with the near future

By Kenneth Gooding, Industrial Correspondent

TWO COMMENTS in particular remain in my mind after talks with several Italian engineering company executives last week. "Italy may have a political crisis. But Italian industry is not in a state of crisis." And "The engineering industry's two major preoccupations remain the political uncertainty and cash-flow."

Between them they seem to sum up the current mood of the industry. Managers feel they can cope adequately with the latest in a long series of political upheavals. But they are glad that it is now resolving itself. In the meantime, the failure of the government to take the necessary action to bring down the rate of inflation—still running at an annual 15 per cent, but down from an average of 18 per cent in 1977—is a major difficulty for them. This kind of inflation rate hits engineering concerns hard because of the cash they have to tie up in stocks and work-in-progress.

The Italian method of stopping the economy running out of control is not by proper budgeting, but by the Central

Bank turning off the money supply tap. This means that credit is tight and interest rates are high. The current prime rate is 16 per cent, which is an effective 20 per cent for many corporate borrowers. This depresses engineering company profitability as much as inflation.

An estimated 60 per cent of privately owned engineering company debt is short term at the bank. In theory overdrafts are established for one year, in fact they are simply rolled over year after year.

The majority of the private engineering companies are family-owned and want to stay that way. So they are reluctant to go to the banks for long-term money. The Stock Exchange does not work very well, some say because the government prefers it not to; it feels more secure when private-sector companies have to turn to the State-owned banks for much of their cash.

But, just as managers face with equanimity the prospect of a government supported for the first time by the Communist Party—they have, after all, been dealing with Communist-led trade unions for many years and really do believe the Italian Communist is different to the Soviet variety—so have they devised methods to alleviate the credit crisis.

### Credit

Trade associations, such as UCIMU, the machine tool manufacturers association, and groups of companies in various geographic regions have set up their own credit institutions. While these can have only a marginal effect on interest rates, because they draw their funds from the normal banking

system, they are important as a source of certain credit. Companies can, in most cases, have what cash they require when they want it rather than have to wait in a queue while a whole bureaucratic rigamarole takes place.

Even so, the cash-flow problems of some of the major organisations and companies have a nasty spin-off effect on many engineering suppliers. For example, some hospitals are only now paying for engineering equipment delivered in 1974.

One big company last week just got round to paying its December wages bill.

The outstanding debts of four large groups (not State-owned) became so large at the end of last year that ANIMA, the mechanical engineering association, joined with Confindustria, the Italian equivalent of the Confederation of British Industry, to appeal to the Government and asked it to take some official action to prod the companies into paying.

But by then some suppliers of engineering equipment already had to resort to lay-offs and factory closures because they, too, ran out of money.

There are other worrying symptoms for the engineering groups to consider. Order books in key sectors such as machine tools and textile machinery and other important mechanical engineering businesses are down to between four and six months' work at current rates of output. And output, up by only 0.8 per cent last year, is falling again. However, the OECD has forecast that, after a weak first half to 1978, it will eventually notch up a 1.5 per cent rise.

This must be put in the context of the 1975 performance when, for the first time since the Second World War, Italy's GDP went down in real terms. capital investment plans in a

MAJOR MECHANICAL ENGINEERING PRODUCERS (Lire bn.)

Sector	Total value of production	State share of production
Marine constructions	700	630
Aerospace constructions	600	390
Combustion engines	500	150
Automobiles	4,300	820
Machine tools	500	75
Valves	450	54
Cycles and motor-cycles	530	35
Building machinery	500	30
Domestic appliances	1,500	90
Textile machines	400	20
Carpentry	800	40
Industrial plants	720	18
Agricultural machinery	600	6
Industrial vehicles	1,550	11
	13,450	2,369

Source: National Institute of Statistics.

Industrial production that year fell to levels only slightly higher than those of 1972 and capital investment fell by 20 per cent. The climb out of that trough has been a slow and laborious one for Italian engineering.

Confindustria says that the recovery could be speeded up if the Government introduced policies designed to create expansion of 4 to 5 per cent a year minimum, even though this might produce a \$1bn. balance-of-payments deficit to be financed abroad (compared with a \$1bn. surplus in 1977).

The current combination of low profitability, an inadequate cash flow and high credit cost are cutting back companies' capital investment plans in a

MECHANICAL ENGINEERING IMPORTS AND EXPORTS (Lire bn.)

	Imports			Exports		
	1975	1976	1977*	1975	1976	1977
Mechanical industry	5,035.9	7,050.1	6,656.7	8,899.7	11,916.4	12,182.8
Machine tools	2,332.1	2,886.6	2,691.8	4,286.5	5,327.0	5,676.7
Textile machines	126.3	173.7	134.5	276.8	322.5	266.6
Telecommunication machines	214.9	393.0	359.2	334.6	441.1	410.7
Others	341.0	469.6	459.9	520.2	729.6	748.7
Micro-mechanics	771.6	1,052.8	983.5	593.8	821.2	767.3

\* 1977 figures refer to January/October period. Source: National Institute of Statistics.

The engineering sector had asked for a cut of 8 to 10 per cent for a six-month period so as to give one big push off the bottom of the trough in demand.

The expectation now is that demand will pick up in April or May as customers pull forward some capital projects from the autumn this year or the spring of next. Most engineering sectors, although disappointed with the scheme, expect a perceptible impact in the second half of 1978.

Italy already has a long-running scheme (from 1964) for financing purchases of capital goods which works very well, probably because it was devised by the producers. Operated through a banking organisation, IMI, capital equipment purchasers are offered low-interest, long-term money against the purchase of a particular item of machinery or plant. The current rate of interest under this scheme is around 6 per cent.

The scheme is used considerably by Italy's machine tool producers and as a result the engineering industry is using fairly up-to-date equipment. The average age of machine tools in

use in Italy, according to a UCIMU survey, is 12.8 years, companies, a move which gave lower than the U.S., 14.5 years, manufacturing industry a once and-for-all windfall worth about years and roughly the same as West German equipment.

Engineering's raw material costs have remained stable over the past year. But so far in 1978 there has already been a 10 per cent rise in special steel prices and the engineering companies insist that current Common Market moves on the steel front will add at least 30 to 35 per cent in the full 12 months.

The Government does make a small contribution towards the direct cost of labour through its "employment stabilisation" fund—the Italian version of Britain's Temporary Employment Subsidy—when lay-offs are threatened.

Companies in the engineering sector also stretched holidays last year from the usual three weeks to a month or even six weeks during the summer so as to spread the available work over a longer period.

Italian employment protection legislation makes it extremely difficult for any company with more than 200 employees to make redundancies. This has had two main

### Wages

Much more important, labour costs continue to rise. Because of indexation minimum wages rose 27.4 per cent last year and have been keeping pace in real terms with inflation. Total labour costs went up 16 per cent in the engineering sector in 1977. The rise would have been one of 22 per cent, except that the Government bowed to pressure and removed part of

CONTINUED ON NEXT PAGE

## the iri finmeccanica group

36 companies 51 works 85,750 employees

1977: orders received \$3,000,000,000 invoiced value \$2,500,000,000

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#### automotive

ALFA ROMEO ■ ALFASUD ■ SPICA ■ VM Stabilimenti Meccanici

#### aerospace and electronics

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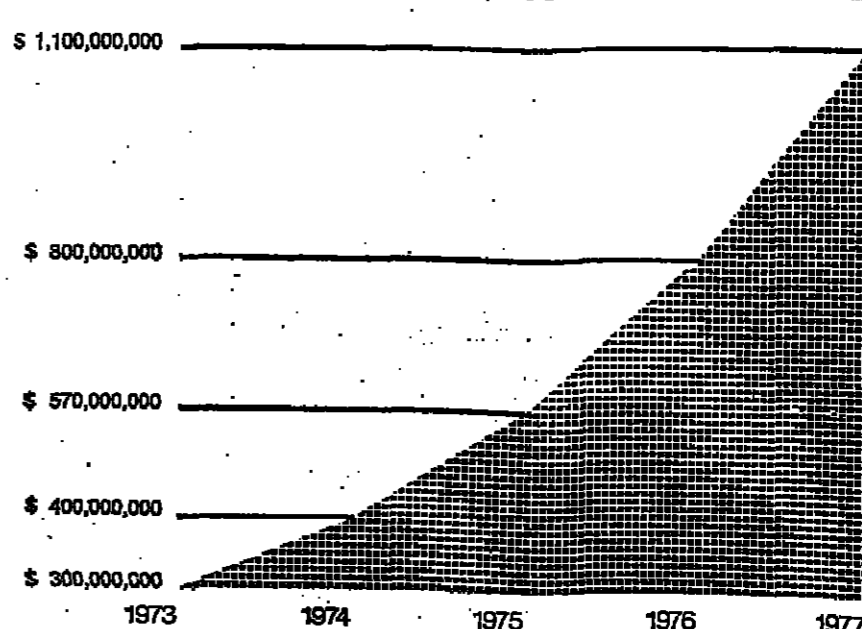
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## ITALIAN ENGINEERING II

# Ingenuity in machine tools

THE LATEST VENTURE by the Italian machine tool industry reflects the ingenuity and flair which has taken it to fifth place in the league of world producers during the past 20 years. It has set up a company, called rather dramatically "Italian MST", which will give training to potential machine tool operators on Italian equipment, providing all the requirements from textbooks to the machines themselves.

The immediate first fruits of this venture is a contract to set up a machine tool training school in Brazil. The teachers will be brought to Italy for training and will then pass on the benefits to Brazilian pupils.

It is not just an esoteric venture. For it is a well-known fact that when a worker is trained on a particular type of machine tool, he or she prefers to use the same or similar machines on the engineering shop floor.

Brazil, although temporarily an almost-closed market because of import restrictions, presents a potentially highly important customer for the Italian machine tool industry. And, at the very least, the school will give the industry a chance to send more machine tools into the market.

MST sprang from a realisation among the Italian machine tool makers about three years ago that there was a need for them to co-operate more closely when attacking foreign markets. Some customers in particular were looking for complete machine tool lines. As various potential projects of this "turnkey" type came along, UCIMU, the Unione Costruttori Italiani Macchine Utensili (equivalent to Britain's Machine Tool Trades Association), co-ordinated the efforts. The idea that there should be a training scheme went hand in hand with these efforts and MST has as its major shareholder UCIMU with some other UCIMU members having smaller stakes.

While the new company will be promoted all over the world,

it is more likely to get results in the developing countries.

However, the Italian machine tool industry prides itself on the technological content of its products. (UCIMU illustrates this point by giving average values of exports and imports expressed as Lira per kilogram. In 1976 the ratio was 14,600 per kg for exports and 13,400 per kg for imports.)

Its major markets must remain the industrialised countries of the world which have use for the more sophisticated machine tools.

### Markets

With this in mind the manufacturers have been tackling what they describe as "non-traditional industrialised markets." The best recent example has been UCIMU's success in South Africa which it attacked seriously last year at a national machine tool exhibition there. Not only did the Italian manufacturers sell all the \$1m. of machines they took along to show, but the Italian industry for the first time sorted itself out a good agent in South Africa.

The next step came from UCIMU Finance Corporation (FINCIMU), an organisation set up in 1972 to help solve some of the credit problems faced by the industry. FINCIMU has arranged a \$7m. loan available to South African purchasers of Italian machine tools at what is described as "very interesting rates of interest." The finance has been made available through a group of non-Italian banks.

Medium-sized and smaller machine tool companies in Italy are able to keep up in the technology race because they can call on another co-operative venture, CEMU, the machine tool research institute which is part of the Italian Research Institute, an organisation which receives some Government money.

This explains why a medium-sized company like San Rocco,

the Monza-based, privately owned concern with about 300 employees at three factories, can claim that up to 30 per cent. of its output is of numerically controlled machine tools.

There are 450 companies in the Italian machine tool industry between them employing around 37,000. So the average size of each unit is small, with 82 people against 225 in the U.S., 270 in the U.K. and 188 in France.

But Italy has a couple of machine tool "giants."

Fiat's machine tool and production systems division had a 1977 turnover of L1,150bn. (around \$90m.) compared with, for example, the \$51.5m. sales of Britain's biggest concern in the industry, the 600 Group's machine tool division. Under its new "decentralised" structure, Fiat has called its machine tool operations Comau Industriale, an organisation based on Fiat's own machine tool operations and the acquisition of MST, Colabra, Lamsat, IMP and Morando and the specialist activities of the Berto Lamer, IMPES and UTS companies.

Rationalisation of products and an organisational restructuring will be completed by the middle of this year and COMAU will emerge with three separate lines of production, each to be carried out in a different plant: (a) special transfer machines for mechanical operations; (b) welding systems; (c) materials handling, storing and industrial washing equipment.

Last year COMAU received some useful new orders from the Soviet Union (for a crude oil valve production plant) as well as from Spain, Poland and the U.S. France and the U.K. These orders, with others from abroad, accounted for about 66 per cent. of all new orders in 1977 (the machine tool industry-wide total was roughly 50 per cent. for export). The order books ensure that COMAU will have a satisfactory level of plant utilisation throughout 1978 and for most of 1979 too.

Four years ago another major machine tool group was formed L160bn. (\$97m.) there was a healthy positive balance of imports at ment's accelerated investment scheme takes effect. This offers a deduction of 4 per cent. from the VAT payment of companies buying capital goods during one year from October 1, 1977.

Foreign markets are a little better with definite signs of improvement in West Germany, the industry's best export market. The U.K. is also doing relatively well. There is, as previously mentioned, a new market coming on stream in South Africa and, because Fiat has a contract for a car plant in Yugoslavia, the Italian machine tool makers would expect some business from that country and estimate around 40 per cent. of the machine tools for the plant will be ordered in Italy.

In March 1977 the industry's order books represented about 17,75bn. (about \$470m.), a use the end of 1976) and to-day's figures are less than four months' worth according to the manufacturers — on the L625bn. The home market, dreadfully (\$380m.) for the previous year. Fiat is expected to pick up in With exports at L370bn. April and May as the Govern-

According to UCIMU, the Italian machine tool industry had a 1977 output of around 1,150bn. (about \$470m.), a use the end of 1976) and to-day's figures are less than four months' worth according to the manufacturers — on the L625bn. The home market, dreadfully (\$380m.) for the previous year. Fiat is expected to pick up in With exports at L370bn. April and May as the Govern-

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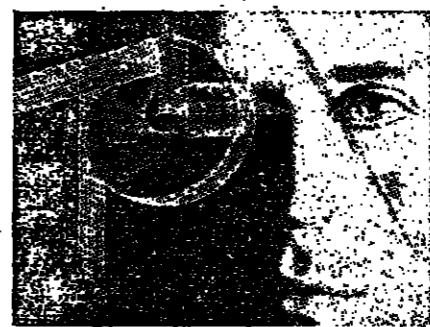
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## Problems

CONTINUED FROM PREVIOUS PAGE

effects. The long-term one is that small companies pre-dominate in Italy. One survey completed a couple of years ago revealed that 91 per cent. of Italian engineering companies employ fewer than 200 people, while the small number of concerns with more than 1,000 employees accounted for two-thirds of total production.

Italian engineering businesses have developed a relatively simple system to prevent themselves growing above the 200 level and getting enmeshed in the harsher employment protection laws. As a company grows it simply "sponsors" another one which is set up to provide it with components. The new company, which has no formal connection with the first on which it depends for its livelihood, in theory is simply another small engineering company.

The short-term impact of the employment protection system is that companies feel unable to stretch a point to help solve Italy's growing unemployment problem. The latest count showed 1.7m. unemployed or 7.6 per cent. of the working population. As in the U.K. those most badly affected are the young, the school-leavers—half the Italian unemployed are under 25 years old—and women. The situation has not been helped by the return to the south of Italy of many migrant workers because of the downturn in trade in other countries.

### Control

There are large companies, of course. But many are State-owned. In the engineering sector IRI figures extensively. It has control over companies making domestic washing machines, freezers, air-conditioning units and incinerators at the lighter end of engineering as well as steel plant and process plant at the heavier end with the Alfa Romeo car business in between.

IRI, which has been described as the mainstay of the Italian economy, also controls the Finisider steelmaking group, Alitalia, Finmeccanica and four major commercial banks: the Banca Commerciale Italiana, Credito Italiano, Banco di Roma and Banco di Santo Spirito. IRI's turnover in 1976 reached L12,000bn. (roughly \$2bn.) and its accumulated debts total L15,000bn. (\$2bn.) equivalent to 15 per cent. of all the deposits at the Italian banks.

IRI is the major example of the thousands of industrial bureaucracies which have been built up during 30 years of Christian Democrat rule which

are used as vehicles for political patronage. And political appointees do not usually make the best top-level managers for large corporations. There are frequent outbursts of restiveness among the professional managers within the big State holding groups and this is currently the case within both IRI and ENI, the State oil and oil products group.

There is an adverse effect on Italy's other engineering businesses because, in the words of one private-sector manager: "The problems within the big companies within the State groups get considerable attention outside Italy and give the rest of us a bad name."

In fact, though, Italian engineering companies suffer no real lack of credibility as far as their ability to perform is concerned. There can be no denying the success Italy has achieved in the manufacture of engineering products which include a large element of high technology. Italian groups are building petrochemical, glass, fertiliser, steel plants and so on all over the world.

As the nuclear power efforts reveal, Italy is willing to buy in technology when necessary as well as being a major exporter of know-how. Just one example is the polypropylene plant Snamprogetti is currently commissioning in the People's Republic of China.

This plant incorporates Ameco expertise, so Snamprogetti is effectively helping to channel American technology into China.

Italian engineering companies have been helped considerably by the willingness of domestic customers (when they are investing) to take a chance on new techniques and technology. This gives producers something to show potential foreign customers when they start exporting those products.

Italy's need to use whatever useful technology is to hand if it suits its purpose is one more reminder that it was only during the period between 1951 and 1963 that the country was transformed from an agricultural to an industrial economy. Over this time the GNP (at 1963 prices) recorded an annual average growth of 8.8 per cent. while value-added in the industrial sector rose at an even faster annual rate—about 9.3 per cent.

Investment in those years was rising at a yearly average rate of 9.1 per cent. while investment in plant and equipment moved along at a phenomenal 11.6 per cent.

The slowing-down of industrial growth was very marked in the following decade, 1963 to

1973. The GNP rose by 4.7 per cent. a year while industrial output showed a 5.5 per cent. growth rate. Industrial investment was down to a 2.7 per cent. annual improvement, reflecting the considerable slackening in the accumulation of capital.

Overall employment in industry rose by only 0.8 per cent. although its share of total employment increased from 40.1 per cent. in 1963 to 43.5 per cent. in 1973. During this period the value of industrial exports quadrupled, attributable above all to the positive trends in engineering products, vehicles, chemicals and petroleum derivatives.

### Adjustment

All this explains why it has taken Italian engineering industry managers some time to adjust to the continuing recession and the total lack of growth they have had to put up with so far this decade.

Italian engineering certainly stands to lose a great deal if there is a return to widespread trade protectionism around the world. Managers wait anxiously for signs of a pick up in demand in West Germany and France, the best foreign customers for engineering products, and a revival in important new markets which recently have gone sour—such as Brazil and Turkey and even some Middle East countries.

And a growing number of executives, particularly among the bigger companies, are talking more and more about the need to "Europeanise." One manager insisted: "European industry must realise that it is being squeezed by two big powerful blocs—the Japanese and the Americans. We have the human resources to compete but we must form international consortia to do so. We can create our own 'technology bloc.' By this I don't mean that there should be full international mergers between companies of different countries. It is too early to think about that yet."

But these would be European companies getting together to offer technological packages. The problem is that the majority of engineering companies are at present too involved in the immediate struggle for survival rather than in broad concepts about the industry's future. One manager outlined his situation this way. "How do I tackle my problems? At the moment it is like sailing in heavy seas. All you can do is tackle one wave at a time as it hits you."

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# Tough conditions face tractors

THERE ARE two important mechanical engineering sectors where Italy provides the dominant European manufacturer—agricultural tractors and construction equipment. The plans being implemented to strengthen these businesses concern not only Italy but the rest of Europe in view of the potential threat that European manufacturers will be gradually squeezed out of existence by the powerful North American and Japanese groups.

It is, of course, Fiat which provides the important presence in both these sectors.

The extent of its influence became much clearer after 1974 as the de-verticalisation of the Fiat management structure took place. At that time the tractor and construction equipment businesses which had been operating as one were split up. At the same time Fiat completed an extremely vital deal which not only expanded its construction equipment product range but also took it into the North American market in a major way for the first time. It thus established a very firm foothold in the biggest market in the world for this type of machinery.

## Range

The deal involved setting up Fiat-Allis. In this company Fiat's existing range of dozers and crawler loaders were added to the motor graders, scrapers and wheeled loaders made by Allis-Chalmers of the U.S. Originally Fiat held a 55 per cent stake in Fiat-Allis but this was lifted to 77 per cent in January 1977, a deal which indicated a value of \$270m. had been put on the Fiat-Allis business.

There is no doubt that one day Fiat will take up more of the Fiat-Allis shares because the Italian group intends to concentrate on the construction equipment markets while Allis-Chalmers will put its efforts on its main-stream lines of process plant, electrical equipment and agricultural machinery.

In 1977 Fiat-Allis sales totalled £550bn. (around \$333m.). Compare this with the leading U.K. manufacturer (excluding the American-owned groups operating in Britain) J.C. Bamford which forecasts a £100m. turnover for 1978.

Fiat-Allis last year sold 9,800 units, a 9.6 per cent increase on 1976, and the market penetration of its three main product lines rose from 10.5 per cent to 12 per cent.

The group has seven plants, three in Italy, two in the U.S.—including one located at its headquarters in Deerfield, Illinois—one in the U.K. (Essendine, Lincs.) and one in Brazil.

Fiat's interest in construction equipment developed in support of the country's civil engineering contractors who tend to favour Italian-made equipment of all kinds. The contractors won £12,000bn. (\$7.3bn.) of work in 1976 and a little more than £13,000bn. last year.

This is an engineering area where size is important and the immediate aim is for Fiat-Allis to move into the number three spot in the world league. At the moment the league is dominated by Caterpillar, with 50 per cent of world sales, followed by Komatsu of Japan, way behind with a 10 per cent share. Fiat-Allis claims it is running neck and neck with Case-Ferguson, International Harvester and John Deere, each with 6 per cent.

The opportunity to outpace its close competitors arises from the fact that Fiat-Allis is only just breaking into North America with its crawler dozers and loaders. Total crawler dozer sales in the States in 1976 reached 23,000 units compared with Western European demand of 4,000. Crawler loader sales were 8,500 against 4,500 in Europe. Illustrating the importance of the American market place. The figures for wheeled loaders are equally interesting—13,000 sold in the States in 1976 and 9,000 in Western Europe.

At the same time Fiat-Allis intends to spread its product range further. Currently its equipment is represented in sectors making up only 80 per cent of the total construction equipment market by value.

It already has been looking at forestry applications for its machines in connection with the attack on newer markets in Africa and Malaysia. By 1980 it will have a line of forestry machines based on the present crawler dozers.

Then the recent adaptation of one of its dozers for open-pit mining work leaves an obvious gap to be filled by an off highway truck to match it. The probable solution here would be for Fiat-Allis to buy an existing manufacturer and, indeed, it already has its sights set on an Italian company in the field. (When Fiat wanted to get into the hydraulic excavator business in 1973 it solved the problem by buying SIMET of Italy).

Fiat's agricultural tractor

business is wholly-owned and in turnover terms bigger than its construction equipment operations. Sales reached £630bn. (\$381m.) last year which was not a particularly good one for tractor makers anywhere. Fiat sold 63,500 units and 12,900 knock-down kits.

Among the world manufacturers, Fiat ranks as number five with 10 per cent of the market while the leader, Massey-Ferguson, has a 185,000 units capacity and an 18 per cent share. Fiat follows John Deere, International Harvester and Ford in this world league table.

## Foremost

It has eight plants, four inside and four outside Italy, and is the world's leading supplier of crawler tractors for agricultural use, manufacturing 10,000 units last year. These range from 45 hp to 130 hp and are employed in vineyards and orchards, where space is limited and a small but powerful tractor is required, and on hard soil where deep ploughing is necessary—such as is found in the Mediterranean area.

Fiat's policy is to extend its tractor business so that it can offer a full range of soil preparation and other agricultural equipment. The concept is that it should be able to supply complete "systems" of equipment.

K.G.

# The sectors' performance

ITALY'S MECHANICAL engineering sector accounts for roughly one-third of the country's entire manufacturing production. It employs around 1.4m, or nearly one-third of the people in manufacturing at large. So the health of mechanical engineering is important to Italy. At the moment the position can be described as mainly bad but with some bright patches.

Take textile machinery manufacturers as an example. Output last year was probably only slightly ahead of the £490bn. (\$290m.) recorded in 1976. In the words of ACIMIT, the textile machinery manufacturers' association, "this was the first year when markets both at home and abroad went bad. It was almost a disaster."

However, "We are now getting used to the changed circumstances. We understand the good times are over and we have to chase customers all over the world and double our sales efforts. For the time being companies are happy to break even rather than make profits."

Average order books, which reached 1½ years in the peak period in 1973, are now six months at the most.

ACIMIT is a typical Italian mechanical engineering trade association. It has 220 member companies and their output represents around 90 per cent of total sales value. Between them the companies employ 30,000, and 1,800 are in the biggest group, SAVIO.

SAVIO was a profitable component within the textile machinery business of EGAM, the loss-making State holding company which is currently being broken up and dismantled. The plan is to inject the textile machinery companies into another State concern, ENI, the energy-based group but which has some slight connection with the business because it can supply textile plant—which includes ordering the equipment to go in them.

The other former EGAM companies were not profitable

and the idea is that ENI should have a look at their future to see what products, what technology and what research and development is required as well as which markets they should attack (the industry exports roughly 70 per cent of its output).

At ANIMA, the mechanical engineering trade association which takes in more than 1,000 member companies in 52 different areas of the industry, current situation reports are just being brought together.

These indicate that in 1977 demand for internal combustion engines remained at the 1976 level—the home market was weaker but exports improved. In turbine engines the trend was slightly better last year but the industry is waiting for the State-owned electricity company's orders now that an investment programme has been agreed.

Steam turbines experienced a good demand from the Middle East but the home market was very flat indeed.

Manufacturers of handling equipment and of forklift trucks say that 1977 was worse than the previous year and there was only a slight increase in exports. (One indication of the general trend was that Fiat's forklift truck sales totalled 6,688 units last year, a 9.3 per cent drop in 1976.)

For construction equipment the home market was poor but exports were going well last year. Makers of oilfield equipment state 1977 was "not so bad" and they expect a good demand for drilling equipment and pipes in particular this year.

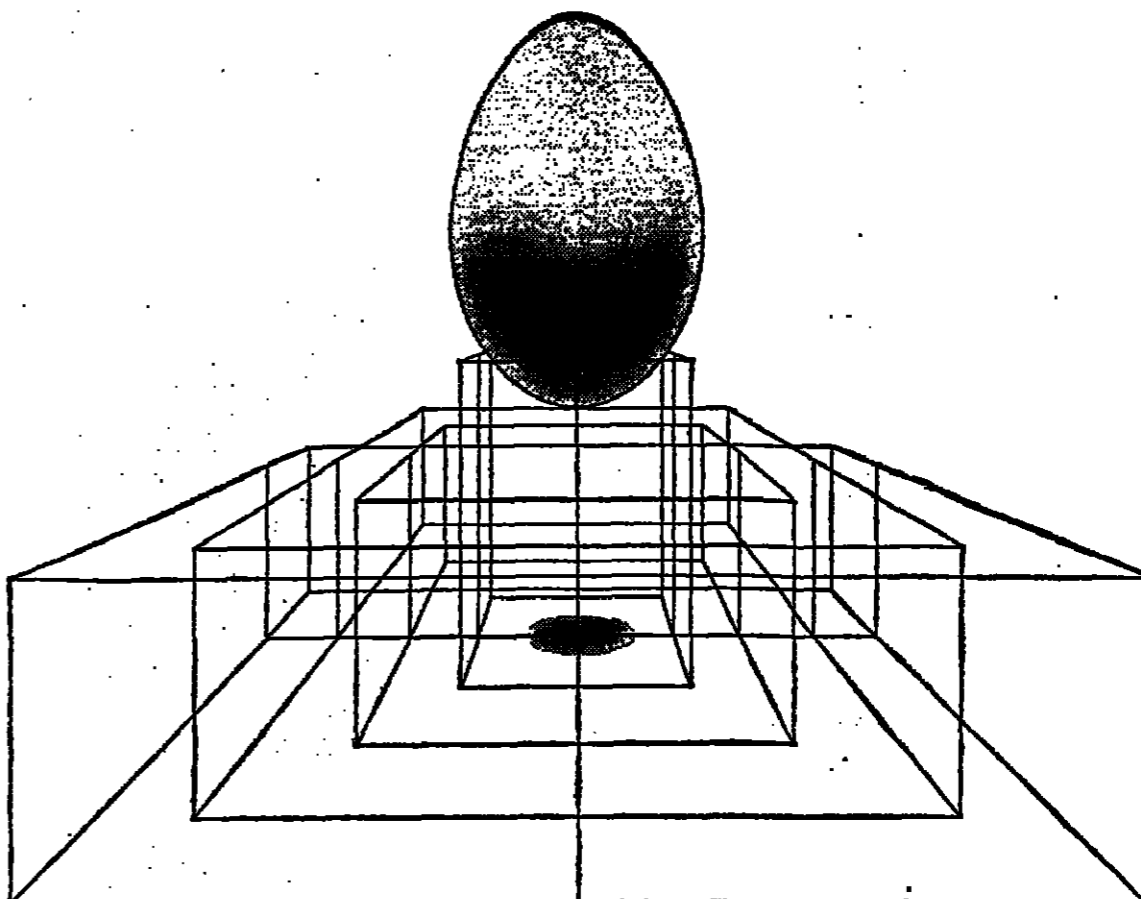
There was a decrease in orders in 1977 for pumps and compressors and the manufacturers are gloomy about the current 12 months. The volume of output is not expected to show any improvement on 1977. Air conditioning plant output showed a fall of between 5 and 20 per cent (depending on individual items) last year on the 1976 level. The only bright spot is for anti-pollution equipment.

The trend in demand for industrial refrigeration plant for 1977 was satisfactory but at the year end there was a sharp fall in orders from the home market. While demand from abroad is holding up, competition is becoming even fiercer.

For valves and fittings 1977 was worse than a poor 1976. Sales of plant for the chemical industry were generally satisfactory in 1977, mainly due to foreign demand. Profitability suffered though.

As for the Italian scene in 1978, the Fiat prediction is that, although the indicators seem to suggest that industrial activity might be on the way to a slow but gradual recovery, "a straightforward return to a period of stable and dynamic growth is highly unlikely—at least as long as production remains hampered by the current rigid and static structures, institutions and social relations."

K.G.



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# Slow recovery in motors

THE ITALIAN motor industry, like Great Britain's, has still not recovered entirely from the post-oil crisis recession. While Germany and France experienced record production in 1977, the Italian industry remained some way below the peak of 1,958,000 vehicles manufactured in 1973. Preliminary indications are that output including cars and commercial vehicles, remained at about the 1976 level of 1,591,000, while registrations moved up by only about 30,000 to 1.5m. cars.

This slow recovery is a result of the weakness of the general Italian economy rather than the motor sector itself. Both Germany and France have lifted out of the problems of 1974-75 on the strength of buoyant demand for motor vehicles. Neither Italy nor Britain have experienced a similar improvement. In Italy, there is the additional problem that Fiat is so heavily dependent on its home market—it accounts for more than 50 per cent. of Italian registrations—that any sickness in the Italian economy has a disproportionate effect on its performance.

Fiat is now clearly engaged on a policy of spreading its interests into other markets. The company has reorganised in recent years so that its car manufacturing activities are balanced more adequately by truck production, general engineering and its interests in civil engineering. At the same time, it has been spreading its vehicle manufacturing base outside Italy. On the commercial vehicle side, it has created IVECO, which has three manufacturing bases in Italy, Germany and France. And on the car side it has embarked on a series of deals whereby Eastern European countries have bought its technology.

These moves will have the effect of making Fiat less dependent on its performance in Italy. Indeed, the company may have to accept that its market share will decline below the 50 per cent. mark as other manufacturers within the Common Market make attempts to increase their own sales in Italy. The compensation for this loss, Fiat hopes, will come in improving its grip on over-

seas markets, particularly those produced at anything like its capacity of about 250,000 units a year. Normal output has been running at about one third of that amount, with long periods of no production at all.

These production inadequacies have led to a staggering build-up of losses, amounting to L.559bn. (£370m.) over the last five years. About 80 per cent. of this is reckoned to have derived from the Alfa Romeo plant, which is now receiving fresh interest from the Government in an attempt to stem the losses. In October last year a Boardroom reshuffle was announced by IRI, with the appointment of a new general manager, Sig. Alfredo Lingiardi. He will be in charge of all the day-to-day decision making, and IRI has emphasised that the intention is to give Alfa Romeo more independence from the rest of the group. But at the same time, IRI has warned that failure to raise the plant's productivity and improve its competitiveness could raise questions about further support for the operation.

### Strength

Fiat's strength in Italy, however, has been partly won at the expense of the weakness of the rest of the industry. During the big growth years of the 1960s, Fiat itself took over Lancia, the quality car manufacturer which had fallen on hard times, and in the oil crisis Alfa Romeo had to be rescued from serious financial problems by IRI, the Italian State holding company. Thus Italy today maintains only two substantial car manufacturers, plus Innocenti, the former British Leyland subsidiary which still assembles Minis, and a number of small design houses which also make a limited amount of cars. One of these, Ferrari, has also been taken over by Fiat, which has three manufacturing bases in Italy, Germany and France. And on the car side it has embarked on a series of deals whereby Eastern European countries have bought its technology.

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Alfa's main success, since the reorganisation has been in the export field. The company has had to build a business in overseas markets with its new products from a position of very little experience at the begin-

ning of this decade. To-day, virtually two-thirds of its products go overseas, with the Alfa Romeo proving a remarkable success in many countries despite the problems on the production lines.

IRI also has an interest in the Innocenti plant, now run by Sig. Alessandro de Tomaso, and once again building up production of the so-called Innocenti Mini (a hatchback derivative of the original car) to a possible 40,000 units this year. The Innocenti product continues to sell well in Italy, and has been introduced in limited amounts to some other European markets, like Switzerland.

Sig. de Tomaso's other interests in motor vehicles lie in the design house of the same name which produces a range of sports cars and expensive saloons, and the Maserati company which he rescued in 1975. Both companies have survived the oil crisis and are producing new models. Similarly, the larger design houses, such as Ital Design and Bertone remain in a strong position in the European industry, being used by virtually every significant manufacturer from time to time.

One additional area of motor industry engineering now being developed in Italy is that of pro-

duction technology. During its recent corporate reorganisation, the Fiat has hived off its tooling activities into a separate machine tool company called COMAU. The idea is to establish an enterprise which can go out and seek business on its own, but the scheme has been part of a wider plan to improve the technology of car production.

Within the next few weeks one of the first fruits of COMAU's work comes into operation with the launch of Fiat's new 1300 model. This car is being produced in entirely retooled factories which will use a novel system of production. This system, called Robogate, has done away with the traditional assembly line at certain points in the production process, replacing it with trolleys which run automatically over magnetic tracks.

### Welders

The Robogate system will be used in the first place on the welding lines only, but certain parts of the concept are also applicable to other parts of the production process as well. The idea is to transport parts of a vehicle around the factory on trolleys, which eventually run down a line of automatic welders to emerge at the other

end with a completely welded body shell.

The unique features of the concept are first of all the use of trolleys, and secondly the use of welders which can sense the dimension of the vehicle they are welding. The trolley system allows greater flexibility than the traditional conveyors because they can be programmed to pick up the pieces of more than one model, whereas conveyors cannot. At the same time, the automatic welders have been adapted so that they have the flexibility to deal with more than one model.

If the Robogate idea works under the pressure of continuous production, it could have far reaching influence on car production methods. It believes that it will both cut investment in new models because there will not be such a large requirement for retooling, and that it will make easier to balance production between different models at a one time.

These ideas, of course, still have to be seen to work. But if they do, they will clear the way for the Italian motor industry a significant boost over the next few years.

Terry Dodsworth  
Motor Industry Correspondent

## Nuclear programme

ABOUT 50 MILES from Milan, on the banks of the Po just above a hydro-electric plant, stands a white, windowless tower, 51 metres high. From this tower will come the steam for Italy's first big nuclear station, expected to generate its first electricity this spring. If the aims of the Italian Government and its National Energy Plan are fulfilled, Caorso will be the lead station of a large programme of commercial-size nuclear stations planned to provide most of the nation's electricity in the 1990s.

Caorso is about three years behind the schedule set out early in 1970, when it was ordered by Ente Nazionale per l'Energia Elettrica (ENEL), the State-owned electricity utility. Strikes, and a major design modification early in the project following an accident at a West German station, account for much of the delay. As the only nuclear plant under construction throughout the 1970s, Caorso has borne the brunt of a troublesome labour situation for sitework in Italy, as well as an upsurge of public concern over nuclear safety and hence tougher demands from the licensing authority.

The 980-MW station went critical on the last day of December, since when the contractors have been testing the steam circuit. It is expected to be synchronised with the ENEL grid within another month or so. Net electrical output is designed to be 840-MW from a single turbo-generator—the biggest ever constructed in Italy. Caorso is a turnkey project—a joint venture between Ansaldo Meccanico Nucleare, part of the State-owned IRI-Finmeccanica group, and U.S. General Electric. It was the first GE contract to specify its mark II boiling water reactor. The two companies divided the contract 80:20 between Italy and the U.S., with Ansaldo undertaking the reactor internals as well as handling the civil engineering aspects of the station. Gibbs and Hill were architect-engineers for the project.

The station has inevitably attracted a great deal of attention from Italy's nuclear safety authority, CNEN, the National Committee for Nuclear Energy. Although it is built in the geologically stable part of the country—witness the number of cathedrals to be found intact in northern Italy—CNEN was taking no chances. There is a catalogue in existence of Italian earthquakes since the year 1000 but, as one engineer commented, the problem is the difficulty of extrapolating from historical records of seismic activity which described events in romantic rather than scientific language.

CNEN specified an earthquake-resistant design—something the government does not require of, say, hospitals in the region. To-day, Italy has a national network of 160 stations to measure seismic activity.

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### Changes

The white tower, the reactor containment, 24 metres in diameter, therefore sits on a thick reinforced concrete "mat" containing an exceptionally high density of steel bar reinforcement specially imported from the U.S. The containment itself is also of reinforced concrete, designed for a pressure of 3.54 kilograms per square centimetre. It has been designed to resist a blow from what the Italian nuclear industry calls a "CNEN missile"—a car or a tree sucked up by a tornado and hurled against the tower. In fact, the conditions that might produce a "CNEN missile" are almost unknown in Northern Italy.

Party as a result of the various design changes imposed by CNEN and by the manufacturers as experience of the Mark II BWR accumulated, the final cost of the station is expected to be more than double that quoted in 1970. Each additional 0.1 G of earthquake resistance, from 0.1 G upwards, adds at least \$100,000 to the cost, Ansaldo estimates. On the credit side, however, will be an extra 50-MW of power arising from improvements made to the fuel over the period of construction. The

fuel is rated at 27,500 megawatt-days per tonne.

In summer, one-third of the water flowing in the Po will be needed to cool Caorso. For this reason any further nuclear station built at Caorso would be equipped with cooling towers. But ENEL's policy is not to push its luck too hard in respect of public tolerance at any one site. The project has meant an influx of up to 1,500 workers into a rural region. So although there would be advantages in building a second reactor and sharing facilities, no plans have been laid for the present.

A new law enacted in 1975 directed the authorities to start term nuclear-siting plan for Italy, including a "bank" of suitable sites. Italy is a difficult country in which to accommodate the latest thinking on the process of drifting a long-nuclear plant licensing, and CNEN has shown no readiness to relax standards to make it easier for the electricity supply industry. Over much of the country there is a serious risk of seismic activity—earthquakes as well as volcanic eruptions. Water for cooling is scarce in summer, except at the coast where potential sites are in conflict with a strong growth of indigenous population as well as of tourism.

The basic requirements for nuclear evacuation in Italy are the exclusion of all dwellings from an area about 1 km. in radius from the station; a low population out to a radius of about 3 km.; and a "moderate" population out to a radius of 5-7 km. Sites are located no closer than 25-30 km. to urban centres.

Law No. 393, passed in August, 1975, laid down a strict procedure for the selection and approval of nuclear sites. It also specified deadlines for local and central authorities in the granting of permits for projects to proceed. It gave local administrators certain responsibilities in site selection, and stipulated that more research should be pursued into site evaluation and plant design. And, to give

immediate assistance to ENEL long thwarted in its efforts to start more nuclear projects, gave approval to two sites in Central Italy—one being Monte Alto di Castro, Italy's nuclear power station—and four more potential sites.

ENEL's criteria for local central power stations, according to the journal *Nuclear Engineering International* (October, 1977), are to sit them within a few hundred kilometres of the area where consumption is heaviest, with a short distance of the main inter-connecting line, and no other plants capable of shouldering the load should it break down.

CNEN, in compiling a "bank" for ENEL to draw up first considered two basic types of problem. One is the influence of the site itself on the population—natural phenomena such as earthquakes or flood and human activities such as aircraft crashes or explosions nearby. The second is the influence of the station on site—hazards to the local population and the environment impact upon local prospects and social life.

The second phase of CNE selection procedure brings the technical factors of the site—those concerned with geology, geography, hydrology, demography and ecology of neighbourhood, for example. The search has concentrated especially on Italy's 7,500 of coastline, for only here the nation offer abundant supplies of cooling water throughout the year.

But in the opinion of Professor Arnaldo Angelini, director of ENEL, the search comes to late to save Italy from the inevitability of rationing of electricity supply in about four years' time. Regions likely to be hit severely, he forecasts, are central and southern regions and off-shore islands—the poorest in indigenous resources for generating electricity.

David Fisher  
Science Editor

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# Mr. Callaghan and Bonn

THE DINNER that Chancellor Helmut Schmidt is to give for Mr. James Callaghan in Bonn on Sunday is unlikely to be a very light-hearted affair. Both men are now seriously worried by the mounting economic and social problems facing the West and their possible political and security implications. The message that Mr. Callaghan will be bringing with him from London is that the time has come for Western nations to make a co-ordinated attack on the two most immediate problems, unemployment and the threat of protectionism—if only to prevent the situation deteriorating still further.

**Elections**  
Though both of them are leaders of Socialist parties, the two men are also apprehensive about the possible consequences of a victory for the Left in this month's French elections. Mr. Callaghan is particularly concerned by the potentially disruptive effects for the Atlantic Alliance. Herr Schmidt would much prefer the present coalition, under the leadership of Mr. Raymond Barre, to retain control over the French economy. Both Governments fear that a Left-wing regime in France might be tempted to follow protectionist policies that could have world-wide repercussions. But French politics will not be the main topic for Sunday's Anglo-German dinner, even though it coincides with the first round of voting in France.

Mr. Callaghan's main aim will be to discuss ways in which the new "convoys" formula for steering the world out of recession can be put into practice. He will not be pressing Herr Schmidt to take further unilateral action to stimulate the German economy under the old "locomotive" principle, now abandoned by OECD and EEC Finance Ministers, which assigned the strongest economies the responsibility of pulling the others out of difficulty. The Prime Minister's hope is that all Western Governments can now be persuaded to take some new measures to tackle unemployment—preferably be-

# Policing the markets

REPRESENTATIVES of the various bodies which are to form the backbone of the new Council for the Securities Industry met at the Bank of England yesterday under the chairmanship of the Governor. Although various details have yet to be worked out and the key appointments made, it is hoped that a formal announcement can be made within a few weeks and that the CSI can then get down to work. It will not be before time. It is now 18 months since the Department of Trade decided, after two years of reflection, that public anxiety about the operation of financial markets could be satisfactorily allayed by a more ambitious system of self-regulation and that statutory control by some organisation like the U.S. Securities and Exchange Commission was not needed.

There is much to be said in favour of self-regulation if it can be made to work effectively. The City Panel on Take-overs has, on the whole, done so because it is concerned mainly with a small group of professionals who know each other well and are jealous of their reputations. It is probably as well, therefore, that the Council is to build on the work of the Panel (which it will absorb) and concern itself only with the security markets. Regulation of the commodity and other markets, as some people proposed, will be outside its remit—at least for the time being.

**Some doubts**  
Even before a formal statement of the new Council's constitution and objectives is published, however, there seems to be room for expressing some doubts and criticisms. The first, already touched on, is the length of time it has taken to reach agreement: one can express relief only that it has not been thought necessary to wait for the final report of the Wilson Committee and assume that the extent of public disquiet and the risk of legislation has been underestimated. The second is that, since public disquiet is the origin and justification of the new Council, public representation on it might well be larger and decided by the Department

# Hua takes his chance on a great leap forward

BY COLINA MacDOUGALL

THE GREAT Chinese mystery has been cleared up a little by the National People's Congress which closed in Peking on Sunday: there is to be another economic Great Leap Forward, and some relaxation of the strict controls exercised by the party. But though a feast of figures came out of the congress for the economists, the outside world still knows little about who really holds the levers of political power in Peking. After much outside speculation that Vice-Premier Teng Hsiao-ping might take over the premiership from Chairman Hua Kuo-feng, who holds both jobs, the status quo was preserved. The only change among the top three in the national hierarchy was that Yeh Chien-ying moved up from Minister of Defence to be what is in effect head of state.

None of this necessarily implies anything sinister, but the fact that Yeh's old job was filled by an ancient soldier who at 76 can only expect to serve for another few years, suggests that the leaders in Peking were unable to agree on which of the younger men should get this very influential post. This view is reinforced by signs of high-level disputes over military modernisation frequently evident in the army newspaper.

## Tough-minded pragmatists

It hardly seems possible that Teng Hsiao-ping, twice thrown out of his job (in 1967 and 1976) and most bitterly humiliated, should voluntarily turn down the premiership, as some have suggested, merely to avoid the onerous protocol duties. There is an interesting passage in Chairman Hua's report to the congress relating the unfortunate events of early 1976. He smoothly describes how he himself was promoted (over Teng's head) to acting premier, confirmed in the job and appointed senior party vice-chairman (that is, second only to Mao) when Teng was sacked after the riots in Peking in April of that year. It is not difficult to imagine how Teng might feel on listening to this episode related by his supplanter.

On the other hand, there is no doubt that there is now a tough team of veteran pragmatists as vice-premiers, who can certainly be more associated with Teng than with beneficiaries of the Cultural Revolution. Of the 12 vice-premiers elected at the 1975 congress, four have gone—Hua to the premiership, Chang Chun-chiao (one of the Gang of Four) to disgrace, and the two token workers to obscurity. Of the five replacements, one is military—the new defence minister—and the others are all professional administrators. There are only two bene-

ficiaries of the Cultural Revolution left at the vice-premier level, one, Chen Yang-kuei, the former head of the model Tachai production brigade who has impressed even foreigners with his dynamic personality, and the other the mysterious Chi Teng-kuei, who was plucked out of obscurity by Mao to star in Peking and seems to have proved his worth. Of the rest, eight (including Teng) are like-minded technocrats and the remaining three are soldiers. The average age of the new vice-premiers is probably nearer to 60 than 70, and if for any reason Chairman Hua fails to stay the course, after the 74-year-old Teng leaves the scene, there are several who look potential prime ministers. The economic heart of the Congress was underlined by the creation of eight new ministerial jobs, most of which fall in the economic and industrial sphere. It is particularly interesting that the president of the Bank of China now ranks openly as minister. This post has gone to Li Pao-hua, believed to be the son of Li Ta-chao, one of the early Chinese Marxists and a great influence on Mao.

One possible explanation for the immobility at the top is that some kind of bargain was struck between Hua and Teng which allowed Hua to retain the premiership provided that Teng's nominees got the vice-premierships and ministerial jobs. One candidate for defence minister from Hua's side might have been Wang Tung-hsing, now fifth in the party hierarchy and the soldier believed to be responsible for actually arresting the Gang in October 1976. Wang, once Mao's bodyguard, switched allegiance at the last moment, but his past associations are unlikely to have endeared him to Teng.

Possibly support for the compromise theory can derive from the new constitution, which no longer makes the National People's Congress subject to the party as before. One might perhaps detect a slight trend towards a government operating more independently of the party. Yeh Chien-ying, the new Chairman of the congress standing committee, a post which has now been formally given some head of state power, is a forceful man despite his 80 years who reportedly upheld Teng in the teeth of opposition in 1976.

Yet it is difficult to take too seriously the new constitution, the third in less than 30 years. The Chinese Communist Party has altered its constitution three times since 1969. Apart from the fact that in the political manoeuvring in China in the past 20 years the state constitution has been completely disregarded, it appears that in the Chinese mind it figures more as a policy statement than a document with the force of law. This seems true of the new constitution, with its long tribute to

Maos and its clauses on economic development.

In any case Hua, as both Chairman and Premier (and commander-in-chief too) holds all the reins of power ultimately in his own hands. This does not mean that his writ yet runs with complete effect throughout China. The first part of his very long report was taken up by his account of the struggle against the Gang of Four, and both he and Yeh Chien-ying reiterated the need to carry on battling against its remaining supporters. One must assume that this activities of the Gang. As it now is still a serious affair, even though the purge in the past eight years, China is to raise

world levels and the output of major industrial products to approach, equal or outstrip that of the most developed capitalist countries. This will require the highest possible degree of mechanisation in agriculture. There will be automation of the main industrial processes, a big increase in rapid transport and communications, and a considerable rise in labour productivity. The first step in this programme is the ten-year plan, originally due to run from 1976 to 1985. It was first discussed in 1975, but sabotaged by the over the past three years, mainly through poor weather, not political interference. Since

few of the total 120 large projects Peking has in mind. In the last four years Chai has only managed to put one major steel works (Wuhan), and for that it equipment was mainly imported. Even so, the new facilities only provided finishing capital for a crude steel plant that already existed. Admittedly the years since 1973 saw much political interference, so the example may be completely fair. But it certainly a moot point whether China has sufficient materials, good enough transport, adequate heavy engineering capacity, and sufficient trained manpower to carry out so rapid an industrialisation programme. Steel is particularly difficult: the industry has lagged behind for years as China do not have high-grade coking coal or iron ore and needs to invest heavily in processing facilities. Obviously imported plant would be important. Here too the speed of growth is limited not merely by China's available foreign exchange or borrowing potential but also by the ability of ports to handle incoming goods and rail transport to carry the away, and expertise to work with foreign engineers and grasp new technology. One can see how China could modernise by the end of the century; what more puzzling is the new projected Great Leap Forward eight years.

It is possible that the Chinese have put forward high targets simply to rouse enthusiasm. It is hard to imagine the headbashed team now running affairs doing that, as a shortfall could become apparent quite soon. Curiously, on the State Council Chairman Hua is probably one of the few with little industrial experience. It might eventually turn out to be significant that he, the choice of Chairman Ma was the one who landed Chai with some unattainable goals. Whatever the underlying rifts, though, the Congress on the whole emphasised unity. The concurrent session of the People's Political Consultative Conference included a huge diversity of representatives from the Roman Catholic Archbishop of Shanghai to the brother of the last emperor of the Ching dynasty. The emphasis is now on the development not just of industry but of science, education and art. The national minority traditional culture, and to a very limited extent even religion are making a comeback. Much of this is window-dressing, but the leadership obviously recognises the civilising effect of the conformity of recent years. The relaxations might seem minimal in a developing country of western Europe, but in China they do represent new freedom in which Peking obviously hopes that creativity at least in technology and science, will come to flourish.



Soldiers and civilians parade through Peking in honour of the new Chinese constitution.

year has already replaced two-thirds of provincial leaders as well as a large number of officers-holders in Peking.

While it is easy to imagine radical young people discontented by the fall of the Gang and workers disinclined to give up the relaxed, semi-anarchic conditions that prevailed in some factories while the Gang ruled, the threat must be greater to continue to rate such prominence.

Yet when all is said and done, the Congress in its orderly behaviour represented such a startling contrast with the last few years of ferocious political manoeuvring that it would be unfair only to look for signs of trouble. The main message of the meeting was the enormous stress on China's dash for economic world power status by the end of the century. While the post-Mao leadership has frequently reiterated the need to catch up with the advanced countries by AD 2000, this was the first occasion when Chinese plans have been spelled out in any kind of detail.

By the end of the century, Hua said in his report, agricultural productivity is expected to reach or surpass advanced

1970 the average annual increase has not been more than about 2 per cent, though there were a couple of good years when it rose by 5-6 per cent. The recent plateau suggests that it is getting steadily more difficult to improve output when the land is already cultivated intensively.

The leadership is putting its faith in agricultural mechanisation, due to be 85 per cent completed by 1985. Investment is going to be enormously increased, and Peking expects as a result that output from different land will be able to reach the 4 per cent increase annually that fertile and well-watered fields have managed before. Peking obviously has some very ambitious schemes in mind. Hua referred briefly to a project for irrigating the bone-dry lands north of the Yellow River with water brought from the Yangtze, many hundreds of miles to the south.

The key question is whether China can carry through plans like these as well as modernising industry. To reach its steel target, it must more than double present output, a task it appears to envisage carrying through mainly with its ten new complexes. These ten are only a

## Large-scale expansion

Within the next eight years, he continued, China plans to build or complete 120 large projects, including ten iron and steel complexes, ten oil and gas fields, eight coal mines, 30 power stations, six new trunk railways, and five important harbours. Revenue and capital investment expenditure would be as much in the coming period as the total since 1950. He stressed particularly that China should try to catch up in nuclear power, computer development, and space science.

With endearing modesty, Hua commented: "We are not yet acquainted with many of the problems that crop up in economic construction. In par-

# MEN AND MATTERS

## Sir Robert's fight for jailed don

ONE OF the terms of the Rhodesian "internal settlement" is that the sentences of political prisoners will be reviewed. So there may at last be hope for John Conradie, who was an outstanding young history lecturer at Salisbury's University College until he was jailed for 20 years in 1966.

Now in his late 30s, Conradie has been in Salisbury Prison ever since being convicted of possessing a package of explosives. He has a serious heart condition. Last night I spoke to Sir Robert Birtley, a former headmaster of Eton who has been working constantly behind the scenes here and in Rhodesia for Conradie's release. Sir Robert came to know Conradie shortly before his arrest, while in Salisbury to make a report on political troubles at the University. There are now better hopes, in Sir Robert's view, that the Salisbury authorities may soon be willing to show clemency towards Conradie. Although he is South African born, arrangements have been made for Conradie to come to Britain if he is freed. He spent two years in London while doing post-graduate work at the School of Oriental and African Studies. Conradie is the only child of a widowed mother who lives in South Africa and year in, year out makes the long journey to Salisbury on visiting days. There never was any suggestion that Conradie had used any explosives. Those found in his rooms were left there by another lecturer who escaped the country.

## Champ's choice

Bophuthatswana, that black "homeland" in South Africa, has been denied recognition by the world but might just now

contender, is reported as being ready to accept a purse of a mere \$200,000. But the widespread belief that he might win and the money which all concerned could get out of a fresh bout with Ali mean that we could be seeing Ali back in the ring. But not, I would have thought, in Bophuthatswana.

## Unquiet grave

THE WAY things are going in the U.S., it will soon be more fun to be dead than alive. I hear that some funeral companies in California are promoting a technique whereby you go to sleep at the side of a switch issue from your casket from now to eternity. There should be some scope, surely, for optional postscripts in harsher tones from the after-world for mothers-in-law and drop-out offspring.

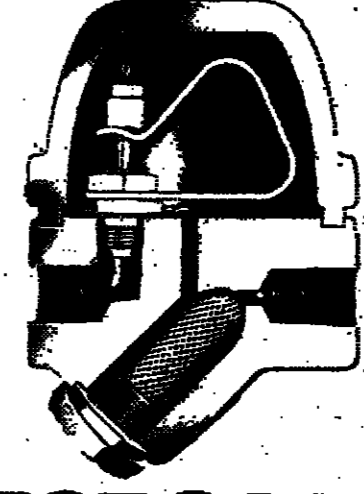
In New Jersey, Creative Tombs offer a "synthesised voice with human characteristics" that shouts Hello to passers-by. Also available will be a tombstone video monitor relating your achievements in the days before you switched from the boring old flesh to your exciting computer existence. Religious inclinations are catered for by a programmed incense dispenser.

## Change of mind

There are likely to be red faces later this month among those scientists who have committed themselves unreservedly in the great parapsychology debate. The power of the mind over material objects became a matter for eager investigation after Uri Geller sprang to fame. His demonstrations of fork-bending and other seemingly supernatural feats have never been explained—or disproved—scientifically.

## our 100th Company

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International: 44-589-31177

# Revisiting the 1972 City Varieties

# COMPANY NEWS + COMMENT

## Steetley climbs to record £23.5m.

ALTHOUGH RESULTS from Canadian and Western European operations were lower than for the previous year, increased contributions from the U.K. and Australia meant that taxable profit of Steetley Company, the mineral, chemical and high temperature ceramics group, advanced from £19.95m to a record £23.5m for 1977. Sales were higher at £230.35m, against £210.77m.

At mid-year, when reporting a profit of £12.88m (£23.5m), the directors said that overall second half results should be similar to those achieved in the first six months.

Earnings for the year are given as £1.61p (33.48p) per 25p share. The dividend total is set up from 3.55p (£24.1m) to £4.1918p net, with a 3.96318p final.

Profit was subject to U.K. tax of £4.66m (£3.6m) and overseas tax £1.73m (£1.6m). The charge has been reduced by £3.5m (£4.3m), in accordance with ED19 proposals.

Extraordinary debits amounted to £4.38m (£0.27m), which included £2m written-off goodwill and £2m exchange adjustment in respect of equity overseas by £1m.

Extraordinary adjustments in respect of term loans.

1977 1976

£m

Turnover

£230.35

£210.77

Profit before tax

£12.88

£23.50

Profit after tax

£12.88

£23.50

Dividend

£4.1918

£3.96318

£2.00

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### HIGHLIGHTS

Profits at BTR are 20 per cent higher, reflecting substantial growth in the U.K. and U.S., but volume fell in Europe. Lex also takes a look at the LCI balance sheet and highlights the dramatic increase in capital expenditure plans. The column also considers the gilt edge market in the light of yesterday's approach of top stock prices to the government brokers' supply level. A second-half drop in profits at Steetley left the overall figure below market expectations. Rentokil's U.K. interests were the main prop for the company with the overseas interests suffering from exchange movements, while Barratt Developments has increased the number of completions over a period when industry figures were lower.

## Rentokil advances to £8.55m.

SPECIALISTS in timber preservation, pest control, damp proofing, thermal insulation, and industrial hygiene, Rentokil Group reports turnover up from £6.83m to £8.55m for 1977, and an advance in pre-tax profits from £1.16m to £2.54m. At half-year profits stood at £4.01m, against £3.34m, and the directors were expecting at least the same for the second half.

Full year earnings are shown to be ahead from 3.75p to 4.11p per 10p share and the dividend total is effectively raised from 1.4314p to 1.611p net with a final of 0.281p.

1977 1976

£m

Turnover

£8.55

£6.83

Profit before tax

£2.54

£1.16

Profit after tax

£2.54

£1.16

Dividend

£1.611

£1.4314

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## M. Ford ahead 46% to £0.97m.

RETAILERS OF ladies' wear Martin Ford reports pre-tax profit ahead 46 per cent to £0.97m for the 35 weeks to December 3, 1977, compared with £660,430 for the previous 32 weeks on sales up some 95 per cent to £5.57m. At half-year, the surplus was £181,229 higher at £444,517.

Turnover is continuing to increase, say the directors, although at a lower rate than last year due to the adverse weather conditions experienced earlier this year. However, they consider that satisfactory half year results will be achieved.

Stated full year earnings are 5.51p (2.30p) per 10p share and a final dividend of 1.3p net makes the total for the year 2.53p (2.34p), absorbing £316,250 (£281,125). A 1-for-4 scrip issue is proposed.

1977 1976

£m

Turnover

£5.57

£2.95

Profit before tax

£0.97

£0.66

Profit after tax

£0.97

£0.66

Dividend

£1.30

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### DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Barratt Devs.	2.54	May 31	1.4	3.94	3.25
Barrow Hemphills	2.54	May 31	1.4	3.94	3.25
BTR	2.54	May 31	1.4	3.94	3.25
City & Council	0.80	Mar. 31	0.72	1.52	1.58
Matthew Clark	1.6	April 15	1.5	3.1	3.19
G. H. Downing	2.55	April 21	1.5	4.05	3.69
Family Inv. Trust	2.55	May 15	1.5	4.05	3.69
Marshall & Sons	1.30	April 10	1.21	2.51	2.55
Godong Inv.	0.25	April 8	0.25	0.50	0.50
Hampson Inds.	3.42	April 31	3.11	6.53	6.53
Laverack	0.45	May 23	0.45	0.90	0.90
London & Stratford Int.	0.81	April 11	0.81	1.62	1.62
W. L. P. P. P.	0.81	April 11	0.81	1.62	1.62
Scottish Cities Inv.	2.25	Mar. 28	2.25	4.50	4.50
Steetley	3.97	April 8	3.58	7.55	7.55
Strong & Fisher	1.87	April 8	1.7	3.57	3.57
R. W. Woolworth	2.95	—	2.73	5.68	5.68

Dividends shown pence per share net except where otherwise stated. \* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ Amended to take into account reduction in A.C.T.

## Midterm slump at Strong & Fisher

IN THE wake of one of its more difficult trading periods, Strong & Fisher (Holdings) has been forced to cut prices to attract overseas buyers as the group's half year ended November 30, 1977, compared with £1,076,800. The group produces high quality leather principally for the clothing industry.

Overall sales were fully maintained at £12.85m, compared with £11.72m. The volume was similar for leather goods but higher prices pushed up sales from £9.9m to £7.73m. A major cause of the increase was the currency exchange rates — the company exports some 65 per cent of its finished goods.

1977 1976

£m

Turnover

£12.85

£11.72

Profit before tax

£1.08

£1.08

Profit after tax

£1.08

£1.08

Dividend

£1.08

£1.08

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# Union Corporation Limited

(Incorporated in the Republic of South Africa)

## PRELIMINARY ANNOUNCEMENT

The consolidated financial statements for the year ended 31st December 1977, show:

	1977	1976
Operating income	71,560	66,281
Income from investments	21,654	24,681
Realised profit on investments	2,334	1,207
	95,538	92,169
Deduct:		
Exploration expenditure	3,879	5,882
Interest paid	16,426	14,926
	20,299	20,818
Net income before taxation	75,239	71,351
Taxation	19,346	20,420
Net income after taxation	55,899	50,931
Attributable to outside shareholders in subsidiaries	18,152	17,608
Income attributable to ordinary shareholders	37,747	33,303
Earnings per share	62 cents	55 cents
Dividends:		
Interim dividend of 12 cents (12 cents) per share	2,334	2,000
Final dividend of 26 cents (24 cents) per share	15,900	14,676
Retained income for year	14,569	11,656

The consolidated balance sheet at 31st December 1977 shows:

	1977	1976
Share capital and reserves	240,173	211,876
Outside shareholders' interests in subsidiaries	106,429	102,517
Long term liabilities	95,798	85,251
Deferred taxation	36,223	30,031
	478,623	429,675
Represented by:		
Fixed assets	263,101	217,791
Investments:		
Listed (market value R254,392,000; 1976 — R212,654,000)	85,668	76,037
Unlisted (directors' valuation R100,340,000; 1976 — R96,039,000)	27,433	31,225
Loans and loan portion of taxation	26,629	23,670
Current assets	252,979	290,328
	655,580	579,051
Current liabilities and provisions	177,257	149,576
	478,323	429,475
Net asset value per share taking listed investments at market value and unlisted investments at directors' valuation	788 cents	679 cents

### NOTES

- Change in accounting policy. In previous years exploration expenditure was charged direct to exploration reserve account which was credited annually by appropriations from income. With effect from 1st January 1977 net exploration expenditure has been written off in the income statement and the comparative figures for 1976 have been restated to reflect this policy.
- Interim Dividend. The interim dividend in 1977 was paid on an issued share capital of 61,151,737 shares (1976—60,876,797 shares).
- Exchange Rates. As a result of applying the rates of exchange ruling on 31st December 1977 there was an upward adjustment of R1,310,000 in the net book value of certain of the group's foreign assets. This has been credited to distributable reserves.

### DECLARATION OF DIVIDEND

A final dividend No. 122 of 26 cents per share, in respect of the year ended 31st December 1977 making a total of 38 cents for the year has been declared payable to members registered in the books of the Corporation on 23rd March 1978 and to persons surrendering coupon No. 127 detached from share warrants to bearer. The register of members will be closed from 28th to 31st March 1978 both dates inclusive. Dividend warrants will be posted on or about 2nd May 1978. The dividend is payable subject to conditions which may be inspected at either the Johannesburg office or the London Transfer office of the Corporation.

By Order of the Board

per pro. UNION CORPORATION (U.K.) LIMITED

London Transfer Office:  
Hill Samuel Registrars Limited,  
6 Greenock Place,  
London SW1P 1PL  
5th March, 1978.

London Secretaries,  
L. W. Humphries,  
Princes House,  
95 Gresham Street,  
London EC2V 7BS.

## MINING NEWS

# Steady profits growth at Union Corporation

BY PAUL CHEESBRIGHT

UNION CORPORATION, the South African mining finance house in the General Mining house, yesterday announced a modest increase in the final dividend of 2 cents higher than the 1976 final and brings the total payments for last year to 38 cents compared with 34 cents in 1976. Earnings per share were 62 cents.

The final dividend at 26 cents (15.47p) is 2 cents higher than the 1976 final and brings the total payments for last year to 38 cents compared with 34 cents in 1976. Earnings per share were 62 cents.

Net profits last year were R55.8m. (53.26m.), compared with R50.9m. in 1976, when the pattern of the group's figures changed as a number of associated industrial companies became partly owned subsidiaries.

The increase in net profits came because of higher operating revenue, largely from industrial interests, suggesting that the companies had some success in cutting costs and improving efficiency, as Mr. M. Pavitt, the chairman, said they would have to do if income was to be maintained.

Investment income, on the other hand, declined, reflecting the move from the group's gold mines. Although dividend payments from Kinross and Winkellbank were higher, those from Bracken, Leslie and St. Helena were lower.

Mr. van den Bosch states that Grootevlei will continue production for two-and-a-half years on the present price and cost conditions.

In London yesterday, Union Corporation shares were 4p higher at 284p while Grootevlei was 152p and Marieval was 87p.

## HIGH DIVIDEND FROM TRONOH

The Malaysian tin producer.

TRONOH MINING CORPORATION, the Malaysian tin producer, yesterday announced a final dividend of 2.95p (1977 2.725p) per stock unit, which with the interim dividend totals 4.175p (1977 3.95p).

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## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## NORTH AMERICAN NEWS

## Further U.S. takeover by Ciba-Geigy

By John Wicks

ZURICH, March 8. IN-THE latest of a series of U.S. takeovers the Swiss chemical concern, Ciba-Geigy AG, of Basle, has agreed with the management and principal shareholders of CX Corporation on the purchase of the Seattle company's entire share capital.

CX Corporation is active in the processing of colour photographs and the development and manufacture of photo-finishing equipment and systems.

The product range, technical know-how and capacity of the U.S. undertaking is said to "complement perfectly" those of Ciba-Geigy's existing Swiss subsidiary, Gretag AG, of Regensdorf, to which it will now be affiliated.

## Nomura Index Fund

NOMURA SECURITIES International said it filed with the SEC the Nomura Index Fund of Japan incorporated to be comprised entirely of Japanese common stocks, reports AP-DJ from New York. The fund will be an open-end, no-load investment company but details have not been finalised. The fund is to invest in a portfolio of Japanese stocks based on the composition of an index called the "Nomura 185 Index". The fund's sponsor, Nomura Securities International Inc., is the 95 per cent-owned U.S. subsidiary of Nomura Securities of Tokyo.

## Williams warns

Williams Companies said its first quarter earnings will be "severely" hit by the coal miners strike, AP-DJ reports from Tulsa. "The continuation of the strike will result in a substantial first quarter loss for Peabody Holding through which Williams owns a 27.5 per cent. interest in Peabody Coal. While the amount of this loss cannot be accurately quantified at this time," Williams may turn to a net loss for the quarter despite the continuing strong performance of all other operations, according to Williams chairman.

## Burlington Northern

Burlington Northern has agreed to acquire Hart Motor Express, of St. Paul, and merge the company into its trucking subsidiary, BN Transport. Terms were not disclosed, reports Reuters from St. Paul. Hart had revenues of \$10.6m. in 1977, when BN Transport's revenues were \$30.5m.

## Penney outlook optimistic after record final quarter

RECORD RESULTS for the final quarter have lifted results for 1977 at J. C. Penney, the store and retailing group, to show a year-end gain of 39 per cent. in earnings to \$295m. on sales 12 per cent. higher at \$9.37bn. Earnings for the fourth quarter were 49 per cent. higher at \$156m., with sales of \$3.15bn. recording a gain of 18 per cent., the best improvement for any comparable period for more than 30 years, according to the company.

The figures disclose a further upsurge after the strong advance reported for the third quarter when earnings were 20 per cent. higher at \$74.3m. on sales 13 per cent. higher at \$2.36bn.

The last trading report from the stores group, which has

branches in Europe as well as throughout the U.S., suggests that Penney continues to move ahead strongly.

In January, this year, when sales in U.S. stores were badly hit by the savage weather conditions, Penney turned in a 12 per cent. sales gain, compared with gains of only 4 per cent. to 8 per cent. at other major retailing groups.

Commenting on outcome for 1977 the chairman Mr. Donald V. Seibert and the president Mr. Walter J. Neppel said that J. C. Penney Stores and Catalogue were the principal contributors to the company's improved performance.

Drug stores and insurance subsidiaries had improved earnings and the loss from the Treasury Stores declined moderately. Agencies

Earnings from Belgian operations were slightly under last year's fiscal level, due to increased operating expenses and exchange losses.

During 1977 the company sold its Italian operations and discontinued its supermarket operations, both unprofitable in recent years. The losses incurred in 1977 from these transactions were not material.

The officers said they expect another good year in 1978, with particularly good prospects for sales and earnings improvements during the first half. They indicate that inventories have been built up to meet expected consumer demand for late winter and spring merchandise especially with the early Easter.

## U.K. side boosts Woolworth

By Guy Hawtin

REPORTING F. W. Woolworth's higher 1977 fourth quarter results Mr. Edward F. Gibbons, chairman and chief executive, and Mr. W. Robert Harris, president and chief operating officer, attributed the 16 per cent. rise in net income to favourable foreign currency movements, particularly in the U.K. where operating results in local currency were also improved.

Net earnings for the fourth quarter totalled \$59.1m. or \$2.34 a share, compared with \$59.5m. or \$2.03 a share previously. Sales increased from \$1.6m. to \$1.7bn. The current income figure includes \$17.1m. of equity in the net income of F. W. Woolworth of the U.K., against \$1.3m. from the same source in the previous year.

For the full year, net income was \$91.9m. or \$3.03 a share against \$108.2m. or \$3.62 a share in 1976. Sales of \$5.5m. previously.

The company officers said that in the consolidated companies, although the quarter benefited from generally favourable levels of December business, earnings were dampened somewhat by the higher costs of the U.K. and Canadian exchange rates.

Foreign currency fluctuations, higher income taxes of Woolworth's German subsidiary and lower operating results for the U.S. Woolworth and the Richmond Brothers subsidiary were cited as reasons for the 15 per cent. decline in earnings for the full 1977 year.

While the weaker Canadian dollar, "was partially offset by the strengthening of the German mark and the English pound sterling, the net effect of currency changes was a reduction of 54 cents per share in reported earnings compared to a decrease of 45 cents a share in 1976."

In the U.S., earnings of Woolworth stores were depressed by losses relating to older units closed during the year and the absorption of higher insurance and other costs. Earnings of Woolco stores were affected by first year costs of the new customer credit programme introduced at the start of the year, AP-DJ.

## Union Carbide Canada steady

By Guy Hawtin

TORONTO, March 8. UNION CARBIDE, Canada's first quarter earnings are not expected to match the \$3.9m. (SUS\$3.5m.) or 39 cents a share earned in the year ago period, according to Mr. J. S. Dewar, the company manager.

First quarter sales will show some improvement over sales of \$383.1m. the previous year but it will not be "significant," he said. Union Carbide Canada, 75 per cent. owned by Union Carbide Corporation is a diversified manufacturer of plastics, chemicals, gases, metals, carbon and related consumer products.

First quarter net income continues to "suffer" from excess supply in plastics and chemicals markets and the fact that "contemplated growth" in Canada's steel output has not yet occurred. Startup costs and additional depreciation from Union Carbide Canada's new 197m. polyethylene plant will also affect earnings in the first quarter and remainder of 1978.

Earnings for 1978 are expected to be "similar" to 1977 net income of \$20.5m. or 1.94 a share, AP-DJ.

## AMERICAN QUARTERLIES

Year	1977	1976
Revenue	737m.	626m.
Net profits	40m.	32m.
Net per share	1.91	1.53

Year	1977	1976
Revenue	61.0m.	48.0m.
Net profits	3.3m.	2.9m.
Net per share	6.09	5.22

Year	1977	1976
Revenue	1.1bn.	937m.
Net profits	38m.	28m.
Net per share	2.58	2.17

Year	1977	1976
Revenue	1.68m.	1.58m.
Net profits	1.5m.	1.05m.

\*Loss

## German mail order house lifts sales by 8%

By Guy Hawtin

OTTO VERSAND, one of West Germany's largest mail order houses, has reported an 8.1 per cent. growth in sales during the year which ended on February 28.

Otto's growth rate was not as high as the 10.5 per cent. reported by its rival, the Schickel-danz group. However, Schickel-danz's sales were boosted to a degree by a special range to celebrate its golden jubilee.

Sales rose from the previous year's DM2.73bn. to DM2.94bn. The flagship of the group, the Hamburg-based Otto Versand, reported that sales had risen by an unexpected 5.5 per cent. to DM2.35bn. from DM2.24bn. But

costs and "occasionally rule competition." Otto's earnings have kept pace with turnover, said the preliminary report. No figures were given for the current year, Otto looking forward to continued facilities in the domestic market.

The already tough competition from the shop and store has come even sharper, said report. No hope of an improvement as a result of austere economic upswing could be expected and overall business the current year was an at restraint about it. No fore was made on the 1978-79 pr

FRANKFURT, March 8

Despite severe pressure on front.

## Alsthom-Atlantique steady

By David White

PARIS, March 8.

THE French heavy engineering and shipbuilding group Alsthom-Atlantique maintained profit levels last year, the first full year since the two halves of the group were brought together in a marriage of convenience in 1976. Sales expanded by 15 per cent. to Frs.9.4bn. (\$1.9bn.).

Profits were similar to the previous year, Frs.78.9m. for the group, with all subsidiaries ending up in the black, according to M. Pierre Loygue, the chairman. The turnover increase is rather deceptive, however, since it includes deliveries of big ship chutes made before the tanker slump, which are not being replaced with new orders.

M. Loygue was cautious about this year's prospects in view of the situation in the shipbuilding sector, which makes up over a

quarter of the group's business, and also because of political uncertainties, but he forecast that sales would reach Frs.10bn. (over \$2bn.) in 1978.

Over 40 per cent. of Alsthom-Atlantique's production is exported, which places it among France's leading exporters.

Credit Industriel et Commercial (CIC) proposes a total dividend for 1977 of Frs.10.50, compared with Frs.9.75. Net profit was Frs.40.72m. (\$8.5m.) against Frs.39.37m. (excluding long-term capital gains of Frs.1.09m. (Frs.180,000)).

The company will ask shareholders for authorisation to raise capital in one or a number of operations over the next five years to a maximum of Frs.50m. from the present Frs.226.35m.

## Growing concern on Seat

By David Gardner

BARCELONA, March 8.

THERE IS growing concern in Catalonia over the performance of the Seat car company, which has asked the Employment Ministry for permission to put its workforce on short time, working a three-day week for three months, in a bid to reduce its growing stock of unsold cars.

Seat had accumulated stocks of 88,000 cars by last week, equivalent to two months' normal sales, and nearly twice its normal maximum stocks.

This blow to the only car manufacturer in Spain with a significant Spanish holding (IN), the State holding company, has 35 per cent. of the company, Fiat of Turin 36 per cent. and the rest is in the hands of private shareholders) comes at a time when Seat's share of the local market has dropped, while the market itself has expanded. Seat's managing director, Sr. Antonanzas, said the two prin-

cipal causes of Seat's decline were the contraction of the market and the advent of Ford in 1976.

Seat commanded over 60 per cent. of the local market at the beginning of the decade, and 48.2 per cent. until the end of 1975. It has since seen its share fall below 30 per cent., with Fasa-Renault taking the lead, and Citroen and Chrysler pushing strongly.

Seat exports 20 per cent. of its output, which it is expected to revise downwards from an estimated 250,000 units for this year. But while it enjoys the benefits of Fiat's technology, it does not benefit from the economies of scale that the multinational can carry out, and is dependent on Fiat's innovations to make its models more attractive.

Sr. Antonanzas sees two clear alternatives, greater participation by either IN, or Fiat, believing the latter station to be more logical.

## Saudi Int. Bank rise

By Michael Stenden

SAUDI International Bank, London-based international bank group which has the Arabian Monetary Agency as a major shareholder, reports almost increase in its open profit.

The total operating profit from Frs.1.83m. to Frs.1.96m. on basis of a substantial expansion in the bank's balance-sheet. The bank has, however, set a 1978 target of Frs.2.1m. against its 1977 target of Frs.1.83m. The profit before tax down from Frs.1.79m. to Frs.1.41m.

Mr. Edgar C. Felton, the executive, points out that earnings in the previous year were largely attributable to a provision against loans, and result the profit before tax down from Frs.1.79m. to Frs.1.41m.

During the past year the balance of authorised capital of 12 shares to its existing shareholders, and this was the influence on the rise in the bank's funds by Frs.13.1m. Total assets increased from Frs.227.6m. to Frs.246.5m. Loans, net of the general provisions, rising from Frs.148m. to Frs.169.5m.

## Bigger loss for La Rinascente

By Guy Hawtin

MILAN, March 8. LA RINASCENTE SPA, one of the largest Italian chain stores, reported a 1977 loss of Frs.1.49bn. (\$3.74m.) for 1977, from Frs.1.27bn. the previous year. Most of the loss, attributed to slackened demand and increased costs, will be covered by a dividend of Frs.4.4bn. from special reserves.

The company reported over sales of Frs.1.665.5m. for the year, a 17.5 per cent. up from Frs.1.424.5m. the previous year. La Rinascente is controlled by Istituto Finanziario Industriale (IFI) the holding company Fiat SPA. Last year it took Italian-based chain stores of J. Penney of the U.S. AP-DJ.

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# INTERNATIONAL FINANCIAL AND COMPANY NEWS

## Slump in export orders at MAN

By Adrian Dicks  
BONN, March 8. RASCHENFABRIK Augsburg, the West German pump, motor, vehicle and engineering group (78 per cent owned by Gutehoffnungshütte), said today that new orders during the second half of 1977 were down by one-third.

MAN reported that total new orders during the six-month period were DM1.8bn, compared with DM2.7bn, a year earlier. Domestic new orders fell from DM1.5bn to DM1.17bn, a 22 per cent drop. The receipt of a 198000 order from the West German Defence Ministry during the first half of 1977-78, however, were down by some 40 per cent from DM1.09bn, to DM637m.

During the period, as a result of the company's order backlog in December 31 stood at DM4.3bn, compared with the DM4.9bn recorded a year earlier.

The Board said in its letter to shareholders that orders in hand are equal to six months' work. It hinted that the company is expecting a difficult passage during the next few months when it remarked that the plant position varies widely between different product areas, with some of these in need of supplementary orders.

Despite this partially clouded future, the MAN Board expressed optimism for the company's future and for its shareholders' defence of its international competitiveness through an investment programme which has increased over DM100m in each of the past two business years and is expected to exceed this figure in the current year. Main points of this are the introduction of a new generation of machine tools, better capacity and stepped-up research and development.

One good piece of news for MAN was the approval by the Federal Cabinet last month of the company's plan to produce a new line of medium-sized trucks jointly with Volkswagen. The first of these are expected to come on to the market by the end of next year.

## Higher profit from Linde

By Guy Hawtin  
FRANKFURT, March 8. LINDE, the Wiesbaden-based engineering, plant and construction group, is one of the few companies in West Germany to report an unchanged dividend for 1977. Because of corporation tax reform, this means that German shareholders will get a substantial increase in real return.

For 1977, dividends are to get 335 per DM50 nominal share, plus a tax coupon worth DM4.50 which they can offset against their personal taxes. Therefore, shareholders will be getting a real 25 per cent, compared with 18 per cent in 1976.

Group gross profits increased 11.6 per cent to DM292.2m (some \$144m.). At the same time sales rose by 7.3 per cent, rather than the forecast 6 per cent, to reach DM1.67bn (800m.), of which foreign business accounted for 29 per cent.

## Another capital increase proposed for Montedison

By Paul Betts

ROME, March 8.

ONE of the priorities of the new Italian Government is expected to be a major intervention programme for the country's troubled chemicals and synthetic fibres sector, whose crisis has been given dramatic relief in a report by Sig. Giovanni Mazzanti, chairman of Sogam—the company grouping together the public shareholders of Italy's largest chemicals conglomerate, Montedison.

Sig. Mazzanti indicates that Montedison, which employs more than 140,000 people, now requires an injection of some 1,500bn (some \$800m.) of fresh capital. This is double the so far unsuccessful 1,400bn capital increase the group's board approved at its last annual meeting.

In his report, leaked to the "espresso" weekly news magazine and published today, Sig. Mazzanti, who is also deputy chairman of the state oil group, ENI, itself the single largest shareholder in Montedison, openly states his opposition to any revaluation operation to cover the chemical concern's losses last year, expected to exceed the L172bn of 1976.

The group's accumulated debts totalled L3,500bn at the end of December, some L2,000bn of it in short-term money. Last year, the group's indebtedness rose by L550bn, some L400bn representing

ing short-term debts, according to Sig. Mazzanti.

While there have recently been moves by Montedison private shareholders to seek a solution to the conglomerate's financial and structural difficulties and to maintain the group's "private" character, Sig. Mazzanti's report threatens the Montedison corporate concept, generally favoured by the long-ruling Christian Democrat Party of a private group.

The L3,500bn injection of new funds he suggests would clearly have to come principally from the public sector and would effectively transform Montedison into a state concern. But Sig. Mazzanti's proposals for Montedison form part of a wider context of initiatives for the troubled chemicals and fibres sector.

Indeed, it is now understood that Societa Italiana Resine (SIR), Italy's third chemical concern, has deposited 80 per cent of its shares with the state medium-term credit agency, Istituto Mobiliare Italiana (IMI). The move follows the increasing financial difficulties of SIR, which has some L1,500bn of outstanding debts with IMI.

IMI to-day confirmed that it had received in deposit 80 per cent of SIR's equities. Sig. Giorgio Cappon, IRI chairman, said to-day that the state medium Italian fibres producers.

term credit institute had extended a new credit to the troubled chemical group. It did not specify the amount.

Sig. Cappon said that the Italian chemical industry needed a general overhaul. But in the meantime, both the banks and the chemical company had to create the necessary conditions to ensure the success of an eventual recovery programme for the entire chemical sector.

Sig. Mazzanti's outline proposals for the chemical and fibres industry calls for detailed coordination between the various chemical companies, not only in terms of their commercial policies but also of future investment programmes.

He maintains that the different companies should preserve their individuality and intensify their own specialised activities.

Mergers, he claims, would only lead to the grouping together of all companies, without necessarily achieving greater efficiency.

As for the crisis-hit fibres sector, he says that a recovery programme should be based on the rationalisation of plants and a review of current and future investment programmes so as to keep in line with limited market demand. Sig. Mazzanti also calls for greater co-operation between said to-day that the state medium Italian fibres producers.

## Second half upturn helps Sun Hung Kai

By Daniel Nelson

HONG KONG, March 8.

SUN HUNG KAI Securities had a marginally better second half to achieve a consolidated profit of \$HK41.46m (\$US9m.) for the year to December 1977, against the previous year's \$HK42.12m.

A final dividend of \$HK7.5 cents is being recommended, which with the interim of 7 cents will make a total of 14.5 cents, the same as 1976.

The group's total assets at the year's end amounted to \$HK1,445m, a 28 per cent increase against the same period of 1976.

Sun Hung Kai is the colony's largest brokerage house, and the sluggish results reflect both the decline in turnover on Hong Kong's stock exchanges and the company's steady drive to diversify its activities, without which the result would have been even less encouraging.

Chairman Fung King Hey said that new activities started in 1976, including international bonds, U.S. securities, commodities, insurance and hire purchase, all made satisfactory progress. In 1977 the group started broking business in Japanese securities and trading in physical commodities, and these too had a solid start.

Fung said the launching of the unit trust, Sunbo Fund, had attracted interest, and funds had also been raised by the issue of promissory notes and bank made, satisfactory certificates of deposit. The group had acted as lead manager in a loan syndication.

He expressed confidence about 1978 and said the group would continue to look for expansion possibilities in Hong Kong and South-east Asia.

**Quieter markets**  
QUIETER conditions will return to the Hong Kong Stock Exchange after the current rally, Joseph Sebag (Far East) says in a newsletter, reports Reuter from Hong Kong.

While Financial Secretary Philip Haddon-Cave's recent budget forecasts imply continued momentum, the lack of sustained economic improvement among Hong Kong customers gives little justification for share prices to start a steady rise.

## JAPANESE CORPORATE PROFITS

## Daiwa forecasts downturn

BY CHARLES SMITH

TOKYO, March 8.

CURRENT PROFITS of 359 Japanese companies quoted on the first section of the Tokyo Stock Exchange will show a fall of 8.91 per cent, during the six-month business term ending this month, compared with the September, 1977, term, according to Daiwa Securities, one of Japan's big four securities companies.

For the 1977-78 fiscal year, which also ends this month, profits will be down 6.71 per cent, compared with a year earlier, Daiwa says.

Daiwa's forecast is more pessimistic than its last published estimate for the March-term business results (which came out in September and indicated a 6 per cent fall in current profits for the term). It is very much more pessimistic than estimates being made during the autumn and late summer of 1977, when nearly all Japanese securities companies were still expecting profits to turn up in the spring of 1978.

Despite this downward adjustment, there are elements in the Daiwa picture, as reviewed by Daiwa, which make the real situation appear even worse than the percentage figures suggest.

An important point is that steel industry profits are forecast to rise by 71 per cent, during the current six months, even though the steel industry remains basically in a state of deep recession with little immediate prospect of improvement.

Daiwa says that its main reason for expecting steel companies to turn in better profit figures is its assumption that most companies will be selling large amounts of securities in order to cover dividend payments. Without such sales it thinks steel company profits would show a further fall in the current term, though perhaps not by as much as in the September, 1977 term, when current profits were down by 89 per cent. Steel weighs heavily in the overall profits performance of Japanese industry so that a "window dressing" on the part of the industry can have an important distorting effect.

Looking beyond the March business term, Daiwa forecasts

a 5.1 per cent decline in current profits in the next September half-year, followed by a 18.1 per cent recovery in March, 1979. At the date profits will be running at about 80 per cent of the level obtained in the March, 1977 period, the best half-year for Japanese company profits since the 1973 oil crisis.

Daiwa's forecasts imply a fall in profits through three successive six-month business terms.

Daiwa relates its profits forecasts for individual industries to the current level of excess inventories in the same industries and the speed at which these are being run down. Industries with very heavy inventories which are not expected to complete adjustment before the end of 1978 include aluminium, aluminium smelt, zinc, caustic soda and wool.

In the next bracket industries that should finish running down inventories by the end of the year are colour television, stereo, and ball bearings. Industries with no serious inventory problem include cameras, watches, and small passenger cars.

## SCANDINAVIAN NEWS

## Setback at Svenska Cellulosa

By William Dullforce

STOCKHOLM, March 8.

EARNINGS of Svenska Cellulosa (SCA), Sweden's largest forest product conglomerate, slumped by 34 per cent last year, from Kr497m to Kr337m (\$73.5m.). The group's turnover grew by just under 11 per cent to Kr4.6bn (\$1bn.).

Earnings per share after adjusting for taxes and allowing for non-distributed profits in SCA's associated companies came out at Kr29 against Kr40 a share last year, according to the annual report. The Board proposes to pay an unchanged dividend of Kr10 a share.

In comparison with many other Swedish pulp and paper makers and given the depressed state of the market, SCA's 1977 performance was strong. But the profit fall has accelerated since the eighth month interim report, when earnings were running 22 per cent below the 1976 level, and in the last four months group earnings totalled only Kr49m, against Kr245m for the first eight months.

The profit on the forestry and forest product side indicates state improvement in earnings for the first eight months of its financial stock appreciation of Kr50m, 11 years to December 31. The loss has on the other hand been reduced by Kr17m, from writing Kr128m, (\$27.8m.) compared down stocks of products whose anticipated sales prices are lower than their manufacturing costs.

An earnings breakdown shows director, forecasts a more modest profit improvement of just under 40 per cent to Kr181m for the whole financial year ending April 30. The growth in earnings stems largely from higher sugar production, aided by a good beet harvest, and extra income from exports of lump sugar.

Sales by the production units, which include the highly profitable Hillesboeg seed company, are expected to reach almost Kr1.2bn (\$260m.) by the end of April—an increase of Kr130m. These units should show an operating profit of Kr159m, compared with Kr107m for the previous financial year, according to Mr. Herslow.

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## Cardo well ahead so far

By Our Nordic Correspondent

STOCKHOLM, March 8.

CARDO, the investment company which owns the Swedish Sugar

## Successful year for Oy Rauma-Repola

By Lance Keyworth

HELSINKI, March 8.

OY Rauma-Repola is one of the few large companies in Finland that has been able to announce a successful result for fiscal 1977, the third successive year of economic depression for the country. Turnover increased by 18 per cent, to FMk2.67bn (some \$650m.), at the December 1977 exchange rate. Even after allowing for inflation, there was a real increase of 9 per cent. Sales of the forest industry

division increased most in relative terms, while the metal and engineering division held its 88 per cent share of the company's net sales.

Exports accounted for 79 per cent of R-R's total invoicing and 7 per cent of the value of all Finnish exports.

In spite of FMk2.700m in new orders for the metal sector during the year, order books thinned from FMk2.38bn to

FMk2.21bn. Orders were unevenly distributed between the shipbuilding and engineering departments, which explains why many of the engineering shops worked at only 80 per cent of capacity during the year.

EO-GUTZIT OY recorded a loss of FMk30m (some \$15m.) during the year, against a deficit of FMk45m in the previous year.

## SELECTED EURODOLLAR BOND PRICES MID-DAY INDICATIONS

RAISINGS	Bid	Offer	NOTES	Bid	Offer	DM BONDS	Bid	Offer	REUTERS	Bid	Offer
100 Australia 9 1/2% 1980	98	98 1/2	Australia 7 1/2% 1984	98 1/2	99	BPCB 9 1/2% 1988	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Canada 10 1/2% 1981	98 1/2	99	Canada 10 1/2% 1981	98 1/2	99	BPCB 10 1/2% 1989	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 France 10 1/2% 1981	98 1/2	99	France 10 1/2% 1981	98 1/2	99	BPCB 11 1/2% 1990	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Germany 10 1/2% 1981	98 1/2	99	Germany 10 1/2% 1981	98 1/2	99	BPCB 12 1/2% 1991	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Italy 10 1/2% 1981	98 1/2	99	Italy 10 1/2% 1981	98 1/2	99	BPCB 13 1/2% 1992	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Japan 10 1/2% 1981	98 1/2	99	Japan 10 1/2% 1981	98 1/2	99	BPCB 14 1/2% 1993	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 UK 10 1/2% 1981	98 1/2	99	UK 10 1/2% 1981	98 1/2	99	BPCB 15 1/2% 1994	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 US 10 1/2% 1981	98 1/2	99	US 10 1/2% 1981	98 1/2	99	BPCB 16 1/2% 1995	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Switzerland 10 1/2% 1981	98 1/2	99	Switzerland 10 1/2% 1981	98 1/2	99	BPCB 17 1/2% 1996	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Netherlands 10 1/2% 1981	98 1/2	99	Netherlands 10 1/2% 1981	98 1/2	99	BPCB 18 1/2% 1997	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Belgium 10 1/2% 1981	98 1/2	99	Belgium 10 1/2% 1981	98 1/2	99	BPCB 19 1/2% 1998	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Luxembourg 10 1/2% 1981	98 1/2	99	Luxembourg 10 1/2% 1981	98 1/2	99	BPCB 20 1/2% 1999	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Greece 10 1/2% 1981	98 1/2	99	Greece 10 1/2% 1981	98 1/2	99	BPCB 21 1/2% 2000	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Spain 10 1/2% 1981	98 1/2	99	Spain 10 1/2% 1981	98 1/2	99	BPCB 22 1/2% 2001	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Portugal 10 1/2% 1981	98 1/2	99	Portugal 10 1/2% 1981	98 1/2	99	BPCB 23 1/2% 2002	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Ireland 10 1/2% 1981	98 1/2	99	Ireland 10 1/2% 1981	98 1/2	99	BPCB 24 1/2% 2003	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Austria 10 1/2% 1981	98 1/2	99	Austria 10 1/2% 1981	98 1/2	99	BPCB 25 1/2% 2004	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Sweden 10 1/2% 1981	98 1/2	99	Sweden 10 1/2% 1981	98 1/2	99	BPCB 26 1/2% 2005	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Denmark 10 1/2% 1981	98 1/2	99	Denmark 10 1/2% 1981	98 1/2	99	BPCB 27 1/2% 2006	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Norway 10 1/2% 1981	98 1/2	99	Norway 10 1/2% 1981	98 1/2	99	BPCB 28 1/2% 2007	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Finland 10 1/2% 1981	98 1/2	99	Finland 10 1/2% 1981	98 1/2	99	BPCB 29 1/2% 2008	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Iceland 10 1/2% 1981	98 1/2	99	Iceland 10 1/2% 1981	98 1/2	99	BPCB 30 1/2% 2009	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Turkey 10 1/2% 1981	98 1/2	99	Turkey 10 1/2% 1981	98 1/2	99	BPCB 31 1/2% 2010	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Greece 10 1/2% 1981	98 1/2	99	Greece 10 1/2% 1981	98 1/2	99	BPCB 32 1/2% 2011	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Spain 10 1/2% 1981	98 1/2	99	Spain 10 1/2% 1981	98 1/2	99	BPCB 33 1/2% 2012	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Portugal 10 1/2% 1981	98 1/2	99	Portugal 10 1/2% 1981	98 1/2	99	BPCB 34 1/2% 2013	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Ireland 10 1/2% 1981	98 1/2	99	Ireland 10 1/2% 1981	98 1/2	99	BPCB 35 1/2% 2014	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Austria 10 1/2% 1981	98 1/2	99	Austria 10 1/2% 1981	98 1/2	99	BPCB 36 1/2% 2015	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Sweden 10 1/2% 1981	98 1/2	99	Sweden 10 1/2% 1981	98 1/2	99	BPCB 37 1/2% 2016	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Denmark 10 1/2% 1981	98 1/2	99	Denmark 10 1/2% 1981	98 1/2	99	BPCB 38 1/2% 2017	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Norway 10 1/2% 1981	98 1/2	99	Norway 10 1/2% 1981	98 1/2	99	BPCB 39 1/2% 2018	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Finland 10 1/2% 1981	98 1/2	99	Finland 10 1/2% 1981	98 1/2	99	BPCB 40 1/2% 2019	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Iceland 10 1/2% 1981	98 1/2	99	Iceland 10 1/2% 1981	98 1/2	99	BPCB 41 1/2% 2020	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Turkey 10 1/2% 1981	98 1/2	99	Turkey 10 1/2% 1981	98 1/2	99	BPCB 42 1/2% 2021	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Greece 10 1/2% 1981	98 1/2	99	Greece 10 1/2% 1981	98 1/2	99	BPCB 43 1/2% 2022	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Spain 10 1/2% 1981	98 1/2	99	Spain 10 1/2% 1981	98 1/2	99	BPCB 44 1/2% 2023	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Portugal 10 1/2% 1981	98 1/2	99	Portugal 10 1/2% 1981	98 1/2	99	BPCB 45 1/2% 2024	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Ireland 10 1/2% 1981	98 1/2	99	Ireland 10 1/2% 1981	98 1/2	99	BPCB 46 1/2% 2025	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Austria 10 1/2% 1981	98 1/2	99	Austria 10 1/2% 1981	98 1/2	99	BPCB 47 1/2% 2026	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Sweden 10 1/2% 1981	98 1/2	99	Sweden 10 1/2% 1981	98 1/2	99	BPCB 48 1/2% 2027	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Denmark 10 1/2% 1981	98 1/2	99	Denmark 10 1/2% 1981	98 1/2	99	BPCB 49 1/2% 2028	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Norway 10 1/2% 1981	98 1/2	99	Norway 10 1/2% 1981	98 1/2	99	BPCB 50 1/2% 2029	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Finland 10 1/2% 1981	98 1/2	99	Finland 10 1/2% 1981	98 1/2	99	BPCB 51 1/2% 2030	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Iceland 10 1/2% 1981	98 1/2	99	Iceland 10 1/2% 1981	98 1/2	99	BPCB 52 1/2% 2031	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Turkey 10 1/2% 1981	98 1/2	99	Turkey 10 1/2% 1981	98 1/2	99	BPCB 53 1/2% 2032	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Greece 10 1/2% 1981	98 1/2	99	Greece 10 1/2% 1981	98 1/2	99	BPCB 54 1/2% 2033	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Spain 10 1/2% 1981	98 1/2	99	Spain 10 1/2% 1981	98 1/2	99	BPCB 55 1/2% 2034	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Portugal 10 1/2% 1981	98 1/2	99	Portugal 10 1/2% 1981	98 1/2	99	BPCB 56 1/2% 2035	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Ireland 10 1/2% 1981	98 1/2	99	Ireland 10 1/2% 1981	98 1/2	99	BPCB 57 1/2% 2036	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Austria 10 1/2% 1981	98 1/2	99	Austria 10 1/2% 1981	98 1/2	99	BPCB 58 1/2% 2037	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Sweden 10 1/2% 1981	98 1/2	99	Sweden 10 1/2% 1981	98 1/2	99	BPCB 59 1/2% 2038	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Denmark 10 1/2% 1981	98 1/2	99	Denmark 10 1/2% 1981	98 1/2	99	BPCB 60 1/2% 2039	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Norway 10 1/2% 1981	98 1/2	99	Norway 10 1/2% 1981	98 1/2	99	BPCB 61 1/2% 2040	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Finland 10 1/2% 1981	98 1/2	99	Finland 10 1/2% 1981	98 1/2	99	BPCB 62 1/2% 2041	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Iceland 10 1/2% 1981	98 1/2	99	Iceland 10 1/2% 1981	98 1/2	99	BPCB 63 1/2% 2042	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Turkey 10 1/2% 1981	98 1/2	99	Turkey 10 1/2% 1981	98 1/2	99	BPCB 64 1/2% 2043	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Greece 10 1/2% 1981	98 1/2	99	Greece 10 1/2% 1981	98 1/2	99	BPCB 65 1/2% 2044	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Spain 10 1/2% 1981	98 1/2	99	Spain 10 1/2% 1981	98 1/2	99	BPCB 66 1/2% 2045	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Portugal 10 1/2% 1981	98 1/2	99	Portugal 10 1/2% 1981	98 1/2	99	BPCB 67 1/2% 2046	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Ireland 10 1/2% 1981	98 1/2	99	Ireland 10 1/2% 1981	98 1/2	99	BPCB 68 1/2% 2047	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Austria 10 1/2% 1981	98 1/2	99	Austria 10 1/2% 1981	98 1/2	99	BPCB 69 1/2% 2048	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Sweden 10 1/2% 1981	98 1/2	99	Sweden 10 1/2% 1981	98 1/2	99	BPCB 70 1/2% 2049	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Denmark 10 1/2% 1981	98 1/2	99	Denmark 10 1/2% 1981	98 1/2	99	BPCB 71 1/2% 2050	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Norway 10 1/2% 1981	98 1/2	99	Norway 10 1/2% 1981	98 1/2	99	BPCB 72 1/2% 2051	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Finland 10 1/2% 1981	98 1/2	99	Finland 10 1/2% 1981	98 1/2	99	BPCB 73 1/2% 2052	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Iceland 10 1/2% 1981	98 1/2	99	Iceland 10 1/2% 1981	98 1/2	99	BPCB 74 1/2% 2053	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Turkey 10 1/2% 1981	98 1/2	99	Turkey 10 1/2% 1981	98 1/2	99	BPCB 75 1/2% 2054	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Greece 10 1/2% 1981	98 1/2	99	Greece 10 1/2% 1981	98 1/2	99	BPCB 76 1/2% 2055	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Spain 10 1/2% 1981	98 1/2	99	Spain 10 1/2% 1981	98 1/2	99	BPCB 77 1/2% 2056	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Portugal 10 1/2% 1981	98 1/2	99	Portugal 10 1/2% 1981	98 1/2	99	BPCB 78 1/2% 2057	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Ireland 10 1/2% 1981	98 1/2	99	Ireland 10 1/2% 1981	98 1/2	99	BPCB 79 1/2% 2058	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Austria 10 1/2% 1981	98 1/2	99	Austria 10 1/2% 1981	98 1/2	99	BPCB 80 1/2% 2059	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Sweden 10 1/2% 1981	98 1/2	99	Sweden 10 1/2% 1981	98 1/2	99	BPCB 81 1/2% 2060	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Denmark 10 1/2% 1981	98 1/2	99	Denmark 10 1/2% 1981	98 1/2	99	BPCB 82 1/2% 2061	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Norway 10 1/2% 1981	98 1/2	99	Norway 10 1/2% 1981	98 1/2	99	BPCB 83 1/2% 2062	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Finland 10 1/2% 1981	98 1/2	99	Finland 10 1/2% 1981	98 1/2	99	BPCB 84 1/2% 2063	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Iceland 10 1/2% 1981	98 1/2	99	Iceland 10 1/2% 1981	98 1/2	99	BPCB 85 1/2% 2064	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Turkey 10 1/2% 1981	98 1/2	99	Turkey 10 1/2% 1981	98 1/2	99	BPCB 86 1/2% 2065	100 1/2	101	Beiträge Foods 4 1/2% 1982	91	92
100 Greece 10 1/2% 1981	98 1/2	99	Greece 10 1/2% 1981	98 1/2	99	BPCB 87 1/2% 2066	1				

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**WE' BUS**

THE JOBS COLUMN

# On goes the plunge • Fairey four • Kentucky one

BY MICHAEL DIXON

TIMES HAVE been better, even for accountants. But the latest batch emerging from the long professional qualifying process may take comfort that times have been—and still are—worse for a lot of other types of managerial worker, as is indicated by the Jobs Column's index of demand for executives, longside.

The index has been constructed from the nine four-monthly surveys so far published by award, which bases its figures on the large numbers of candidates and job-vacancies registered with the Government-sponsored Professional and Executive Recruitment agency. This column's regular salary indicators based on the Reward survey, in this instance covering October 1977 to January this year, will be printed next week.

To work out the index, I took the highest demand experienced by PER for accountants' of the general kind, both qualified and not qualified, which occurred in the early days between February 1 and May 31 1975. The agency then had 1027 vacancies for them in the United Kingdom as a whole, and these were being chased by 591 candidates: almost exactly 5:1 ratio.

This 5:1 ratio forms the standard 100 of the index, against which I have calculated comparative indices for the candidates-to-vacancies ratios in the other four-month periods and the other categories.

The more candidates for each vacancy registered with PER, the lower the demand for them, and so the lower the figure in the index. A figure of 50 represents seven candidates for each job; of 25 represents 14 candidates per job; of 10 represents 35 candidates per job, and so on. Where the index figure is higher than 100, there are proportionally fewer than 5:1 candidates for each vacancy registered. (For the benefit of the non-numerate, the number of seekers per job in any category during any period can be checked by dividing the index figure into 100, and multiplying the result by 3.5).

Right then, what do we see? Well, not much for executive types to cheer about. Of the 24 job categories covered, the turn of this year saw 14 languishing at their lowest level of demand. And while it is true that the PER clientele, being concentrated in the middle to lower managerial ranks, almost certainly paints an exaggeratedly gloomy picture of demand for general managers, the Reward statistics seem likely to be the best measure available for the other categories.

The scientists and engineering people who might be associated with industrial creativeness are at their lowest level, with the exception of mechanical and chemical engineers—the February-May, 1977, leap to 206 by the chemicals, by the way, was due to a sudden explosion of demand in the south-east where there were briefly

INDEX OF DEMAND FOR EXECUTIVES—(100=highest demand for accountants—one vacancy per 3.5 candidates)

Job category	Feb.-May 1975	June-Sept. 1975	Oct. 1975-Jan. 1976	Feb.-May 1976	June-Sept. 1976	Oct. 1976-Jan. 1977	Feb.-May 1977	June-Sept. 1977	Oct. 1977-Jan. 1978
Accountants	100	83	79	57	41	40	46	35	41
Cost accountants	117	88	75	61	46	48	50	44	41
Company secretaries	27	25	20	18	11	11	15	9	11
Management services and computer managers	17	18	16	14	19	14	9	10	11
Systems analysts and computer programmers	233	65	81	95	53	80	63	38	47
Purchasing	54	42	37	40	30	29	30	26	26
Personnel and industrial relations	50	24	26	34	18	21	27	15	17
Training	49	52	18	21	14	25	19	11	10
Marketing and sales management	15	15	18	21	14	17	14	11	10
Sales representatives	58	55	70	53	57	41	44	38	31
Public relations	77	11	4	12	6	4	10	3	5
Chemists	80	37	41	55	30	30	55	30	26
Physicists	78	20	56	28	29	14	32	19	13
Mechanics	103	33	43	64	38	51	53	42	27
Mechanical engineers	59	57	57	43	60	57	92	58	66
Electrical and electronic engineers	159	92	130	135	104	97	117	104	75
Chemical engineers	88	56	63	81	43	46	286	33	69
Civil and structural engineers	53	41	42	30	25	17	21	15	15
Quantity surveyors	125	90	74	100	36	33	21	29	42
Design draughtsmen	103	83	100	80	97	66	83	90	59
Production managers	44	44	47	45	39	38	36	33	32
Distribution (transport, etc.)	35	34	27	32	24	19	24	20	19
General management	10	9	10	6	4	4	6	5	4
Retail management	64	32	32	16	35	11	13	10	9

Well, not much for executive types to cheer about. Of the 24 job categories covered, the turn of this year saw 14 languishing at their lowest level of demand. And while it is true that the PER clientele, being concentrated in the middle to lower managerial ranks, almost certainly paints an exaggeratedly gloomy picture of demand for general managers, the Reward statistics seem likely to be the best measure available for the other categories.

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The pair at Fairey Engineering will be responsible to the subsidiary's managing director George Williamson. The marketing director must be able to spot and take opportunities for new products and in new markets, have copious experience in negotiating big contracts overseas for capital including military equipment, and have appropriate foreign contacts.

The commercial director will need experience of managing large contracts for similar, heavy equipment; and be able to take full charge of six sections providing support services for contracts, covering preparation and administration, estimating, buying, tendering, financing, and legal complications. At the Hamble subsidiary, which makes work boats and military-type craft up to 18m. in length, the marketing director will be responsible to MD Alan Simmons. Success in selling high-cost equipment, preferably marine, to overseas governments is the main need here, though experience of market policy-making is wanted as well. Salaries for the three subsidiary posts are not disclosed, but I would estimate about £10,000. Perks include cars. Written self-descriptions to Mark Lomas at P-E (same address).

**Cash manager**  
WITH U.K. sales up 47 per cent. this year, Kentucky Fried Chicken—part of the U.S. Heu Blein group—urgently wants a chartered or certified accountant aged about 35 with hard experience of cash management as financial controller at its new offices near Farnborough. Responsible to Jim Johnson, a Canadian currently over here as treasurer, the newcomer will head about 30 accountancy staff dealing not only with the 46 KFC-owned shops in Britain, but also with some 205 franchisees who tend to be of an independent east of mind. Candidates who have successfully run a business operation would have an advantage. Salary around £9,000 plus "significant" profit-sharing. Write briefly for application form or telephone Eric Jameson or James Allen of Personnel Selection, 44 Drury Lane, Southampton, West Midlands B91 3BJ—021-705 7399 or 704 2531.

three and a half jobs chasing each candidate. Unhappily, too, demand for managers and representatives in the marketing function is at its nadir.

Our accountant friends, however, have ended the nine periods in much the same "league-table" position, only chemical engineers having climbed above them. And as a special service to newly qualified this week, I have worked out which regions of the country seem to offer the best demand for them.

For accountants in general, the average demand is by far the highest in London. Thereafter the regional ranking descends as follows: Eastern; Midlands; Northern; Southern; Yorkshire and Humberside; North-west; Scotland; South-east; Wales; South-west.

The corresponding ranking for cost accountants is also led by London, although less easily. The ranking then continues: Eastern; Midlands; South-east; North-west; Yorkshire and Humberside; Wales; Northern; Scotland; Southern; South-west.

**Directors**  
ANGUS MURRAY, new chairman of the Fairey group, is seeking four directors—one as chief executive of the group based near London's Heathrow

Airport, two as marketing and commercial chief at Fairey Engineering in good old Stockport, and one as marketing head at Fairey Marine in yacht opulent Hamble.

In return for about £25,000 a year plus car and so on, the group chief will bring successful experience of running a group of businesses and consummate understanding of the engineering industry. There will be much travel, and growth-conscious fully developed professional managers who meet the specification should describe themselves in writing to Hugh Lang of the P-E Consulting Group (1 Albemarle Street, London, W1X 3HF).

The pair at Fairey Engineering will be responsible to the subsidiary's managing director George Williamson. The marketing director must be able to spot and take opportunities for new products and in new markets, have copious experience in negotiating big contracts overseas for capital including military equipment, and have appropriate foreign contacts.

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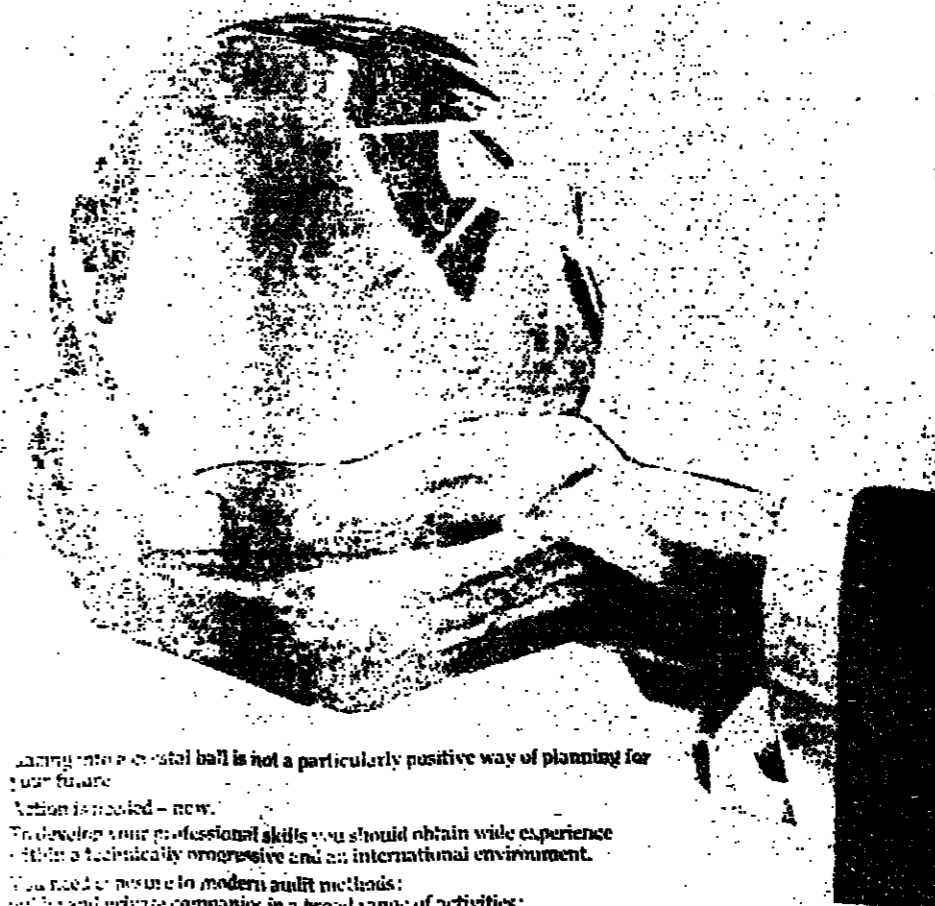
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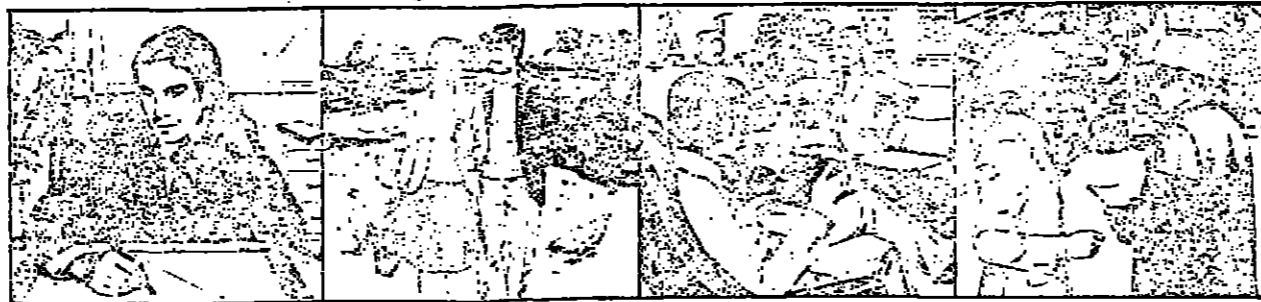
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## Graduate Accountants

under 26

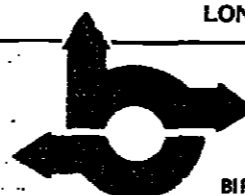
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Each position will provide an excellent opportunity to be involved with the development of new systems in collaboration with our management services staff. A new ICL 2900 Series Computer is being introduced which will be at the centre of the accounting for this large national organisation. The appointments will be based on Thames Ditton, Surrey where all the facilities associated with a large organisation are available.

For an application form please contact:

Personnel Officer, Milk Marketing Board, Thames Ditton, Surrey KT7 0EL. Tel: 01-398 4101, ext. 341.



## Financial Accountant

c. £6,000

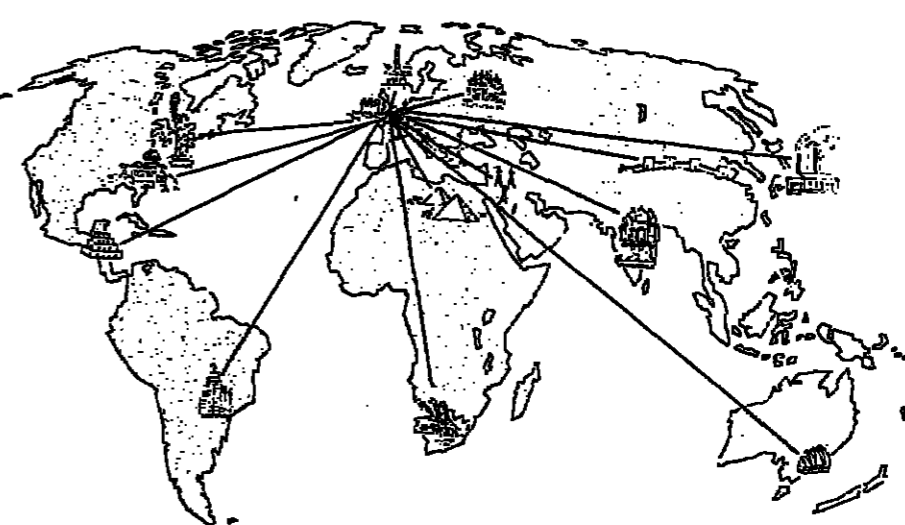
City

A mutual insurance company wishes to fill a management position in the accounts department. In addition to the usual functions of a financial accountant, the person appointed will be involved with taxation, cash flow and management accounting. Personality is important as the job involves presentation of reports and much contact with other departments. There is plenty of scope for creative thinking and achievement especially in the development of systems and procedures. The appointment offers a progressive salary plus attractive fringe benefits. Applicants should be recently qualified accountants.

Please apply:—  
Timothy Hoare,  
7 Wine Office Court,  
London EC4A 3BT.  
01-353 1858



# If you have qualified well, we can give you scope.



If you have proved your ability in your final examination, now is the time to talk.

What can we offer? A large number of options. Perhaps a promotion-pattern that should lead you to senior management in your twenties. Perhaps a secondment to one of our overseas offices. Perhaps a recommendation to a client, and certainly the quality of experience you will need if ever you decide to start your own practice.

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Write to Jeremy Spurling, Coopers & Lybrand, Abacus House, Gutter Lane, Cheapside, London EC2V 8AH.

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Manchester  
Midwest  
Newcastle-upon-Tyne  
Nottingham

Nottingham  
Reading  
Sheffield  
Sunderland  
Wolverhampton

## YOUNG QUALIFIED ACCOUNTANT

WALTON-ON-THAMES

British Vending Industries is a fast expanding and highly profitable Public Company in the catering industry. As a result of Group's continuing expansion a young qualified accountant is required to be based at our Head Office in Walton-on-Thames.

The post involves production of financial and management control information, development of Computer-based systems, identifying potential acquisition situations, investigations and staff management.

The position offers wide experience and good opportunities for advancement.

An excellent salary is offered.

Please write or telephone

The Chief Accountant

BRITISH VENDING INDUSTRIES LTD.

Kestrel House

1/5 Queens Road, Hersham, Walton-on-Thames, Surrey KT12 5NQ

Walton-on-Thames 29951

## YOUNG ACCOUNTANT FOR YOUNG UNIT TRUST GROUP

The Chieftain unit trust group was established in September 1976. Its four trusts, dealing in overseas as well as U.K. markets, have already attracted funds worth over £7 million—an exceptional rate of growth by the standards of the industry.

We are looking for a young, recently qualified ACA, preferably with a degree, to take charge of the accountancy function and to provide management control information. He/she will report directly to the board and will work in the congenial and stimulating atmosphere of a small but rapidly expanding company.

Salary is negotiable. Please write with curriculum vitae to Mrs. C. Carter, Chieftain Trust Managers Ltd., 30 31 Queen Street, London EC4R 1BR.



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TRUST MANAGERS LIMITED

## THREE PR. EXECUTIVES

Three experienced PR Executives needed for existing and new accounts. One with Business/Industrial/Financial experience, two for Technical/Engineering accounts. Must be ex-journalists or established PR professionals with proven track records, enthusiasm and plenty of self-motivation.

Ennad Publicity has been established for 15 years and has achieved considerable acknowledgement of its successful activities from clients, commentators and top journalists in leading national, regional trade and technical media. It is about to undergo an important expansion phase which will present considerable challenge to everyone on the staff.

Friendly working conditions in pleasant Richmond. Salaries negotiable.

Send c.v. to—  
Dennis A. Young (Managing Director)  
PANAD PUBLICITY SERVICES LTD.,  
Dome Buildings,  
The Square, Richmond,  
Surrey TW9 1DT.

## GENERAL APPOINTMENTS

### LONDON (CITY)

### PROGRAMMER/ANALYST

A UNIQUE OPPORTUNITY FOR CAREER DEVELOPMENT

Earnings Package circa £7,000+ Attractive Fringe Benefits

Our clients are a highly respected company on the Stock Exchange and are in the process of developing a very sophisticated computer system using a Hewlett-Packard which will eventually become unique in its application. They wish to add to their team another Programmer and would prefer to have someone with direct experience in the Financial World to reduce the learning curve that would be necessary with a raw Programmer.

However it is important that this person has already been involved in Mini computer technology. Preference will be given to a person with a knowledge of Fortran, Basic or Algol.

The position is regarded as an important one and it is an opportunity to become a key member of their management team.

Please telephone immediately for details of this outstanding opportunity or write to

THORBAR (RECRUITMENT AND CONSULTANCY SERVICES) LTD.

at

Greenock House, 19 Cuckfield Road, Hursley, West Sussex BN6 9RP. Telephone (0273) 833848

## GROUP COMPANY SECRETARY

Crest Nicholson Ltd. is the publicly quoted holding company of a group (turnover £30m.) with interests in property, leisure and engineering. Due to current and projected expansion central management has been reorganised. As a result a vacancy has arisen for a Company Secretary based at Ashford, Middlesex, who in addition to performing the normal statutory and administrative role will assist in personnel matters.

We are looking for someone of high calibre, probably aged 40 or over.

He or she must have:

—Professional qualifications (preferably legal or company secretarial).  
—Several years' experience as secretary of a company, preferably with involvement in pensions and insurance.

—The personal qualities required to deal with staff at all levels.

Salary by negotiation. Car and usual benefits. Please write in confidence, with detailed curriculum vitae, to

N. E. Tomlinson, Chief Executive—Trading,  
CREST NICHOLSON LIMITED,  
91-97 Church Road, Ashford, Middlesex.

### TREASURY ASSISTANT MULTI-NATIONAL COMPANY

The successful applicant will be responsible for the cash management of U.K. subsidiary companies and foreign exchange payments, positions, collections and currency netting systems. An understanding of the U.K. banking system, export collections and exchange control is essential. Some U.K. travel is envisaged.

Age: 24-34

Salary: up to £7,000

### CREDIT ANALYST

A small rapidly expanding international bank recently opened in London requires the services and experience of a senior credit analyst with an international banking background and an understanding of eurocurrency lending.

Age: up to 35

Salary: £7,000 neg.

### EUROBOND SETTLEMENTS

A major American bank is seeking one or two people with at least two years' Eurobond back-up experience, both primary and secondary markets. This bank is a market leader and can offer excellent prospects and opportunities to the successful candidates.

Age: 20-30

Salary: up to £4,000

These positions are open to male or female applicants.

## BSB Banking Appointments

131-133 Cannon Street, London EC4N 5AX Telephone 01-623 7317 & 01-623 9161 (Recruitment Consultants)

## SENIOR SECURITIES TRADER

A City based International Merchant Bank requires a Securities Trader to work with the Investment Director, in a small but busy Department.

The requirement is for a mature person of sound judgement and good education, who has had several years training and experience in the Eurobond and International Stock Markets. It is expected that the successful applicant will come from an Investment Banking area, and now feels ready to join and support an expanding team, wherein the prospects for advancement are considerable. Usual Banking benefits apply to this appointment. Age is flexible, but it is unlikely that anyone under 27 will have sufficient experience.

In the first instance, please telephone R. Jordan

**BANKING PERSONNEL**  
41/42 London Wall London EC2E Telephone: 01-588 0781

(Recruitment Consultants)



## Personal Tax Adviser

c. £15,000 + Car

Based in the West End of London, our client is a very substantial public company, with diverse international interests and a turnover which places it among the largest quoted groups in the U.K.

In view of the increasing complexity and significance of U.K. and international tax legislation as it relates to the group's employees throughout the world, the Board has decided to appoint a Senior Personal Tax Adviser.

He/she will probably be aged 35-45, qualified as a lawyer or accountant, and currently at Manager or Partner level in a large professional practice. The appointment requires strength of character, allied

to sufficient technical expertise to handle a wide range of assignments.

These will cover, for example, identifying and resolving capital tax and cross-frontier problems, and advising on the tax affairs of individual executives both in and outside the U.K., on the law relating to such matters as incentives and benefits, and on the policies for paying employees working overseas to best effect.

Salary is negotiable around £15,000 and the comprehensive benefits include a car. The prospects in a strategic position with immediate access to the Directors of a leading U.K. company are self-evident.

Please contact Peter Wilson FCA, in complete confidence, at Management Appointments Limited, Albemarle House, 1 Albemarle Street, London W.1. (Tel: 01-499 4879).

Management Appointments Limited

## Managing Director

Lusaka, Zambia. To £20,000 Plus Benefits

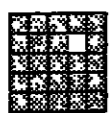
Our client, a major U.S. and international company manufacturing and marketing consumer products, requires a Regional Managing Director, based in Lusaka, Zambia, for its Central African Territories. Sales in this region are \$10 million and the company employs 200 people in three African countries. The company has an excellent record of expansion in Africa and it should maintain and improve its market position.

The person we seek should be a qualified accountant or engineer, who has at least fifteen years of experience of managing financial, manufacturing or engineering operations. A knowledge of the African environment, while preferable, is not essential. The most important requirement is the ability to manage a foreign based operation with flair, firmness and tact.

Remuneration is negotiable up to £20,000 and the post has attractive benefits in terms of free housing and a company car.

Although the appointment in Zambia will initially be for a period of two years, it is anticipated that the individual's career would continue to progress within the International Division.

Please telephone George Cacas at 01-437-6141 or 01-437-6037 or write, sending full career details to—



Paul R. Ray International  
Executive Selection  
25 Old Burlington Street  
London W1X 1LB

## Financial Controller c.£20,000 + Accountant c.£15,000 +

Riyadh, Saudi Arabia

• A substantial, rapidly expanding British company involved in large scale contract management is looking for an accountant of mature judgement to join its local management team in Riyadh as Financial Controller.

• The candidate should have had at the least 5 years post-qualifying experience outside the profession in a position where a large measure of self motivation, discipline and tenacity of purpose have been demanded.

• Also required as the "Number Two" to the Financial Controller is a qualified accountant with at least three years post-qualifying experience. A knowledge of computer systems would be advantageous in this job.

• Apart from the basic salary (which is Tax Free) of c.£20,000 per annum for the Financial Controller (Ref. No. 231) and c.£15,000 per annum for the Accountant (Ref. No. 232), the package will include free housing, recreation, transport, welfare, medical care, etc. together with an education allowance for up to three children and other valuable benefits. There is a generous leave allowance of four weeks every six months with first class travel back to the U.K. paid.

• The initial contract will be for two years but there is every opportunity for a long career within the Group.

• Please write, in complete confidence and quoting the appropriate reference number to the Consultants retained, to handle these assignments.

Clive Deverell Associates Limited  
29 Buckingham Gate, London SW1.

## Technical Editor 'Accountancy'

London City

to £7,000

This is an ideal opportunity for a Chartered Accountant to play a part in helping to influence the development of professional thinking. The successful candidate will be involved with planning a balanced journal; meeting leading members of the professional and financial communities; finding and developing potential contributors, expert in their own field; shaping their ideas and discussing possible articles. Applicants, male/female, should be graduates who have a sound theoretical background and an up-to-date technical knowledge, preferably gained with a major professional firm. REF: 440/FT. Apply to R. P. CARPENTER FCA, FCMA, ACIS, 3 De Walden Court, 85 New Cavendish Street, London W1M 7RA. Tel: 01-636 0761.

Phillips & Carpenter  
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executive skills, materials. Case studies.  
If you have a strong business writing  
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assignments. Write us at Box F-509,  
Financial Times, 10, Cannon Street,  
EC4A 3DF.

## UNITED STATES AND HONG KONG OUTSTANDING CAREER OPPORTUNITIES

c. £10 - 15,000

A major British international group with a multi-million pound turnover and extensive and expanding overseas interests is making important new appointments in Hong Kong and the United States in connection with its Coca-Cola franchise bottling business.

### MARKETING MANAGEMENT

#### USA

An experienced marketing executive with a flair for consumer goods marketing and distribution is required for Salt Lake City, Utah. Responsibility will be to the General Manager for the complete marketing effort of the company and also for liaison with Hong Kong and the Coca-Cola Company concerning strategy and objectives.

Preferred age 32-36. A generous salary will be offered commensurate with age and experience.

#### HONG KONG

A second marketing executive is required for the Hong Kong bottling company. Reporting to the Marketing Director, responsibility will be for assignments over the full marketing range. Preferred age 28-32. Starting salary about £10,000 plus generous overseas benefits including housing, education and 6 weeks' annual leave.

### ENGINEERING MANAGEMENT

The requirement is for two graduate engineers. Both will start in Hong Kong but after 1-2 years' training and development there, one will move to Salt Lake City. Responsibilities will cover the full range of engineering including capital projects associated with re-development of the bottling plants and building activities.

Successful candidates are likely to have a minimum of 5 years' post-graduate experience in a process manufacturing industry, preferably in bottling.

Preferred age 25-35. Starting salary about £10,000 plus generous overseas benefits including housing, education and 6 weeks' annual leave.

Write in confidence to  
F. H. Scobie

CORNWALL DABORN GARRATT LIMITED  
Management and Executive Search Consultants  
333-337 Grand Buildings  
Trafalgar Square, London W.C.2

## International Financial Director

£9,500 + Car

London-based company responsible for European marketing of the world's leading spirits brand seeks an exceptionally bright, capable and energetic accountant as Financial Operations Director.

You will have overall financial control, including the company's secretarial function, and the company's Administration Manager, will report to you.

You will be directly and creatively involved with marketing executives in compiling and analysing marketing data and developing sales strategy for world-famous products.

Please apply only if you are a qualified accountant with a modern outlook and demonstrable achievement in a contemporary commercial context.

The professional environment is stimulating and challenging. A demanding standard of performance prevails. As a key management executive, you will need business acumen, communication skills and leadership quality compatible with this standard.

In addition to salary and company car, there are excellent and unusual fringe benefits benefiting the position.

Please send c.v. to Box A.6290, Financial Times,  
10, Cannon Street, London EC4A 3DF.

## The British National Oil Corporation

# SUPPLY AND TRADING STAFF

The British National Oil Corporation, which is playing a leading role in the development and commercialisation of Britain's North Sea oil resources, has entered a new phase of its development, becoming a supplier and marketer of crude oil, both from its own resources and on acquisition from other producers.

To meet the growing commitments involved in this activity, the Corporation's Supply and Trading Department is looking to recruit additional staff in the following fields:

## SUPPLY PLANNING ASSISTANTS

(Ref. SPA/FT)

to assist in compiling short and medium term crude oil availability surveys, carrying out economic assessments of crude oil values and undertaking the general staff work in planning the crude oil supply and trading activity.

Applicants should have a minimum of 10 years experience in this and related fields. Knowledge and experience of refinery and/or terminal operations would be an advantage.

## SUPPLY OPERATIONS ASSISTANTS

(Ref. SOA/FT)

to assist in ship programming and chartering, the negotiation and administration of charter parties and the programming and inspection of oil cargoes.

Applicants for the most senior of these posts should have had at least 10 years direct and recent experience in these fields, and others at least 5 years.

## CRUDE OIL TRADERS

(Ref. COT/FT)

Trading staff with substantial recent crude oil sales experience in the European, U.S.A. and other markets.

Applicants should have proven negotiating skills and a broad knowledge of the industry; preferred candidates will already have established reputations and be acquainted with potential customers in the areas mentioned. Familiarity with the bulk product market would also be an advantage.

The salaries for these posts, which are open to both men and women, will be fully competitive and associated conditions of employment are attractive and include a comprehensive relocation plan. Positions are initially based in London, but some may subsequently involve location in Glasgow.

Suitable candidates are asked to write or telephone, quoting the appropriate reference, for application forms to:

The Recruitment Manager, Personnel Department, The British National Oil Corporation, 150 St Vincent Street, Glasgow G2 5LJ. Tel: 041-204-2525.

# BNOC

## FINANCIAL CONTROLLER

Age: 30-40

Up to £12,500

London

Our client is an international company which is expanding into Europe and it requires a Financial Controller for its operations in the U.K. He/she will report to the Managing Director and be responsible for the complete accounting function and for advising the Board on the financial implications of business developments. In particular, the appointee will be responsible for the design, development and installation of systems and the operation of a modern, efficient management information system in line with the parent company's requirements. He/she will prepare monthly and annual accounts; establish and operate a budgetary control system and produce cash flow forecasts as well as carry out investigations into potential acquisitions.

Candidates should be qualified accountants in the age range 30-40 with sound commercial and industrial experience at senior level. They should have a strong personality and be ambitious and competent.

The prospects are excellent. Please write or telephone for an application form, quoting ref. 916/FT, to

R. J. Morland,  
Touche Ross & Co.,  
Management Consultants,  
4 London Wall Buildings,  
London, EC2M 5UJ.  
Tel: 01-588 6644.

## Accountant to train as Systems Analyst

COMPREHENSIVE TRAINING - SALARY TO £6000

A firm of public accountants has vacancies in the City for qualified accountants to train as systems analysts in its Management & Computer Services Department. The Department employs high calibre systems analysts and qualified accountants who are being trained to become systems analysts. The work involves considerable variety—review of systems for audit purposes, development of new systems, special advice. The emphasis is on the comprehensive study of systems including the computer aspect in that context. There is a comprehensive training scheme providing a proper theoretical foundation covering computers, systems and allied work, together with supervised fieldwork. The theoretical side involves day release using in-house courses and lasts a year for the

basics with further studies thereafter. The fieldwork offers considerable scope for gaining practical experience of computers and systems. This combination of theoretical instruction and varied practical work can give you a confident start to a career away from pure auditing or accounting.

Applicants do not need to have previous experience of systems work but do need to be systems minded and genuinely interested in systems, computers and the business world. They need to be methodical, persevering and determined and with a good command of English. If this is you, please write with full details of education, experience, interests and ambitions to:

A. J. Cornhill, Pannell Fitzpatrick & Co.,  
Lee House, London Wall, London, EC2Y 5AL.  
A full job description will be sent to those considered suitable. (No application forms will be sent.)

PANNELL FITZPATRICK & CO.

## European Cash Management c. £6,500

This is an unusually interesting opportunity within the Corporate Treasury of a prominent U.S. multinational for a young banker with both comprehensive knowledge and sound practical experience of the "mechanics" of international banking.

## Bank M'tent. Accounting to £6,000

The prime function is to supervise the production of periodical M'tent Reports and Final accounts and the ad hoc provision of statistics, projections, etc. This is an excellent career opportunity with a well-established, energetic U.S. Merchant bank.

## Assistant to Investment Mgr. c. £5,500

International Merchant bank seeks a young person with genuinely strong experience and personality to assist with the client contact and the administrative aspects of its growing interests in all types of Euro/U.K. securities.

Please telephone either John Chiverton, A.L.B. or Trevor Williams on 465 7711.

David White Associates Ltd.  
Hampden House, 84, Kingsway, London, W.C.2

## INTERNAL AUDITOR

American Bank requires an Internal Auditor for its office in the City.

Applicant must have previous audit experience, preferably with an American Bank. A.I.B. or equivalent qualification required. Competitive salary and fringe benefits.

Please submit with full c.v. to Box A6281, Financial Times, 10 Cannon Street, EC4A 3DF.

## FIRST-CLASS OPPORTUNITIES

available to qualified, student and experienced accounting personnel. Contact Alex Moore or Brian Coggett on 01-628 2691.

DRAKE ACCOUNTING  
200 Tottenham Court Road, London W1P 0LP

SELF-EMPLOYED sales people only needed throughout the U.K. area. A knowledge of the M.I.C. market. Working on an "own business" basis. Selling mini-computers, and so on. From 15% commission of total price. For details write Box A.627, Financial Times, 10, Cannon Street, EC4A 3DF.

مكتبة الأصيل

## Senior Banker

### Athens

For an associate of a leading international bank. As Assistant General Manager, the successful candidate will be responsible for the commercial banking operations and the development of new business.

Aged 35 to 50, applicants must have international experience in commercial banking at senior level. They must be fluent in Greek and have some knowledge of French.

Salary equivalent £16,000 to £19,000. Free housing and other benefits.

Please send relevant details — in confidence — to P. Hook ref. B.26394.

**MSL** Management Consultants  
Management Selection Limited  
17 Stratton Street London W1X 6DB

## Portfolio Management

Around £20,000

Our client, a major international insurance Group, with strong American and Continental affiliations, requires in London a thoroughly professional Investment Portfolio Manager. This very senior appointment with appropriate status, remuneration, benefit and incentive package, is open to either sex and calls for:

- a demonstrably successful track record in international Investment Management
- complete familiarity with international markets and procedures
- high personal reputation in the investment field in London and overseas

Initial discussion will take place in the strictest confidence in London during March 1978. Applicants are invited to send a comprehensive history addressed personally to:—H. Ian Carlton.

**Inbucon/AIC**  
Executive Selection  
197 Knightsbridge, London SW7 1RN

## BUCKMASTER & MOORE

*Our planned expansion programme has created several opportunities within our firm.*

*However, only Senior Members of the stockbroking profession, with first class experience, would be considered eligible for these executive positions.*

For a preliminary discussion, in complete confidence, please contact:

Harry France, Managing Partner  
**BUCKMASTER & MOORE**  
The Stock Exchange, London EC2P 2JT.  
Telephone: 01-588 2868

## An unusually rewarding management opportunity in insurance services in Manchester

Our client, a leading British financial institution, is looking for an enterprising and astute man or woman to take charge of the insurance services operation based in Manchester.

Your main energies will be spent developing new and existing business and expanding and diversifying the activities of the unit. The planning and research of policies, investments and commission terms is also necessary as is the control and motivation of a small professional team and associated support staff.

You should be at least an ACII having at least ten years general insurance experience with a latter emphasis on life and investment. You must be a self-starter with well-developed man-management capabilities, a high commercial awareness and above average

communications skills.

An attractive salary will be negotiable on the basis of qualifications and experience together with an extremely attractive package of fringe benefits. It is unlikely that those earning less than £5,000 will have, as yet, gained sufficient experience to meet the demands of this position.

If you are aged 28-35, and are keen to advance towards a board level appointment within a stimulating and progressive environment then write with full details to: Moxon Dolphin & Kerby Limited, Pearl Assurance House, 23 Princess Street, Manchester M2 4EN, quoting ref. no. MDK116.

Applications will be forwarded to the client concerned. Please list in a covering letter any companies to which you would not wish to apply.

**MOXON  
DOLPHIN  
& KERBY LTD**  
MANAGEMENT SELECTION

## Financial Controller (South West)

c.£11,000 plus car

An Industrial Accountant who feels at home in an industrial environment will discover an excellent career opening in this large British Engineering Group.

You will be directing the Management and Financial accounting operations which are fully computerised for a 10,000 employee enterprise in three major locations in the South of England. You should have good post-qualifying experience in industrial accountancy which includes several years in engineering possibly related to capital goods production. The skill and personality to lead staff and to co-operate with senior members of management in all locations is important, as is the ability to work on your own initiative. Age probably 35-45, with recognised qualification (probably CA). The usual large company fringe benefits are applicable together with executive status for the right person.

Please write in confidence with details of qualifications and experience, quoting reference 1550/PK/FT to:

**Robert Lee  
International**

24 BERKELEY SQUARE, LONDON W1X 6AR.

## Banking

INTERNATIONAL ENERGY BANK LIMITED

wishes to appoint an experienced banker at managerial level to assist in the development of its Banking Department.

The Banking Department is responsible for the syndication of euro-currency and sterling loans and also for the Bank's portfolio of loans to government and state owned entities. It is additionally responsible for banking relationships and works closely with the Bank's Corporate Finance Department in the negotiation of facilities to corporate borrowers in the energy sector.

Accordingly, the successful candidate, ideally aged around 35, should have a thorough knowledge of the euro-currency markets, with sound experience in syndicated loans and be fully conversant with the legal aspects of such activities. Applicants should also display the ability, based upon experience, to represent the Bank and to negotiate on its behalf at a senior level.

Please write, enclosing a curriculum vitae, in complete confidence to:—  
P. J. Burgess, Senior Vice President, International Energy Bank Limited,  
Winchester House, 100 Old Broad Street, London EC2M 1BF.

## Salomon Brothers International Limited

### EUROBOND SETTLEMENTS

An experienced Clerk is required to join our London Clearance Operation. The work will involve close liaison in all aspects of settlements with the London Dealing Room and our New York and Hong Kong offices.

Please write or phone our Operations Manager for an application form.

One Moorgate  
London EC2R 6AB  
01-600 4151

## CHIEF ACCOUNTANT HOLLAND/BELGIUM

£12,000 + CAR

We are seeking a young qualified accountant preferably with experience outside the profession, to take complete responsibility for the accounting function of four branches (turnover £2.5m.) of a UK based company engaged in a service industry.

Following one month's training in UK, the successful candidate will be based at the Dutch Head Office in Rotterdam. The chief accountant will be expected to improve existing systems in line with Group policies, manage the day to day running of the accounts department, prepare management information reports and annual accounts, and take responsibility for all financial aspects of the business, including planning.

Please write with full c.v. to:  
Box A6287, Financial Times, 10 Cannon Street, EC4A 3DF.

## UNIVERSITY COLLEGE CORK

### Department of Economics—Full-time Appointment

The Governing Body invites applications for a full-time post as Assistant Lecturer/College Lecturer in the Department of Economics. The appointment will be made at one of the levels mentioned according to the qualifications and experience of the successful candidate. It would be an advantage if candidates could teach Econometrics at least at undergraduate level though this need not be their main field of specialisation.

The salary scales are:  
College Lecturer £5,115-£6,121—Bar—£6,141-£7,430 p.a.  
Assistant Lecturer £4,403-£4,805 p.a.

Application form and further details of the post may be obtained from the undersigned. Latest date for receipt of applications is Friday, 7th April, 1978.

M. F. Kelleher, Secretary

## Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

### LENDING OFFICER

Our client, a leading American bank, is expanding its business development programme in Continental Europe.

Suitable candidates are likely to satisfy the following criteria:—

- should possess a pioneering mentality and be self motivated.
- should have a sound credit background, preferably reinforced with formal U.S. bank training.
- should have had good previous experience of development of eurocurrency lending.
- should be used to considerable travel and be prepared to travel for at least 3 months out of 12.
- should have fluency in at least one European language.

The position will be based in London and will initially involve development of the Scandinavian market.

The successful candidate will be joining a young team and it is anticipated that he or she will not be older than 35 years of age.

An attractive salary is offered together with good fringe benefits.

In the first instance, and in the strictest confidence, please contact:—**DAVID GROVE**.

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

## INTERNATIONAL FINANCE MANAGER LONDON

Dynamic Fortune 500 energy company is seeking a strong, decisive international finance manager for its London office. The successful candidate will have extensive FX experience and current bank contacts, language skills and barter negotiations experience a plus.

Only complete resumes with salary history considered. All resumes treated confidentially. Please write Box A.8291, Financial Times, 10, Cannon Street, EC4A 3DF.

An equal opportunity employer

## FAIREY ENGINEERING HOLDINGS LTD

## Group Chief Executive

c. £25,000

Fairey Engineering Holdings Ltd. is a profitable group of engineering companies with annual sales in excess of £40 million, a capital employed of some £20 million and more than 3,500 employees. The group is made up of a number of autonomous operating subsidiaries, developing, marketing and manufacturing a variety of high technology products for world-wide markets. More than half the group's output is exported.

The group was recently acquired by the National Enterprise Board which requires that Fairey should operate in accordance with the highest standards of publicly listed companies. As a first step in the pursuit of this aim, the newly appointed Chairman wishes to recruit a Group Chief Executive who, as a member of the main Board, will have full responsibility for the profitable development of the company.

The requirement is for a successful executive with a first class track-record in general management, including experience of running a group of companies. Candidates should have a degree or professional qualification but the precise discipline is less important than a deep understanding of the engineering industry. Candidates must also have a thorough grasp of all management functions: the creative flair to develop a growth strategy for the business; and the ability to build up, lead and motivate a successful management team.

The Group Chief Executive will be based on Fairey's Headquarters at Heston, near London Airport, although a good deal of travel will be required, both in the UK and internationally. A salary package will be negotiated around £25,000, together with car, pension, re-location expenses and other fringe benefits.

Applicants are invited to write fully and in confidence to: H. M. Lang, quoting reference L/417.



The P-E Consulting Group Appointments Division.  
1 Albemarle Street, London W1X 3FH. Tel: 01-499 1948

## MANAGER FOR ZURICH

London Merchant Bank seeks an outstanding young executive to establish and manage the Zurich office of its Swiss subsidiary. The successful candidate will probably be aged 27-35, hold a professional qualification or university degree and already have had a number of years' international financial experience gained within a major bank or financial institution. Fluency in German and French will be added advantages.

Familiarity with all aspects of the "a forfait" market as well as a sound understanding of the financing of international trade and foreign exchange are mandatory.

Salary, future prospects and other benefits will be exceptional. Please write fully, in confidence, to:—

The Managing Director,  
Box A.6292,  
The Financial Times,  
10 Cannon Street,  
London, EC4.



THE LARGEST CONSTRUCTION COMPANY  
IN BELGIUM IS LOOKING FOR:

## technical supervisor

for its Technical Services Department in Brussels.

As a member of the management staff of our overseas division, reporting to the Technical Director, the Technical Supervisor will be responsible for developing, maintaining, and providing data, advisory and assistance services for the whole division, in the fields of operating methods and techniques, processes and planning, quantity calculation and costing.

He will be responsible for the evaluation and preparation of tenders and for the coordination of technical activities for several sites.

The candidate should have a civil engineering degree and particular experience in public works (road, bridge, tunnel and dam construction) and industrial buildings.

He should be no more than 45 years of age and should preferably have some knowledge of French. Experience in the construction industry overseas would be an asset.

Competitive salary circa 23,000 Pounds p.a. and attractive fringe benefits. Applications together with curriculum vitae and photo should be sent to C.F.E., Personnel Department, square Frère-Orban 10, 1040 Brussels, Belgium.

## COMPAGNIE D'ENTREPRISES CFE



Since 1980 the Company has been involved in the majority of major public works projects in Belgium. Internationally the company has been very active, particularly in Africa - present overseas account for approx. 25% of the Group turnover. The Group had projects in 1977 valued at 18 billion B.F. and presently employs some 10,000 staff.

Livingston Development Corporation  
INDUSTRIAL DEVELOPMENT  
AND ESTATES MANAGER

Applications are invited from Chartered Surveyors or others holding suitable qualifications for appointment to the post of Industrial Development and Estates Manager of Livingston Development Corporation.

Livingston, which is fourteen miles west of Edinburgh, was designated in 1962 with a target population of 70,000 but also to be a focal point of the sub-region of 200-250,000 people. The present population is just over 35,000. There are now 100 industries. It is the second largest town in the Lothian Region by population and employment and is in a phase of rapid development.

The primary role of the post is the attraction of industry, commerce and private housing developments in fulfilment of the target population and the holder will require to be experienced and skilled in all aspects of negotiations with interested parties in the extent to which the Corporation can meet their needs. A secondary, but important, role will be the management of industrial, commercial and agricultural subjects owned by the Corporation. Housing management is not a function of the post.

The Industrial Development and Estates Manager is a Chief Officer in the Corporation's Management Team, and is responsible to the Chief Executive for the complete control, organization and operation of his department. Salary will be in the range of £8,858-£11,208 with placing according to ability and experience. Assistance will be given with housing and towards removal expenses. The post is superannuated.

Applicants are asked to write, in confidence, not later than 23rd March, 1978 (please mark envelope 'Industrial Development and Estates Manager'), sending full details to: J. Kelly, Esq., OBE, MA, LLB, Secretary and Legal Adviser, Livingston Development Corporation, Livingston, West Lothian EH34 7AD, from whom further information can also be obtained.

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for chartered or certified  
accountants

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Please apply in the first instance to: Ian Macpherson, Price Waterhouse Southwick Towers, 32 London Bridge Street, London SE1 9SY. Telephone: 01-407 8892.



Price Waterhouse

Financial Director  
South Yorkshire area  
in excess of £10,000 + car + benefits

Our client, M. Higgins Limited, a private company engaged in potato merchandising, storage, and farming, is seeking a financial director to participate fully with the proprietor in managing and developing the business.

Responsibilities will include the introduction of appropriate planning and budgeting procedures, the development of systems to provide key management information, the evaluation of business opportunities, the provision of financial advice on all matters affecting the company, and the supervision of all accounting procedures. The successful applicant will be expected to achieve complete familiarity with all aspects of the business and to assume full control of the company in the absence of the managing director.

Candidates should be qualified accountants, aged 35-50, with wide-ranging financial expertise and business acumen developed in a commercial environment. Preference will be given to candidates with an agricultural background: familiarity with produce marketing and storage would be a particular advantage. Strong personal characteristics are essential in particular the ability to command the respect of staff at all levels.

Remuneration will be negotiable in excess of £10,000, and will include a non-contributory pension scheme. Relocation expenses will be paid.

Price Waterhouse Associates

Applicants should write, setting out details of their qualifications, experience and achievements, to DM Hancock, Price Waterhouse Associates, 29 East Parade, Leeds LS1 3PX. Quoting reference FD.

Financial  
Management  
c. £7,000

The Radiochemical Centre (TRC) is a world leader in the production and marketing of radioactive isotopes for medical, scientific and industrial purposes. The headquarters and principal laboratories are at Amersham, Buckinghamshire. Growth has been at about 20 per cent annually and Group sales last year exceeded £21 million.

The Finance Department has a crucial role to play in the company's expansion and it now requires a fully qualified Accountant to lead a small team which will contribute to the further development of its financial and reporting activities for a range of products. There will also be close involvement in forward planning including pricing, costing and in capital investment decisions associated with the products as well as a requirement to give advice to product management on financial matters.

To meet the challenge of this appointment the successful applicant is likely to be around 30 years of age, qualified to ACA, ACCA or AICMA and possibly possess a degree in a related subject.

Please write giving brief career details to the Personnel Manager, The Radiochemical Centre Limited, White Lion Road, Amersham, Bucks.

The Radiochemical Centre  
Amersham

Investment  
Analyst

Philips and Pye Pension Funds  
London, E.C.4.

We wish to appoint an additional Analyst in our Investment Department. Applications are invited from men and women under 30 years of age who have experience of the North American market.

We offer opportunity for job development, salary commensurate with qualifications and experience. Benefits include 4 weeks annual holiday, contributory pension fund and life assurance. Interest free season ticket loans and subsidised lunches. Assistance may be given towards cost of relocation if necessary.

Please send brief details of education and experience to: The Deputy Personnel Manager, Philips Industries, Arundel Great Court, 8 Arundel Street, London, WC2R 3DT.



PHILIPS

## Chief Accountant

London

c. £7,500 + car

Our client, a heavy industrial service company within a large international group, is currently looking for a Chief Accountant to be based at its London offices.

He or she will take charge of a small accounts office and have full responsibility for preparing monthly management and financial accounts and for maintaining the required information levels.

Fully qualified (ACA, ACCA, AICMA) you will have a minimum of three years post qualification experience in an industrial working environment, and will probably be aged between 28 and 40. The ability to organise and motivate

staff effectively is essential. Salary will be negotiable c. £7,500 and will be accompanied by an excellent benefits package, which includes a company car. Future prospects throughout the group are excellent.

Ref: SJ3864/FT.

REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

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Manager for new  
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We are currently forming a subsidiary company to operate a new Gilt Edged Bond fund and we require a manager. We see the successful applicant as being aged 35 or over, personable and used to dealing directly with clients at senior level. He or she, in addition to having a full knowledge of market dealing, should also have several years experience of Gilt Edged investment in perhaps an insurance company, a pension fund or a bank.

This is a senior post. It carries a substantial salary and many attractive fringe benefits. It should also lead to early appointment to the Board of the management company.

For further information please send full details of your career to date to: J. A. Pound, Secretary, Allen Harvey & Ross Ltd., 45 Cornhill, London EC3V 3PB.

Booker McConnell  
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Booker McConnell is a long established and successful holding company with wide interests in Britain and overseas; these range from food distribution, engineering and shipping to overseas trading and agriculture. Annual turnover exceeds £500 million and the group employs some 18,000 people world wide. A Public Relations Executive is to be appointed to provide a general service on external relations, and to assist the operating divisions on public relations matters as required. The person appointed, ideally a graduate in his or her thirties, will have an active interest in international business affairs and finance with several years appropriate experience, preferably in an industrial or

commercial environment. A thorough knowledge of P.R. and the media is essential, whilst the ability to judge the limits to which they should be used is equally important. A five figure salary is envisaged.

Location: City of London.

PA Personnel Services Ref: A4316341/FT. Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

## PA Personnel Services

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مكاتب الأخص





# AGRICULTURE AND RAW MATERIALS

## Sugar price declines further

**Our Commodities Staff**

WORLD SUGAR prices fell to lowest level since 1974-75, yesterday as dealers' demand for substantial quantities of sugar in the morning London daily market was £1 lower at £100.5 a tonne by the close of the August 1978 futures market was £1 lower at £100.5 a tonne.

The morning traders said that expectations of a rise in EEC white sugar export at the weekly Brussels meeting might be depressing market. Later the EEC authorities announced that export for 45,000 tonnes of sugar, compared with 40 tonnes last week.

The decline in the market this morning seems to be due more to the concrete fund-raising, which has been very little. Statistics of Licht's increased estimates of European beet plantings, issued on Tuesday, was still thought to be affecting values today and a slight rise in the Agriculture Department's crop estimate yesterday, little to relieve the apparent overness of the market.

The department now puts the crop at 90.5m tonnes, 1 per cent above the previous estimate, but 4 per cent above the 1977-78 surplus over consumption put at 4.5m tonnes.

## New surge in platinum and silver markets

By JOHN EDWARDS, COMMODITIES EDITOR

THE STERLING price of platinum surged to a record £124.50 an ounce on the London free market yesterday, spurred by the rise in gold which also brought a sharp rise in silver prices.

The rise of £3.45 in platinum took the free market price above the previous peak reached in 1974. The daily price, which rose to \$240.5 an ounce, is, however, still well below the 1974 levels of more than \$300.

London dealers said the higher prices reflected the upward trend in New York overnight and the continued scarcity of supplies to meet demand.

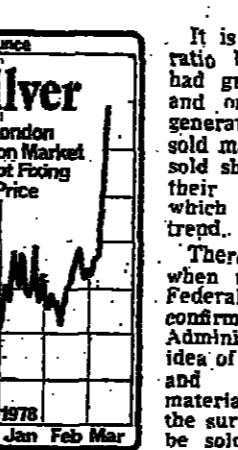
The Japanese are reported to be eager buyers while the Soviet Union—one of the main suppliers to the free market—is apparently still not selling. It is considered only a matter of time before the Japanese will restart their exports.

Russian silver prices rose to £220 (£124.5) now that the platinum market is moving up again.

But because of the main feature behind a sudden surge in silver prices to the highest level since May last year. Yesterday the London bullion spot quotation was raised 12.12p to 274.55p an ounce, reflecting the overnight rise in the U.S.

London Metal Exchange cash silver closed in the afternoon at 275.3p an ounce, 8.2p higher than the previous close.

During the previous rise in gold, silver was largely ignored by U.S. speculators apparently preferring to buy gold since industrial consumption of silver remains depressed and there are plenty of supplies available to the market.



274.55p an ounce, reflecting the overnight rise in the U.S. London Metal Exchange cash silver closed in the afternoon at 275.3p an ounce, 8.2p higher than the previous close.

It is now considered that the ratio between gold and silver had grown wider, however, and since buying interest was generated it uncovered an oversold market. Dealers who had sold short were forced to cover their positions by purchases which accelerated the upward trend.

There was a temporary setback when the director of the U.S. Federal Reserve Agency confirmed that the Carter Administration supported the idea of a fund for the acquisition and disposal of stockpile materials, since silver is one of the surplus materials planned to be sold. The market, however, recovered quickly.

Also affected by the stockpile announcement is tin, which fell yesterday on expectations that there is more chance of the administration's proposed programme being approved by Congress. Cash tin closed £30 lower at £105.10 a tonne.

In contrast copper may be purchased for the stockpile, but was further boosted yesterday by the rise in silver. Cash wire bars gained £7.5 to £338.25 a tonne.

## U.S. trims coffee estimate

By Richard Mooney

THE U.S. Department of Agriculture estimates world coffee production for the 1977-78 season at 68.5m bags (50 kilos each), 2 per cent below its previous estimate. But the expected total is still 7m bags above the 1976-77 total.

The department's estimate of world exportable production has been reduced by 1.1m bags to 56.8m, but only 44.4m bags were available for export.

Declining crop prospects in El Salvador and Guatemala are mainly responsible for the reduced estimate, the department said.

Despite the steady influence of the department's announcement coffee futures prices on the London market ended new 18 month lows yesterday. The May delivery position closed £24 down on the day at £128.5 a tonne, after slipping to £123.50.

The meeting was attributed by market sources to a mixture of dealer, commission house and charterist selling which continued to reflect the lack of conviction in the market. The coffee producers' sales policy of uncertainty ahead of today's meeting of Central American producers in El Salvador contributed to the decline.

The meeting was called to seek a strategy to halt the sharp decline in world prices. Delegates are expected to discuss the fixing of a minimum acceptable price (reportedly \$2 or \$2.10 a pound) and the practicality of withholding coffee from the market.

## U.K. spends £1bn. on meat, stock imports

By CHRISTOPHER PARKES

BRITAIN SPENT £988m. last year on imported meat to cover shortages in home production compared with £877m. in 1976. The bill for imports of livestock took the total cost to well over £1bn. for the first time. But this was balanced to some extent by earnings of £255m. on exports of meat and animals.

Much of the extra spending went on beef from Ireland. Of the 255,000 tonnes of beef and veal imported last year, more than 1976—almost half came from Ireland. The cost of all beef imports was almost £240m. compared with £182m. the previous year.

Lamb imports fell slightly. Pork purchases rose—this is surprising in view of the heavy home production and depressed prices for most of the year.

The Danes' share of imports also increased for the first time since Britain joined the Common Market, going up almost 4 per cent to 27,000 tonnes.

The Danes' share of the lion's share of the import trade, of course, but Holland, a relatively new contender in the market, is making rapid gains. Imports last year from the Netherlands were 31,000 tonnes compared with 25,500 tonnes in the previous year and 10,000 tonnes in 1975.

While imports from all other traditional suppliers have been slipping relentlessly year after year, the Dutch are making consistent gains. In 1974 Denmark had 45 per cent of the U.K. bacon market and the Dutch 22 per cent. Now, according to the Dutch Meat Bureau, the Danes have lost 1 per cent, while Holland claims 6 per cent of total sales.

The Dutch export about 60 per cent of their annual pork output of about 1m tonnes, and Britain buys about half the country's 100,000-tonne a year production of canned and processed pigmeat on top of its imports of bacon.

Another interesting development last year was the surge in sales to France of British cattle for breeding and bull calves for fattening. Sales of breeding cows were about normal at 18m. head, but French purchases almost doubled to more than 3m.

All countries were attracted by the low prices of calves in Britain early last year. Farmers say the slump began because of the lack of confidence in beef production in the U.K. Then, as overseas interest increased during the year, prices began to rise. French farmers, who have been gradually growing more attracted to the beef enterprise found themselves priced out of the market by high-bidding foreign buyers.

The French were busiest, taking home 182,000 bull calves to replace those they had sold to the top-price market in Italy. It is suspected that they transported some of their purchases directly to the Italian refineries rearing yards.

Belgium and Luxembourg also increased their purchases from 50,000 calves in 1976 to 67,000. And U.K. exporters managed to cash in on the Italian market directly, sending almost 60,000 head there.

Ireland, too, doubled its imports to 26,000 head, doubtless to build up its beef herds, which have been seriously depleted by the heavy slaughtering undertaken to supply the British beef market.

As well as fattening up British stock to sell the animals back in the form of butchers' meat, the Irish have been spending heavily on sheep from the U.K. Sheep farmers in Ireland have apparently started building up their flocks again after a steady decline. Last year they bought 154,000 head compared with an annual average of 88,000 for the past five years.

With free access to the French market for lamb guaranteed at least until the European Court of Justice clamps down, further expansion can be expected this year.

The Meat and Livestock Commission's monthly statistical report.

## Penalties for potato default

WASHINGTON, March 8.

"POTATO KING" Mr. John Plot, and two other traders, fined and suspended in connection with the much-publicized default on the Maine futures contract in May.

The Commodity Futures Trading Commission charged the men with defaulting on the delivery of about 50m lbs of potatoes promised for very in May 1976.

The commission said the three were among the most active in the market.

Mr. Plot was suspended from trading on any commodity exchange for six months. He was fined \$50,000. His penalty settles a separate complaint that he manipulated the price of Idaho potatoes for over a year in 1974.

Another trader, Mr. Peter Gares, will be suspended for 6 months. He was fined \$15,000. Dean Summers agreed to a 6-month suspension and a \$20,000 fine.

## Wool price guarantee frozen

By CHRISTOPHER PARKES

THE PRICE guarantee to British farmers for their lamb this year has been increased 10.4 per cent to 127p a kilo, but the guarantee has been increased dramatically last year, by more than 30 per cent, and market conditions did not justify a further rise in the guarantee.

With 70 per cent of the 1977 clip sold, prices are still 7p-8p a kilo below the guaranteed level.

Although British wool has recently acquired some security value and prices seem to be growing firmer, the new season's clip will soon be appearing on the market. Then prices can be expected to suffer.

The special account built up with money from times when market prices of wool exceed the guarantee, contains about £1m. Most was banked during the boom year of 1976. Should the balance be overdrawn the contributions from the Exchequer.

The Ministry said yesterday the guaranteed price for mutton and lamb would remain in force until the national provisions

were superseded by a Common Market regime governing trade in sheepmeat, proposals for which are in preparation.

Officials stressed that the lamb price guarantee would not affect sheep prices. The aim is only to protect farmers by putting a "floor" in the market, using deficiency payments to raise producers' returns on the rare occasions when market prices drop below the guarantee.

Reuter reports from Brussels that Common Market plans to regulate the mutton and lamb market will include a safeguard clause which could shut out New Zealand imports if domestic prices fall.

Commission experts have completed drafting of proposals which are due to be discussed by the Commission on March 22 and then sent on to the Council of Ministers.

An early decision is unlikely because of differences of opinion between Britain and France, the EEC's main sheep producing nations.

## Bigger rise in U.S. soybean area forecast

HUDSON, IOWA, March 8.

THE INCREASE in U.S. soybean planting this year will be greater than that projected by the U.S. Department of Agriculture in its January planting intentions report, according to a special report in the March 8 issue of the American Soybean Association's weekly report.

Plantings are running 10 per cent above those of last year in South Carolina, and 25 per cent higher in Georgia, the report said.

East of the Mississippi planting intentions at 10 per cent above those of last season. A similar figure is expected in Iowa.

In January the department estimated that soybean planting intentions, exceeded last year's, were 10 per cent above those of last season. A similar figure is expected in Iowa.

## 'Scare' Jaffas go for juice

By OUR OWN CORRESPONDENT

THE RECENT SCARE over Israeli oranges "poisoned" with mercury resulted in 2m cases of Jaffas for the fresh fruit trade—between 30,000 and 40,000 tonnes—being diverted to juice-making factories.

However, orders are now reported to be virtually back to normal as Israeli growers look forward to starting the harvest next week of "valencia" oranges, the second most important type grown.

Traders claim that unless other circumstances, such as insecticide strikes or intervention, exports of fresh fruit should still reach 47 to 48m cases.

Prices so far have been above last season's levels on the average, and agricultural exports are up on the branches least affected by the decline in the dollar since only a small proportion of business is done in that currency.

Because of the diversion of fresh fruit, 520,000 tonnes of oranges will be processed this year compared with 480,000 tonnes in the 1976 to 1977 season.

That, however, should not pose a problem as there are no stocks left from the last season, and most of the prospective output of canners, juice producers and manufacturers of pectin has been contracted for.

Our correspondent in Johannesburg reports that despite the hail during January in the Western Cape, South Africa's major fruit producing region, the Deciduous Fruit Board is confident that exports of most varieties this year will exceed or come close to last year's shipments.

The Board says the export of apple crop is expected to reach 10.8m cartons this year, compared with last year's poor harvest of 6.6m, and 1976's 10.6m. Before the hail, it was hoped that the crop might reach 11m cartons.

This year's export pear crop is estimated at 2.4m cartons, compared with 2.7m last year. Since hail damage was confined mostly to the Bona Christen variety, the main cartons near, it is likely that South African canned pear exports will also be lower than last year.

The Board expects, however, that the export grape crop will, at 4.8m cartons, be about 0.9m, up on last year. Plum and apricot exports should also be slightly higher, though peaches are likely to be down from 220,000 cartons last year to 175,000.

## COMMODITY MARKET REPORTS AND PRICES

BASE METALS									
PPH	Higher	Higher	Higher	Higher	Higher	Higher	Higher	Higher	Higher
London Metal Exchange									
Aluminium	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5
Copper	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5
Gold	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5
Iron	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5
Lead	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5
Nickel	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5
Platinum	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5
Silver	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5
Steel	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5
Wool	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5	635.5

## PRICE CHANGES

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0

## U.S. Markets

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0

## World Commodity Report

If your business interests demand regular information on any of the world's commodities, just clip your business card to this advertisement and return it to the address below: we will send you a sample copy.

Send to: Subscriptions Dept (WCR), Financial Times Ltd., Bracken House, 10 Cannon Street, London EC4A 3BY.

## GRAINS

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0

## SOYABEAN MEAL

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0

## COCA

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0

## COFFEE

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0

## WOOL FUTURES

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0

## PLANT AND MACHINERY

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0

## COTTON

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0

## MEAT/VEGETABLES

Commodity	Unit	Price	Change
Aluminium	tonne	635.5	0.0
Copper	tonne	635.5	0.0
Gold	ounce	635.5	0.0
Iron	tonne	635.5	0.0
Lead	tonne	635.5	0.0
Nickel	tonne	635.5	0.0
Platinum	ounce	635.5	0.0
Silver	ounce	635.5	0.0
Steel	tonne	635.5	0.0
Wool	tonne	635.5	0.0







**FINANCE, LAND—Continued**[illegible]

COPPER									
198		70		Messian BLS-50		74		198-74	
MISCELLANEOUS									
91-	9	Bornia Vines Tr-Up	9	-	-	-	-	-	-
115-	56	Colby Sales SCI	65	+5	-	-	-	-	-
200	225	North Coast, Inc.	230	-	Q30c	6	7	-	-
207	207	South Coast	210	-	-	-	-	-	-
227	164	R-12	168	-	3	18.5	Q31	7	-
270	284	Salvage Inc. (2)	31	+1	-	-	-	-	-
244-	730	Tama R. con. 51	750	-	-	-	-	-	-
255	240	Thruway Interst. Slip	45	-	1.7	2.5	4	-	-
260	120	Thruway Cons. CST	123	-	Q7c	6	3	-	-

[illegible][illegible][illegible]

1	10	11	12
13	14	15	16
17	18	19	20
21	22	23	24
25	26	27	28
29	30	31	32
33	34	35	36
37	38	39	40
41	42	43	44
45	46	47	48
49	50	51	52
53	54	55	56
57	58	59	60
61	62	63	64
65	66	67	68
69	70	71	72
73	74	75	76
77	78	79	80
81	82	83	84
85	86	87	88
89	90	91	92
93	94	95	96
97	98	99	100

44

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# FINANCIAL TIMES

Thursday March 9 1978

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## Record sales of foreign exchange to calm market

BY JOHN WYLES

NEW YORK, March 8.

THE FEDERAL Reserve and the U.S. Treasury sold a record \$1.5bn. of foreign exchange during the November 1977-January 1978 quarter in a bid to check the increasing instability in the New York foreign exchange market caused by the weakness of the dollar.

Almost all of the sales—\$1.451bn.—were of Deutsche marks and more than half were sold after January 4 when the Fed and the Treasury announced a new swap agreement with the West German Bundesbank and the adoption of a more forceful intervention in the market.

Releasing the first official account of the extent of the intervention by U.S. authorities during this turbulent period for the dollar, Federal Reserve Bank of New York officials claimed today that the effects of the new policy had slowed the decline of the dollar in the market during January.

However, in the six months up

to the end of January, the dollar had fallen 21 per cent against the Swiss franc, 10 per cent against the Japanese yen, 8 per cent against the German mark and 12 per cent against sterling.

In the account it was stressed that the intervention had been aimed at restoring some order in the market and that it was not directed at establishing a rate or a target range of value for the dollar against other major currencies.

"We are working with the markets as they are. We are not trying to indicate we are setting a rate. The market must reach its own level," said Mr. Alan Holmes, executive vice-president of the Federal Reserve Bank, which acts for the Federal Reserve system and the U.S. Treasury in foreign exchange operations.

Mr. Holmes and his colleague, Mr. Scott Pardee, vice-president for foreign exchange, explained that since

January 4 the Fed often had been adopting a high profile in the market by dealing with banks direct on a bid and offer basis instead of using banks as agents.

They rejected criticisms that the Fed had not intervened forcefully enough during January and claimed that this point of view was often expressed by a trader "who has a position he can not unwind with the central bank."

According to Mr. Pardee the market in November and December was "the most disorderly market I have ever seen" and some of the features which the Fed had been trying to correct were too rapid movements in currency values, widening spreads and prolonged absences of bids and offers.

Co-operation with foreign central banks had been intense, said Mr. Pardee, who added that with foreign exchange markets threaded around the globe the

strain of trading on a 24-hour basis had taken its toll.

"Everybody in the exchange market is thoroughly worn out and some traders are shrinking from taking action they would normally take."

The foreign currency sales by the U.S. authorities during the November-January quarter were more than double the previous record for a quarter of \$793.2m. of foreign currency sold between February and April 1975.

The sales were financed by drawing \$1,070.1bn. of marks on the swap line with the Bundesbank while the Treasury drew \$407.4m. of marks on the swap line between its Exchange Stabilisation Fund and the Bundesbank.

An additional \$3.6m. of marks were sold from Federal Reserve balances. The 18m. of Swiss francs sold during the period were drawn on the swap line with the Swiss National Bank.

## Bid to cut executive pay rises abandoned

BY John Elliott, Industrial Editor

THE Government has abandoned attempts to reduce by 5 per cent the 10 per cent pay rises of several hundred senior executives in nationalised industries who earn more than £13,000 a year.

The position of Board members is not, however, affected. Cabinet Ministers have decided not to go back on the Prime Minister's announcement in December that board members of these industries should have only 5 per cent rises if they earn more than £13,000.

These two decisions further complicate a five-year row over the pay of the chairmen and Board members of nationalised industries and in many cases mean that senior executives' salaries are up to £4,000 a year or more above the levels of some Board members.

No official announcement is being made about these latest decisions, partly reached as a result of staunch trade union opposition, especially from the Electrical Power Engineers' Association, against any pruning of top executives' salaries.

The association and its counterparts in other nationalised industries, such as coal and the Post Office, negotiate in some cases for senior executives earning up to £12,000-£13,000 a year or more.

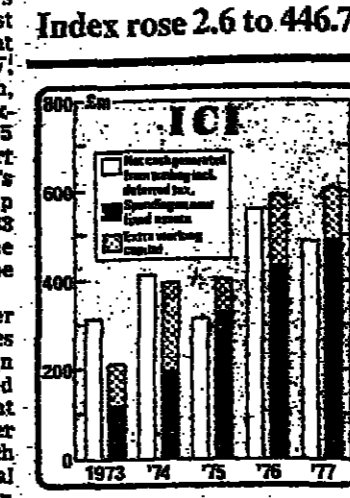
The problems started with Mr. Callaghan's December statement that in advance of a special report on public sector pay, the chairmen and board members of nationalised industries should have no more than 5 per cent rises if they earned less than £13,000. But those above that figure would receive only 5 per cent.

## Consumer boomlet at Woolworth

THE horse came to the water's edge but it did not drink. Last night the FT Government Securities Index reached 75.27, the highest level for a month, and while the long tap Exchange 101 per cent 1985 closed maybe 1 of a point short of the Government Broker's next supply price, the short tap Exchange 83 per cent 1985 pressed right up to 96.9-16, the price at which the GB might be expected to be active.

Meanwhile, the fourth quarter balance of payments figures confirm the role of the foreign investor in the gilt-edged market last year. Non-resident purchases in October-December totalled £489m., much of which must have reflected a statistical spilling over from September, the peak of the boom. In the last five quarters foreigners have bought gilts to the tune of over £1bn.

Index rose 2.6 to 446.7



been confirmed once again. The accountants and lawyers have good reason to be at this outcome. They spent a great deal of the past five years responding to requests from the Department of Trade for proposals to reform the existing company law. They had been in the belief that the much-needed major reform was a reality. And even when it made clear after the Queen's Speech that only a minor was on the cards the prospect of significant amendments still encouraging.

Now, not even the limited legislation which is necessary for the U.K. to comply with its commitment to EEC is to be enacted. It is to be expected that a Bill will be introduced in the next session. At the same time EEC action much more important than the Second Directive which the U.K. is supposed to bring in legislation by the end of 1978—will be piling up.

## Societies divided on lending cuts call

By Michael Cassell, Building Correspondent

BUILDING SOCIETIES are divided on how to react to the Government's call for a reduction in their lending levels.

When building society executives meet in London today to discuss the request, opinions will be divided on whether or not they should comply. The subject will also head the agenda when the full Council of the Building Societies Association meets tomorrow.

The Government believes that, unless mortgage lending is reduced from its current record level, house prices this year could rise dramatically.

Most societies believe that the Government's intervention in the housing market is wrong. But there is deep concern that failure to heed the Ministers' views could provide them with serious problems in future relationships.

The threat of closer Government control over the societies' operations could, some executives believe, be brought much nearer if they refuse to cut lending. Others feel that the move must state its case against any lending cuts and attempt to stop the proposal to reduce the availability of mortgage finance before it takes effect.

Some societies leaders believe that their hostile reaction to the Government's move and arguments against a lending cut-back, have already established considerable doubt in the minds of Government officials as to the advisability of such action.

To-morrow could see a move by the societies to postpone any final decision so that their representatives can go back for more talks. They might also compile figures to show that prices generally have not been moving as the Government suspects.

In spite of widespread misgivings, it still seems likely that societies will eventually agree to some reduction in mortgages from April onwards.

## Protests over shelving of Companies Bill

BY MARGARET REID

THERE WERE protests from the accountancy and legal professions last night as it became clear that the expected Companies Bill, which it had been hoped would make insider share trading a criminal offence and tighten other controls, had been shelved for the 1977-78 Parliamentary session.

Mr. Alan Harcourt, chairman of the Parliamentary and Law Committee of the English Institute of Chartered Accountants, said: "I'm quite certain that our profession will be very disappointed by the postponement and much-needed changes which have been identified as necessary."

Some needed improvements in company law had been spotlighted as long ago as in the Jenkins Report of 1962, he said. Satisfaction had been expressed in the law on matters

including loans to directors and directors' interests in contracts. Society said they were disappointed that no company legislation would be undertaken this session. No major change had been made in company law since 1948, and revisions were long overdue.

It was stated in the Queen's Speech in November that legislation would be brought forward to amend company law. But it now appears certain that the Parliamentary timetable will prevent this happening before the autumn.

The minimum expectation has hitherto been that a Companies Bill would make provision to bring British law into line with European Economic Community requirements, as it must by the end of 1978, particularly by

distinguishing between public and private companies. Mr. Edmund Dell, Trade Secretary, has also very much wished to bring more major provisions, in accordance with the recent White Paper on Duties of Company Directors.

These would have banned insider trading, the use of confidential information by company insiders to deal in shares for their own profit, and have more tightly-curbed loans by companies to their directors.

Now, to the considerable surprise of many observers, it appears clear that not even the most limited Companies Bill will be introduced, presumably for fear that other amendments would be proposed to it, increasing the call on Parliamentary time in what may be an election year.

## Anomaly

No thought was given, however, to the anomaly of top executives below Board level receiving the full 10 per cent, if they earned more than £13,000, until the issue was raised with the Department of Industry by the Post Office Corporation. In all, some 500 to 900 senior executives are thought to be involved in the country's nationalised industries.

Suggestions were then made in Whitehall that it would be fairer, and would show how strictly the incomes policy was working, if rises were held down. Efforts to do this were then made with senior executives of the British National Oil Corporation.

Mr. John Lyons, general secretary of the Electrical Power Engineers' Association, which has just concluded a full 10 per cent deal for technical and managerial staff in the electricity supply industry earning up to £10,000 a year, intervened. He objected to suggestions that his more senior managerial members who now earn up to £12,500, should have their 10 per cent rises trimmed about £3,000.

He met Mr. Anthony Wedgwood Benn, Energy Secretary, and this meeting emerged last week as a major factor behind the decision not to interfere with top executives' pay rises.

## Woolworth

Last November Woolworth reported that its pre-tax profits were a tenth lower after nine months and people were seriously doubting that for the full year it would be able to better the previous year's £40.6m. So a 47 per cent spurt in fourth quarter profits, which pushed full year profits up to £46.8m., sent the shares 54p higher to 68p and set people wondering how it happened.

The Christmas quarter is traditionally by far Woolworth's best, but the 14 per cent rise in sales during the period did not seem all that exceptional given the heavy spending on advertising. Woolworth argues that its business is very volume sensitive and thanks to the way its growth in operating costs was held down to just under 10 per cent last year the 4 per cent rise in volume in the final quarter fed right through to profits.

Too much should not be read into one quarter's results; there have been false dawns at Woolworths before. The company is not denying that margins in the current year are under pressure and, although it has operating costs under tight control, there is still little sign of the anticipated consumer spending boom.

However, the decision to raise the dividend for the first time since 1974 implies a measure of confidence in the future especially since the group's capital spending is running at close to £20m. per annum whereas retained profits and depreciation

## BTR

BTR's profits have emerged on the lower side of market expectations at £29m. The group says the results would have been better if the Silenbloch acquisition had lived up to the expectations generated by the company's 1977 interim profits of £527,000 and "accompanying favourable comments." Shades of Dunford and Elliott?

But despite this and the impact of currency movements profits are still a fifth up on last year. And margins have improved in most areas. Europe, which accounts for around two-thirds of profits showed the greatest increase. Here the U.K. was one of the best performers with volume growth of almost 10 per cent, but Germany was disappointing. American profits almost doubled to £6m., thanks to a 12 per cent gain in volume and an 18 per cent improvement in the total value of sales. At 213p the shares are on a p/e of just under 6; and the yield is 6.5.

## ICI

ICI's balance sheet under the steep rise in its spending programme over next couple of years. In the group's anticipated increase of a third in new capital spending and in 1977 the fit was over 50 per cent. It again at £804m. At the end last year it had committed itself to spending £1bn. on plant and equipment compared with a total investment of £2.35bn. in new assets over the period 1980.

As Sir Rowland Wright at pains to point out yesterday the immediate trading out is far from buoyant and, a from the problems of soft price and volume in Europe, ICI suffering from sterling's re appreciation. However, ICI gambling that its heavy capital spending will pay off when chemical cycle picks up in 1980s.

This strategy worked during the late 1960s and 1970s, and this year's investment of £700m. or so in assets can easily be covered liquid resources of a similar amount now that ICI has dip into the U.S. debt market. Nevertheless ICI could suffer a cash outflow of £25 or more in 1978, and 1979, were to continue it would be under pressure to scale its ambitious spending plan.

## Svenska Varv loses £250m.

BY WILLIAM DUFFLORCE

STOCKHOLM, March 8.

SVENSKA VARV, the "umbrella" company for the Swedish shipbuilding industry, last year of Kr2.26bn. (about £250m.) of Kr2.26bn. (above £250m.).

The State-owned company, which was formed last year, takes in all the country's major shipbuilders except Kockums, the only large shipyard still under private control.

When the company was reported to-day by the financial weekly Veckans Affärer, the company said: "We do not deny the figures."

The estimates come shortly before the company is expected to seek a substantial capital injection from the Government. As a result of last year's difficulties—the loss was the largest ever made in a year by a Swedish company—the Government is expected to close one or two of

the larger shipyards despite strong union opposition.

Mr. Nils Aastling, Minister of Industry, said last month that he was postponing a decision until June, but that was before the full extent of Svenska Varv's 1977 loss was known.

The critical position of Swedish shipyards is compounded by the fact that the Ship Credit Board has almost exhausted the Kr4.4bn. in loans and guarantees it was authorised to allocate last year to stimulate orders from Swedish shipowners for new vessels.

Indirectly affected is Kockums. It has just applied for a Kr600m. credit guarantee to enable it to build a third liquefied natural gas (LNG) tanker on its own account and secure production at its yard.

The latest Svenska Varv loss estimates greatly exceed the forecasts given only last November of Kr1.6bn.

Those figures prompted the Government to start a new investigation of the industry less than a year after it had announced a Kr1.74bn. support package.

This comprised new capital loans and guarantees to see the yards through to the end of 1980. It assumed that shipyard jobs would be cut by 30 per cent.

To-day's estimates include Kr550m. in operating losses, the difference between the production costs and revenue of ships sold.

Much of the balance (about Kr900m.) is made up of unsettled claims and the cost of producing for stock—a practice which started three years ago as a recession-bridging measure and which has been severely criticised by foreign shipbuilders.

Search warrants have been issued under the terms of the Exchange Control Act and the Customs officials have entered premises in Yorkshir, Lancashire and elsewhere to examine and where necessary remove company records.

Lord Kagan was not available for comment. Mr. Bill Atack, managing director of Kagan Textiles, said: "I do not know what this is all about. We have nothing to hide. Officials have been given access to everything they wanted to see."

Lord Kagan, who is 62, was born in Lithuania and came to Britain as a penniless refugee from a Nazi slave labour camp after the war to study textiles at Leeds. He founded his Yorkshire textile business with capital of less than £10. The Kagan group includes Crabtree Denim, which received the Queen's Award for Industry for exports in 1975.

## Kagan raided in currency probe

BY DAVID FREUD

CUSTOMS OFFICIALS yesterday began what is expected to be a long investigation into the records of Kagan Textiles, whose chairman is Lord Kagan.

The offices of the textile group and Lord Kagan's three homes in Yorkshire and London were raided by Customs officials, accompanied by police officers, on Tuesday night to remove the documents.

The investigation is into the alleged transfer of money out of Britain in contravention of exchange regulations during the operation of the group's export business.

Lord Kagan based his business on the Gannex raincoat, often worn by Sir Harold Wilson. He was knighted in 1970 and raised to the peerage in 1976 in Sir Harold's resignation Honours list.

The raids were authorised by a magistrate under the Exchange

Control Act 1947. The magistrate issued warrants after an application by a Treasury solicitor giving the Customs investigators power to examine and if necessary remove company records.

Customs and Excise said yesterday: "Our officials are now examining the documents and will have to decide what action to take. Lord Kagan exports goods throughout the world. Our inquiries do not involve just one country. It is likely to be a long investigation."

A Customs statement said that Customs investigation officials, under the authority of the Treasury, were making inquiries into the alleged transfer of capital from the U.K. in contravention of the Exchange Control Act 1947 and the Customs and Excise Act 1952. The inquiries were in relation to the export of textiles.

The statement continued:

"Search warrants have been issued under the terms of the Exchange Control Act and the Customs officials have entered premises in Yorkshir, Lancashire and elsewhere to examine and where necessary remove company records."

Lord Kagan was not available for comment. Mr. Bill Atack, managing director of Kagan Textiles, said: "I do not know what this is all about. We have nothing to hide. Officials have been given access to everything they wanted to see."

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Continued from Page 1

## Yen

reached in the early afternoon, buying an estimated \$300m. in defence of the rate before the market closed an hour or so later.

In the futures market, where the Bank traditionally intervenes, the strength of upward pressure was revealed as the rate for dollars for delivery six months ahead reached ¥229.55.

These developments followed only two days after Monday's hectic trading, when the yen rose almost two points against the dollar in spite of rumoured support operations by the Bank involving the purchase of some \$400m.

Turnover on Monday's market of \$823m., was followed by today's \$651m. turnover—an exceptionally high level.

Michael Blandin writes: The speculative pressures in the European exchange markets were concentrated on the Japanese yen which rose sharply against the dollar in London dealings.

The markets remained volatile and nervous, with the uncertainties reflected in a further rise in the price of gold of \$21 to \$189.9 an ounce, its highest closing level since December 30, 1974.

Attention switched away from the stronger European currencies, however, following the Swiss moves to stem the inflows from abroad.

The dollar closed slightly better against the West German D-Mark at DM4.92371, and the Swiss franc at Sw.Frs.1.8225.

The pound slipped by 35 points to \$1.9340, but its trade-weighted index was unchanged at 65.1.

Continued from Page 1

## MPs attack new City watchdog

tions on its financing, which were not resolved yesterday.

It appears unlikely that the project would be given the ultimate go-ahead unless the Government had indicated its acceptance. Mr. Dell made it clear in October, 1976, that he was looking for improved self-regulation of security markets to stand alongside legal controls in the company field, rather than a legally-backed market supervisory system like the U.S. Securities and Exchange Commission. It

remains to be seen whether the CSI will be publicly launched before Mr. Dell has seen the backbenchers.

At the Bank of England meeting yesterday under the chairmanship of Mr. Gordon Richardson, the Governor, there was general agreement on the plan for the CSI. Bodies representing the banks, investing institutions, accounting institutes and others, as well as the Stock Exchange and the Confederation of British Industry, have

accepted the project for the Council, whose rulings, they accept, will not be able to be ignored, though they will not be legally binding.

The only significant question left is how the Council, to cost £500,000-£750,000 a year is to be financed. The bodies will consider possibilities, such as contributions by themselves or levy on share dealings and report back next week to the small planning group under Sir Jasper Holloom, the Deputy Governor.

## Weather

**U.K. TO-DAY**  
MOSTLY rainy, but E. and Scotland will start dry.  
London, S.E. England, E. Anglia Early fog, becoming rainy.  
Cent. S., N. England, Midlands, Channel Is.  
Rain at times. Max. 11C-12C (52F-54F).  
E. N.E., S.W. England, Wales Rain or drizzle. Max. 11C (52F).  
N.W. England, Lakes, S.W. Scotland, Argyll  
Rain at times, hill fog patches. Rest of Scotland, Orkney, Shetland  
Bright at first, rain later. Max. 11C (52F).  
Rainy. Max. 11C (52F).  
Outlook: Changeable.

## BUSINESS CENTRES

City	Temp	Wind	Cloud	Pressure
Amsterdam	8	43	100	1012
Birmingham	11	32	100	1012
Bombay	28	12	100	1012
Buenos Aires	24	12	100	1012
Calcutta	28	12	100	1012
Canton	24	12	100	1012
Cebu	28	12	100	1012
Colon	28	12	100	1012
Hankow	24	12	100	1012
Harbin	24	12	100	1012
Hong Kong	28	12	100	1012
Kobe	24	12	100	1012
London	11	32	100	1012
Lyons	11	32	100	1012
Manila	28	12	100	1012
Medan	28	12	100	1012
Osaka	24	12	100	1012
Shanghai	24	12	100	1012
Singapore	28	12	100	1012
Tokyo	24	12	100	1012
Yokohama	24	12	100	1012

## HOLIDAY RESORTS

City	Temp	Wind	Cloud	Pressure
Alaska	11	32	100	1012
Bahamas	28	12	100	1012
Bahia	28	12	100	1012
Bahia	28	12	100	1012
Bahia	28	12	100	1012
Bahia	28	12	100	1012
Bahia	28	12	100	1012
Bahia	28	12	100	1012
Bahia	28	12	100	1012
Bahia	28	12	100	1012

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